



**Board of Directors**

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*Providing Outstanding Service Since 1963*

August 23, 2021

Board of Directors  
Triunfo Water & Sanitation District  
Ventura County, California

**TWSD WEBSITE – GOOGLE ANALYTICS REPORT**

Following are the latest statistics from Google Analytics showing visitor activity on the Triunfo Water & Sanitation District (TWSD) website:

<b>July 2021</b> <b><u>(07/01/21 – 07/31/21)</u></b>	<b>Prior Period</b> <b><u>(06/01/21 – 06/30/21)</u></b>	<b>Year to date</b> <b><u>(01/01/21 – 07/31/21)</u></b>
<b>Website sessions: 1,894</b>	Website sessions: 2,158	Website sessions: 14,875
<b>Users: 1,533</b>	Users: 1,586	Users: 9,413
<b>Pageviews: 5,442</b>	Pageviews: 4,761	Pageviews: 31,489
<b>Video pageviews: 38</b>	Video pageviews: 35	Video pageviews: 175
<b>Pages per session: 2.15</b>	Pages per session: 2.21	Pages per session: 2.12
<b>Avg. duration: 02:03</b>	Avg. duration: 01:43	Avg. duration: 01:41
<b>New visitors: 72.8%</b>	New visitors: 69.4%	New visitors: 80%
<b>Returning visitors: 27.2%</b>	Returning visitors: 30.6%	Returning visitors: 20%
<b>Bounce rate: 45.53%*</b>	Bounce rate: 41.43%*	Bounce rate: 38.41%*

*\* Percentage of single-page visits (visitor left the site from the entrance page)*

If you have questions, please contact me at (805) 658-4602 or fidelagarcia@trunfowsd.com.

FIDELA GARCIA – CLERK OF THE BOARD

REVIEWED AND APPROVED \_\_\_\_\_  
Mark Norris, General Manager

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