



Board of Directors

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Providing Outstanding Service Since 1963

November 22, 2021

Board of Directors
Triunfo Water & Sanitation District
Ventura County, California

TWSD WEBSITE GOOGLE ANALYTICS REPORT

Following are the latest statistics from Google Analytics showing visitor activity on the Triunfo Water & Sanitation District (TWSD) website:


October 2021 <u>(10/01/21 – 10/31/21)</u>	September 2021 <u>(9/01/21 – 09/30/21)</u>	Year to date <u>(01/01/21- 09/31/21)</u>
Website sessions: 2,203	Website sessions: 3,961	Website sessions: 23,723
Users: 1,602	Users: 3,187	Users: 15,205
Pageviews: 4,804	Pageviews: 7,225	Pageviews: 49,539
Video pageviews: 15	Video pageviews: 118	Video pageviews: 386
Pages per session: 2.18	Pages per session: 1.82	Pages per session: 2.09
Avg. duration: 02:19	Avg. duration: 01:29	Avg. duration: 01:45
New visitors: 67%	New visitors: 81.8%	New visitors: 82.4%
Returning visitors: 33%	Returning visitors: 18.2%	Returning visitors: 17.6%
Bounce rate: 37.49*	Bounce rate: 58.60%*	Bounce rate: 42.58%*

** Percentage of single-page visits (visitor left the site from the entrance page)*

If you have questions, please contact me at (805) 658-4602 or fidelagarcia@trunfowsd.com.

FIDELA GARCIA – CLERK OF THE BOARD

REVIEWED AND APPROVED



Mark Norris, General Manager

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