



Board of Directors

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Providing Outstanding Service Since 1963

January 24, 2022

Board of Directors
Triunfo Water & Sanitation District
Ventura County, California

TWSD WEBSITE GOOGLE ANALYTICS REPORT

Following are the latest statistics from Google Analytics showing visitor activity on the Triunfo Water & Sanitation District (TWSD) website:

<u>December 2021</u> <u>(12/01/21 – 12/31/21)</u>	<u>November 2021</u> <u>(11/01/21 – 11/30/21)</u>	<u>Year to date</u> <u>(01/01/21- 12/31/21)</u>
Website sessions: 2,393	Website sessions: 2,040	Website sessions: 28,156
Users: 1,716	Users: 1,495	Users: 17,691
Pageviews: 5,231	Pageviews: 4,379	Pageviews: 59,149
Video pageviews: 36	Video pageviews: 108	Video pageviews: 530
Pages per session: 2.19	Pages per session: 2.15	Pages per session: 2.10
Avg. duration: 02:05	Avg. duration: 01:55	Avg. duration: 01:47
New visitors: 70.3%	New visitors: 31.3%	New visitors: 82.4%
Returning visitors: 29.7%	Returning visitors: 68.8%	Returning visitors: 17.6%
Bounce rate: 40.91%	Bounce rate: 36.91%	Bounce rate: 42.03%*

** Percentage of single-page visits (visitor left the site from the entrance page)*

If you have questions, please contact me at (805) 658-4602 or fidelagarcia@trunfowsd.com.

FIDELA GARCIA – CLERK OF THE BOARD

REVIEWED AND APPROVED



Mark Norris, General Manager

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