



**TRIUNFO**  
WATER & SANITATION DISTRICT

*Providing Outstanding Service Since 1963*

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November 25, 2019

Board of Directors  
Triunfo Water & Sanitation District  
Ventura County, California

**TWSD WEBSITE – GOOGLE ANALYTICS REPORT**

Following are the latest statistics from Google Analytics showing visitor activity on the Triunfo Water & Sanitation District (TWSD) website:

<b>October 2019</b> <b><u>(10/01/19 – 10/31/19)</u></b>	<b>Prior Period</b> <b><u>(09/01/19 – 09/30/19)</u></b>	<b>Year to date</b> <b><u>(01/01/19 – 10/31/19)</u></b>
<b>Website sessions: 330</b>	Website sessions: 315	Website sessions: 2,296
<b>Users: 268</b>	Users: 269	Users: 1,732
<b>Pageviews: 410</b>	Pageviews: 432	Pageviews: 3,245
<b>Video pageviews: 8</b>	Video pageviews: 2	Video pageviews: 17
<b>Pages per session: 1.24</b>	Pages per session: 1.37	Pages per session: 1.41
<b>Avg. duration: 00:41</b>	Avg. duration: 00:30	Avg. duration: 00:49
<b>New visitors: 71.8%</b>	New visitors: 79%	New visitors: 85.2%
<b>Returning visitors: 28.2%</b>	Returning visitors: 21%	Returning visitors: 14.8%
<b>Bounce rate: 84.85%*</b>	Bounce rate: 77.78%*	Bounce rate: 79.83%*

*\* Percentage of single-page visits (visitor left the site from the entrance page)*

If you have questions, please contact me at (805) 658-4618 or [lisamckinley@vrsd.com](mailto:lisamckinley@vrsd.com).

LISA MCKINLEY – ADMINISTRATIVE ASSISTANT

REVIEWED AND APPROVED

  
Mark Norris, General Manager

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