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April 25, 2022

Board of Directors
Triunfo Water & Sanitation District
Ventura County, California

TWSD's APPLICATION FOR NEXTDOOR SOCIAL MEDIA PLATFORM

Summary

On March 28, 2022, the Triunfo Water & Sanitation District (TWSD) Board of Directors directed staff to apply for membership on the Nextdoor social media platform as a means of enhancing TWSD's public outreach and communication with customers. Staff submitted the application to Nextdoor on March 30. On April 7, staff received a response from Nextdoor administration denying TWSD's application. Staff requested clarification from Nextdoor and was directed to their service provider eligibility criteria: Police, Fire, Emergency Management, City/County Administration, City/County Health Departments.

According to Nextdoor staff, TWSD has been placed on a waiting list and will be contacted "when there is a better fit for your organization on Nextdoor for Public Agencies." In the meantime, they suggest that TWSD create a "business page" that would allow neighbors to search for, and send messages to, TWSD. Verified businesses can also share two posts with the community per month. Staff has initiated the verification process with Nextdoor and will create the page when approved.

Please contact me at 818-400-9278 or email swarren23@roadrunner.com if you have any questions or need additional information.


SANDY WARREN - CONSULTANT

REVIEWED AND APPROVED:


Mark Norris - General Manager

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