



# TRIUNFO SANITATION DISTRICT

A PUBLIC AGENCY

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*Providing Outstanding Service Since 1963*

December 17, 2018

Board of Directors  
Triunfo Sanitation District  
Ventura County, California

## TSD WEBSITE – GOOGLE ANALYTICS REPORT

Following are the latest statistics from Google Analytics showing visitor activity on the Triunfo Sanitation District (TSD) website:

<b>November 2018</b> <b>(11/01/18 – 11/30/18)</b>	<b>Prior Period</b> <b>(10/01/18 – 10/31/18)</b>	<b>Inception to date</b> <b>(10/4/12 – 12/10/18)</b>
<b>Website sessions: 219</b>	Website sessions: 237	Website sessions: 51,624
<b>Users: 196</b>	Users: 196	Users: 29,641
<b>Pageviews: 406</b>	Pageviews: 373	Pageviews: 134,969
<b>Pages per session: 1.59</b>	Pages per session: 1.57	Pages per session: 2.61
<b>Avg. duration: 01:23</b>	Avg. duration: 01:29	Avg. duration: 02:20
<b>New visitors: 84.8%</b>	New visitors: 85.1%	New visitors: 87.7%
<b>Returning visitors: 15.2%</b>	Returning visitors: 14.9%	Returning visitors: 12.3%
<b>Bounce rate: 71.76%*</b>	Bounce rate: 72.15%*	Bounce rate: 42.98%*

\* Percentage of single-page visits (visitor left the site from the entrance page)

If you have questions, please contact me at (805) 658-4618 or lisamckinley@vrzd.com.

LISA MCKINLEY – ADMINISTRATIVE ASSISTANT

REVIEWED AND APPROVED

Mark Norris, General Manager

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