



Board of Directors

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Providing Outstanding Service Since 1963

March 23, 2020

Board of Directors
Triunfo Water & Sanitation District
Ventura County, California

TWSD WEBSITE – GOOGLE ANALYTICS REPORT

Following are the latest statistics from Google Analytics showing visitor activity on the Triunfo Water & Sanitation District (TWSD) website:

February 2020 <u>(02/01/20 – 02/29/20)</u>	Prior Period <u>(01/01/20 – 01/31/20)</u>	Year to date <u>(01/01/20 – 02/29/20)</u>
Website sessions: 388	Website sessions: 517	Website sessions: 905
Users: 313	Users: 408	Users: 657
Pageviews: 495	Pageviews: 817	Pageviews: 1,312
Video pageviews: 8	Video pageviews: 3	Video pageviews: 11
Pages per session: 1.28	Pages per session: 1.58	Pages per session: 1.45
Avg. duration: 00:24	Avg. duration: 02:58	Avg. duration: 01:52
New visitors: 69.7%	New visitors: 74.8%	New visitors: 77.1%
Returning visitors: 30.3%	Returning visitors: 25.2%	Returning visitors: 22.9%
Bounce rate: 82.22%*	Bounce rate: 69.05%*	Bounce rate: 74.70%*

** Percentage of single-page visits (visitor left the site from the entrance page)*

If you have questions, please contact me at (805) 658-4618 or lisamckinley@vrsd.com.

LISA MCKINLEY – ADMINISTRATIVE ASSISTANT

REVIEWED AND APPROVED

A handwritten signature in blue ink, appearing to read "Mark Norris", is written over a horizontal line.

Mark Norris, General Manager

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