



TRIUNFO
WATER & SANITATION DISTRICT

Providing Outstanding Service Since 1963

Board of Directors

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December 16, 2019

Board of Directors
Triunfo Water & Sanitation District
Ventura County, California

TWSD WEBSITE – GOOGLE ANALYTICS REPORT

Following are the latest statistics from Google Analytics showing visitor activity on the Triunfo Water & Sanitation District (TWSD) website:

| November 2019 <u>(11/01/19 – 11/30/19)</u> | Prior Period <u>(10/01/19 – 10/31/19)</u> | Year to date <u>(01/01/19 – 11/30/19)</u> |
|---|--|--|
| Website sessions: 337 | Website sessions: 330 | Website sessions: 2,633 |
| Users: 222 | Users: 268 | Users: 1,919 |
| Pageviews: 395 | Pageviews: 410 | Pageviews: 3,640 |
| Video pageviews: 7 | Video pageviews: 8 | Video pageviews: 36 |
| Pages per session: 1.17 | Pages per session: 1.24 | Pages per session: 1.38 |
| Avg. duration: 00:25 | Avg. duration: 00:41 | Avg. duration: 00:45 |
| New visitors: 73.8% | New visitors: 71.8% | New visitors: 85% |
| Returning visitors: 26.2% | Returning visitors: 28.2% | Returning visitors: 15% |
| Bounce rate: 87.24%* | Bounce rate: 84.85%* | Bounce rate: 80.78%* |

** Percentage of single-page visits (visitor left the site from the entrance page)*

If you have questions, please contact me at (805) 658-4618 or lisamckinley@vrsd.com.

Lisa Mckinley
LISA MCKINLEY – ADMINISTRATIVE ASSISTANT

REVIEWED AND APPROVED

Mark Norris
Mark Norris, General Manager

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