



Board of Directors

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Providing Outstanding Service Since 1963

December 14, 2020

Board of Directors
Triunfo Water & Sanitation District
Ventura County, California

TWSD WEBSITE – GOOGLE ANALYTICS REPORT

Following are the latest statistics from Google Analytics showing visitor activity on the Triunfo Water & Sanitation District (TWSD) website:

November 2020 <u>(11/01/20 – 11/30/20)</u>	Prior Period <u>(10/01/20 – 10/31/20)</u>	Year to date <u>(01/01/20 – 11/30/20)</u>
Website sessions: 1,627	Website sessions: 1,844	Website sessions: 13,286
Users: 1,269	Users: 1,390	Users: 7,654
Pageviews: 3,468	Pageviews: 4,117	Pageviews: 28,125
Video pageviews: 4	Video pageviews: 18	Video pageviews: 119
Pages per session: 2.13	Pages per session: 2.23	Pages per session: 2.12
Avg. duration: 01:45	Avg. duration: 02:02	Avg. duration: 01:51
New visitors: 65.6%	New visitors: 65.8%	New visitors: 79.5%
Returning visitors: 34.4%	Returning visitors: 34.2%	Returning visitors: 20.5%
Bounce rate: 36.82%*	Bounce rate: 36.61%*	Bounce rate: 42.64%*

** Percentage of single-page visits (visitor left the site from the entrance page)*

If you have questions, please contact me at (805) 658-4618 or lisamckinley@vrsd.com.

LISA MCKINLEY – ADMINISTRATIVE ASSISTANT

REVIEWED AND APPROVED

A handwritten signature in blue ink, appearing to read "Mark Norris", is written over a horizontal line.

Mark Norris, General Manager

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