



Board of Directors

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Providing Outstanding Service Since 1963

November 23, 2020

Board of Directors
Triunfo Water & Sanitation District
Ventura County, California

TWSD WEBSITE – GOOGLE ANALYTICS REPORT

Following are the latest statistics from Google Analytics showing visitor activity on the Triunfo Water & Sanitation District (TWSD) website:

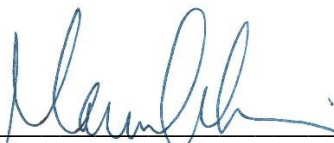
October 2020 <u>(10/01/20 – 10/31/20)</u>	Prior Period <u>(09/01/20 – 09/30/20)</u>	Year to date <u>(01/01/20 – 10/31/20)</u>
Website sessions: 1,844	Website sessions: 1,799	Website sessions: 11,659
Users: 1,390	Users: 1,359	Users: 6,881
Pageviews: 4,117	Pageviews: 3,930	Pageviews: 24,657
Video pageviews: 18	Video pageviews: 16	Video pageviews: 115
Pages per session: 2.23	Pages per session: 2.18	Pages per session: 2.11
Avg. duration: 02:02	Avg. duration: 01:51	Avg. duration: 01:51
New visitors: 65.8%	New visitors: 65.4%	New visitors: 79.3%
Returning visitors: 34.2%	Returning visitors: 34.6%	Returning visitors: 20.7%
Bounce rate: 36.61%*	Bounce rate: 37.52%*	Bounce rate: 43.45%*

** Percentage of single-page visits (visitor left the site from the entrance page)*

If you have questions, please contact me at (805) 658-4618 or lisamckinley@vrsd.com.

 for
LISA MCKINLEY – ADMINISTRATIVE ASSISTANT

REVIEWED AND APPROVED


Mark Norris, General Manager

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