

**Triunfo Water & Sanitation District
February 2023 Outreach Update**

Project Meetings

1. Weekly project meetings and email communications with Becky Haycox
2. Meeting with Becky + Yag + Joe to go over the Gravity Form issue

Website

- Debugged the Gravity Form issue
- Bi-annual Maintenance on WordPress
- Miscellaneous content and callout updates

Social Media

- Set Becky up in Searle's new online marketing management platform Loomly
- Social posts & social media management/strategy
- February Water E-News
- Social media geotargeted advertising (Facebook), setup and monitor
- Online marketing reporting

Print

- February Utility bill insert - illustration, layout & file preparation

This page is intentionally blank.