

Board of Directors

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Providing Outstanding Service Since 1963

March 28, 2022

Board of Directors Triunfo Water & Sanitation District Ventura County, California

TWSD WEBSITE GOOGLE ANALYTICS REPORT

Following are the latest statistics from Google Analytics showing visitor activity on the Triunfo Water & Sanitation District (TWSD) website:

February 2022	Prior Period	Year to date
<u>(2/01/22 – 2/28/22)</u>	<u>(1/01/22 – 1/31/22)</u>	<u>(01/01/22 - 2/28/22)</u>
Website sessions: 1,964	Website sessions: 2,156	Website sessions: 4,120
Users: 1,422	Users: 1,571	Users: 2,706
Pageviews: 4230	Pageviews: 4613	Pageviews: 8,843
Video pageviews: 12	Video pageviews: 30	Video pageviews: 42
Pages per session: 2.15	Pages per session: 2.14	Pages per session: 2.15
Avg. duration: 02:22	Avg. duration: 02:03	Avg. duration: 02:12
New visitors: 69.1%	New visitors: 68.1%	New visitors: 73.5%
Returning visitors: 30.9%	Returning visitors: 31.9%	Returning visitors: 26.5%
Bounce rate: 38.85%	Bounce rate: 37.24%	Bounce rate: 38.01%

* Percentage of single-page visits (visitor left the site from the entrance page)

If you have questions, please contact me at (805) 658-4602 or fidelagarcia@triunfowsd.com.

FIDELA GARCIA – CLERK OF THE BOARD

REVIEWED AND APPROVED

Mark Norris, General Manager

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