



# TRIUNFO SANITATION DISTRICT

A PUBLIC AGENCY

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*Providing Outstanding Service Since 1963*

November 26, 2018

Board of Directors  
Triunfo Sanitation District  
Ventura County, California

## TSD WEBSITE – GOOGLE ANALYTICS REPORT

Following are the latest statistics from Google Analytics showing visitor activity on the Triunfo Sanitation District (TSD) website:

<b>September 2018</b> <b><u>(09/01/18 – 09/30/18)</u></b>	<b>Prior Period</b> <b><u>(09/01/18 – 09/30/18)</u></b>	<b>Inception to date</b> <b><u>(10/4/12 – 11/19/18)</u></b>
<b>Website sessions: 237</b>	Website sessions: 167	Website sessions: 51,208
<b>Users: 196</b>	Users: 145	Users: 29,349
<b>Pageviews: 373</b>	Pageviews: 245	Pageviews: 134,276
<b>Pages per session: 1.57</b>	Pages per session: 1.47	Pages per session: 2.62
<b>Avg. duration: 01:29</b>	Avg. duration: 00:59	Avg. duration: 02:20
<b>New visitors: 85.1%</b>	New visitors: 80%	New visitors: 87.4%
<b>Returning visitors: 14.9%</b>	Returning visitors: 20%	Returning visitors: 12.6%
<b>Bounce rate: 72.15%*</b>	Bounce rate: 74.25%*	Bounce rate: 42.74%*

\* Percentage of single-page visits (visitor left the site from the entrance page)

If you have questions, please contact me at (805) 658-4618 or [lisamckinley@vrzd.com](mailto:lisamckinley@vrzd.com).

LISA MCKINLEY – ADMINISTRATIVE ASSISTANT

REVIEWED AND APPROVED

Mark Norris, General Manager

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