



**Board of Directors**

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*Providing Outstanding Service Since 1963*

October 25, 2021

Board of Directors  
Triunfo Water & Sanitation District  
Ventura County, California

**TWSD WEBSITE GOOGLE ANALYTICS REPORT**

Following are the latest statistics from Google Analytics showing visitor activity on the Triunfo Water & Sanitation District (TWSD) website:


<b>September 2021</b> <b><u>(9/01/21 – 09/30/21)</u></b>	<b>Prior Period</b> <b><u>(8/01/21 – 08/31/21)</u></b>	<b>Year to date</b> <b><u>(01/01/21 – 09/31/21)</u></b>
<b>Website sessions: 3,961</b>	Website sessions: 2,684	Website sessions: 21,250
<b>Users: 3,187</b>	Users: 2,030	Users: 13,984
<b>Pageviews: 7,225</b>	Pageviews: 6,021	Pageviews: 44,735
<b>Video pageviews: 118</b>	Video pageviews: 78	Video pageviews: 371
<b>Pages per session: 1.82</b>	Pages per session: 2.24	Pages per session: 2.08
<b>Avg. duration: 01:29</b>	Avg. duration: 02:03	Avg. duration: 01:41
<b>New visitors: 81.8%</b>	New visitors: 74.4%	New visitors: 82.5%
<b>Returning visitors: 18.2%</b>	Returning visitors: 25.6%	Returning visitors: 17.5%
<b>Bounce rate: 58.60%*</b>	Bounce rate: 46.27%*	Bounce rate: 43.10%*

*\* Percentage of single-page visits (visitor left the site from the entrance page)*

If you have questions, please contact me at (805) 658-4602 or fidelagarcia@trunfowsd.com.

FIDELA GARCIA – CLERK OF THE BOARD

REVIEWED AND APPROVED

  
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Mark Norris, General Manager

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