

Board of Directors

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Providing Outstanding Service Since 1963

February 28, 2022

Board of Directors
Triunfo Water & Sanitation District
Ventura County, California

TWSD WEBSITE GOOGLE ANALYTICS REPORT

Following are the latest statistics from Google Analytics showing visitor activity on the Triunfo Water & Sanitation District (TWSD) website:

January 2022	Prior Period	Year to date
(1/01/22 - 1/31/22)	<u>(12/01/21 – 12/31/21)</u>	(01/01/22 - 1/31/22)
Website sessions: 2,156	Website sessions: 2,393	Website sessions: 2,156
Users: 1,571	Users: 1,716	Users: 1,571
Pageviews: 4613	Pageviews: 5,231	Pageviews: 4613
Video pageviews: 30	Video pageviews: 36	Video pageviews: 30
Pages per session: 2.14	Pages per session: 2.19	Pages per session: 2.14
Avg. duration: 02:03	Avg. duration: 02:05	Avg. duration: 02:03
New visitors: 68.1%	New visitors: 70.3%	New visitors: 68.1%
Returning visitors: 31.9%	Returning visitors: 29.7%	Returning visitors: 31.9%
Bounce rate: 37.24%	Bounce rate: 40.91%	Bounce rate: 37.24%

^{*} Percentage of single-page visits (visitor left the site from the entrance page)

If you have questions, please contact me at (805) 658-4602 or fidelagarcia@triunfowsd.com.

FIDELA GARCIA - CLERK OF THE BOARD

REVIEWED AND APPROVED Mark Norris, General Manager

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