



Board of Directors

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Providing Outstanding Service Since 1963

September 27, 2021

Board of Directors
Triunfo Water & Sanitation District
Ventura County, California

TWSD WEBSITE GOOGLE ANALYTICS REPORT

Following are the latest statistics from Google Analytics showing visitor activity on the Triunfo Water & Sanitation District (TWSD) website:


August 2021 <u>(8/01/21 – 08/31/21)</u>	Prior Period <u>(07/01/21 – 07/31/21)</u>	Year to date <u>(01/01/21 – 07/31/21)</u>
Website sessions: 2,684	Website sessions: 1,894	Website sessions: 14,875
Users: 2,030	Users: 1,533	Users: 9,413
Pageviews: 6,021	Pageviews: 5,442	Pageviews: 31,489
Video pageviews: 78	Video pageviews: 38	Video pageviews: 253
Pages per session: 2.24	Pages per session: 2.15	Pages per session: 2.12
Avg. duration: 02:03	Avg. duration: 02:03	Avg. duration: 01:41
New visitors: 74.4%	New visitors: 72.8%	New visitors: 80%
Returning visitors: 25.6%	Returning visitors: 27.2%	Returning visitors: 20%
Bounce rate: 46.27%*	Bounce rate: 45.53%*	Bounce rate: 38.41%*

** Percentage of single-page visits (visitor left the site from the entrance page)*

If you have questions, please contact me at (805) 658-4602 or fidelagarcia@trunfowsd.com.

FIDELA GARCIA – CLERK OF THE BOARD

REVIEWED AND APPROVED _____


Mark Norris, General Manager

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