



MIDDLEBURG TOWN COUNCIL
Regular Monthly Meeting Minutes
Thursday, March 28, 2024



PENDING APPROVAL

PRESENT: Mayor Trowbridge M. Littleton
Councilmember Pamela Curran
Councilmember J. Kevin Daly
Councilmember Morris E. “Bud” Jacobs
Councilmember C. Darlene Kirk
Councilmember Peter A. Leonard-Morgan
Councilmember Cindy C. Pearson

STAFF: Danny Davis, Town Manager
Martin Crim, Town Attorney
Rhonda S. North, MMC, Town Clerk
Deputy Town Manager William M. Moore
Ali MacIntyre, Business Development & Community Partnership Director
Police Chief Shaun Jones

ABSENT: Vice Mayor Chris W. Bernard

The Town Council of the Town of Middleburg, Virginia held their regular monthly meeting on Thursday, March 28, 2024 in the Town Hall Council Chambers, located at 10 West Marshall Street. Mayor Littleton led Council and those attending in the Pledge of Allegiance to the flag. The roll was called at 6:00 p.m.

Public Comment

Megan Gallagher, 214 E. Marshall Street, commended those individuals who organized Middleburg Wellness Day. She noted that the Council may discuss short-term rentals during their strategic planning retreat. Ms. Gallagher further noted that the Planning Commission held four public hearings on applications for special use permits for short-term rentals. She advised that the residents did not see Middleburg as a resort community, but rather saw it as a historic residential village with a resort in it. Ms. Gallagher opined that it was important for the Council to consider the impact of commercially using houses for tourism in Middleburg’s neighborhoods. She noted that each of the applicants for a special use permit referenced the permit that was issued for North Jay Street; however, she opined that that application was different in that the house only contained one bedroom, served no more than two people, and was located across the street from a gas station, office building and rental cottages. Ms. Gallagher noted that the applications coming before the Council were for eight to ten people, in the Salamander community homes. She opined that it would be overwhelming for the neighbors to have that many people in the adjoining houses every weekend or twice a week. Ms. Gallagher opined that this use would be contrary to the Comprehensive Plan language that noted the need to look at the impact of short-term rental uses. She asked that the Council look at a sliding scale for the number of days a rental would be allowed, assuming they felt this use was appropriate, and that they consider a use of less than the ninety days, as recommended by the Planning Commission.

Public Presentations

Annual Report – Economic Development Advisory Committee

Mike Kilian, Chair of the Economic Development Advisory Committee (EDAC), reviewed the membership of the committee and noted that it consisted of nine active members. He opined that they provided great feedback at each meeting. Mr. Kilian reported that there was one vacancy on the committee.

Mr. Kilian reviewed the committee's activities for 2023. He noted that they reviewed their mission and identified three primary pillars on which to focus – infrastructure, vehicular traffic, and policy. Mr. Kilian reviewed their activities under each pillar. He reminded Council that for a long time, marketing and promotion had been their focus. Mr. Kilian advised that last year, they came to the realization that while it was good to monitor and observe Red Thinking and the Town's marketing performance, that should not be the Committee's primary scope of work. He advised that another topic of discussion last year was the balance between tourism and town residents and reported that the committee agreed there were a lot of opportunities during the week that the town was missing out on. Mr. Kilian advised that they tried to balance what was good for tourism and what was good for the residents.

Mr. Kilian reported that the Committee looked at and received input from town businesses about Federal Street; however, this ended up being more than they felt they could take on. He advised that the Committee decided to chip away at the conversation by discussing South Madison Street and what could be done there.

Mr. Kilian reviewed the Committee's calendar for 2024. He reported that they elected Vicki Bendure as their Vice Chair. He noted that until the South Madison Street discussions, they had not received much public feedback during their meetings and advised that many of their decisions were driven by data, as opposed to qualitative feedback. Mr. Kilian noted surveys that were sent out; however, the Committee still lacked substantive, concrete, continuous data from the business community. He reported that to address this, Committee Member Punkin Lee provided survey data from the Middleburg Business & Professional Association (MBPA), as well as other feedback from the community. Mr. Kilian reported that during the second half of the year, EDAC planned to address its role in aiding business recruitment. He advised that food and beverages and parking were on the minds of both Committee members and residents and suggested the vacancy on their committee be filled with someone from the restaurant industry.

Mr. Kilian noted that it had been an honor to serve on the Committee; however, he was moving and would be stepping down as Chair in April.

Council noted that the tension between events for tourists and those for town residents was something the Council had been discussing for some time. They inquired as to the concerns that were raised by EDAC.

Mr. Kilian noted the diverse businesses located in Middleburg and opined that their foot traffic was healthy. He further noted that there was an upper limit as to the amount of foot traffic the Town's infrastructure could support. Mr. Kilian suggested the need to drive the "right" type of foot traffic was important in terms of seasonality and balance. He advised that the Committee noted the lull in foot traffic at some of the businesses and eateries during the week, which occurred for at least six months of the year. Mr. Kilian noted that they held a substantive discussion of how to balance that and advised that while they did not come up with any tangible ideas, they believed there was a significant opportunity for foot traffic for the hospitality sector during the week that the town was missing out on. He reiterated that the Committee would be looking for someone from that sector to fill their vacancy.

In response to an inquiry from the Council as to whether it would be beneficial to have a long-time town resident, who was a non-business owner, serve on the Committee in order to ensure a broad diversity of viewpoints, Mr. Kilian opined that this would help fill the void regarding public input. He suggested the Council consider adding non-voting members to the Committee. Mr. Kilian opined that having a non-business owner on EDAC would provide tremendous short-term value. He noted that one of the areas in which EDAC was struggling was the need for consistent labor for the businesses. Mr. Kilian suggested that having a member with access to labor data could help them make better decisions for the town businesses.

Staff Reports

February 2024 Utilities Report

Town Manager Davis reminded Council that the Town experienced a sewer main collapse at the intersection of Route 50 and Windy Hill Road almost a month ago. He noted that this main was about twelve feet deep and ran under a culvert and a stream. Mr. Davis reported that the Town found a contractor who could work within the confines of the area and

noted that they did a fantastic job repairing the main, while keeping one lane of traffic open on Route 50. He reported that the sewer main was fully repaired and noted that it involved the replacement of a two hundred fifty-foot section. Mr. Davis expressed appreciation to Stuart Will and the IES team for setting up a temporary bypass and working with the contractor on the repairs. He noted the need to put money into capital improvements to address the Town's infrastructure needs in a proactive manner. Mr. Davis advised that the contractor would return to do some final site repairs. In response to an inquiry from the Council, he reported that the cost of the repairs was approximately \$250,000, which included the pumping services and asphalt restoration. He noted that the Town took advantage of having the asphalt truck here and did some other repairs that were needed due to water main breaks.

In response to an inquiry from the Council, Stuart Will, of IES, reported that the work on Blue Ridge Avenue was to prepare for the final asphalt work necessary due to a water main break.

Special Projects Report

Town Manager Davis reported that a few projects were complete and had been removed from the list, including the septic conversion project. He further reported that repairs at Well 4 continued, with IES working to replace potential weak connections to avoid a repeat of the issues that were experienced. Mr. Davis noted that the replacement softener resin had been ordered. He advised that the goal was to conduct fire hydrant flushing next week in order to prepare for the start-up of Well 4. Mr. Davis noted that the goal was to have the plant up and running before the Clearwell Project was complete. He advised that materials were being received and the site was being cleared for that project. Mr. Davis noted that the completion date for the Clearwell Project would extend beyond the projected June date and advised that he would have an updated schedule at the next Council meeting.

Town Manager Davis reminded Council that while the Town did not receive a grant for the South Madison Street Improvement Project, it asked the consultant to proceed with the renderings and advised that they were under review. He opined that this project would be discussed during the strategic planning retreat. Mr. Davis reported that the estimates for the project exceeded the anticipated budget and suggested the need to discuss other grant opportunities.

Town Manager Davis reported that the Town received five proposals to the RFP for community engagement services for the Asbury Church Project and advised that the evaluation team was reviewing them and would meet in a couple of weeks to discuss them. He noted they would return with a recommendation for the Council.

In response to an inquiry from the Council, Mr. Davis advised that the evaluation team consisted of Town Clerk North, Councilmembers Pearson and Jacobs, and former Mayor Betsy Davis. He noted that these proposals were strictly related to the community outreach process and had nothing to do with construction. Mr. Davis advised that the goal was to find a firm who had experience in not only historic resources, but with African American resources.

Consent Agenda

A. Council Approval – Amendment to Agreement with X-Charge

Councilmember Jacobs moved, seconded by Councilmember Daly, that Council approve the consent agenda as proposed.

Vote: Yes – Councilmembers Curran, Daly, Jacobs, Kirk, Leonard-Morgan, and Pearson

No – N/A

Abstain: N/A

Absent: Vice Mayor Bernard

(Mayor Littleton only votes in the case of a tie.)

DISCUSSION ITEMS

Marketing Plan – Middleburg Day

Business Development & Community Partnerships Director MacIntyre noted that the morning of Middleburg Day, Fox 5 would be in town to do a Fox 5 Zip Trip segment. She further noted that the ribbon cutting ceremony for the new Town Hall would also be held that day.

Business Development & Community Partnerships Director MacIntyre reminded Council that the purpose of Middleburg Day was to focus on Middleburg residents and the business community. She advised that leading up to the event, there would be a social media push on fun things about Middleburg and its history. Ms. MacIntyre reported that the picnic celebration would be held at the Town Hall, immediately following the ribbon cutting ceremony, and would consist of food, local music, games, and entertainment for people of all ages. She reviewed the map showing the proposed location of the different activities, as well as the transportation aspect of the event. Ms. MacIntyre noted that the intent was to provide shuttle buses to bring people to the Town Hall, and advised that parking would be limited. She reviewed the activities scheduled for the day, which would include an ice cream truck, face painting and games. Ms. MacIntyre advised that tables and chairs would be provided; however, people would also be encouraged to bring picnic blankets for the Town Green. She reviewed the proposed cost of the event, which included food, rentals, transportation, entertainment, and invitations. In response to an inquiry from the Council, Ms. MacIntyre advised that the plan was to mail an invitation to each household in the town, with the expectation that they would RSVP for the entire household. She expressed hope to obtain sponsors for some items, such as the ice cream truck.

Business Development & Community Partnerships Director MacIntyre reported that the plan was to create labels from the Town's utility billing system and business license system and opined that this would result in approximately 920 invitations being sent. She advised that she was estimating there would be 300-500 individuals in attendance; however, the plan was to secure RSVP's, which were needed from a food perspective. Ms. MacIntyre explained that those who RSVP'd would receive a wristband, which entitled them to receive complimentary food, water, and sodas. She noted that anyone who wished to partake in an alcoholic beverage would need to purchase one.

Business Development & Community Partnerships Director MacIntyre reviewed the proposed bus route for the event, which would include stops at Virginia Lane, Levis Hill House, the Ridgeview area, and Jay Street. She noted that this information would be included in the invitations and on the Town's website. Ms. MacIntyre opined that invitations and RSVP's would be the biggest issue. In response to inquiries from the Council, she confirmed she would make sure the bus was handicapped accessible. Ms. MacIntyre reported that the staff was working on a rain plan and noted the need to work with the vendors on that. She advised that the Town Hall Parking Lot would only be available for handicapped parking and noted that if anyone wished to drive to the event, they would need to locate parking in town.

Council noted the need to make sure people were aware of that.

In response to a suggestion from the Council regarding invitees, Town Manager Davis noted that the staff tried to merge the voter registration list and the utility list in the past; however, it was a challenge. He advised that the staff would work off the best information that was available.

Council suggested the staff consider utilizing teenagers to hand deliver the invitations. They further suggested a bus stop be added on Lincoln Road.

In response to an inquiry from the Council as to what success would look like, Business Development & Community Partnerships Director MacIntyre advised that it be having 200-300 residents sign up, consisting of a diverse group of people from all parts of the community.

In response to an inquiry from the Council, Business Development & Community Partnerships Director MacIntyre advised that posters could be put up in areas that were geared toward the community.

Report – Planning Commission Action Related to Special Use Permit Applications for Short-term Rentals

Deputy Town Manager Moore explained that the intent of this report was to provide Council with a high-level understanding of the applications and the Planning Commission's recommendations. He noted that a detailed report would be provided at the next Council meeting. Mr. Moore reported that three of the applications involved homes in the Residences at Salamander and one was located at the intersection of West Marshall and Locust Streets. He further reported that all four were forwarded from the Planning Commission with a recommendation for approval. Mr. Moore advised that SUP 24-01, which was located at 800 Old Saddle Drive, was on a larger lot in the R-1 Zoning District. He reported that the recommendation for approval did not contain any conditions above those included in the application materials. Mr. Moore advised that SUP 24-02 and SUP 24-03 were both located in the R-3 Zoning District and noted that one was located on the north side of Martingale Ridge Drive, and one was located on the south side. He reported that the first two applications would be managed by the resort; however, the third one would be managed by a different party. Mr. Moore advised that SUP 24-02 and SUP 24-03 were forwarded by the Planning Commission with a recommendation for approval, conditioned upon the number of days/nights for short-term rental use being capped at ninety. He reminded Council that the ordinance allowed for the consideration for up to one hundred eighty days for this use; however, the Commission capped the use at ninety days for both. Mr. Moore reported that the final application – SUP 24-04 – was forwarded with a similar recommendation for approval with a cap of ninety days per year for short-term rental use. He advised that this application involved an in-town management entity, with the bookings being managed through the Airbnb platform. Mr. Moore reiterated that a detailed report would be provided during the April 11th Council meeting and noted that the public hearings would likely be scheduled for their April 25th meeting.

Mayor Littleton suggested the need for the Council to be thoughtful and diligent about reviewing the applications. He recommended the members review the Comprehensive Plan, which talked about the residential nature of Middleburg. Mr. Littleton reminded Council that the Comp Plan was the Town's guiding policy document and reflected its vision and values from a community perspective. He further reminded the members that they should not feel pressured to act on the applications on April 25th if there were questions or concerns. Mr. Littleton noted that if they needed additional time, a second public hearing could be scheduled. He reiterated the need to be thoughtful about the applications in terms of the ordinance, the Comprehensive Plan and how the Council saw the town. Mr. Littleton reminded Council that each application should be evaluated on its own merits and noted that they had nothing to do with what had been approved in the past or with another application. He explained that they needed to be evaluated based on what impacts they would or would not have and noted the need to be fair to everyone and as consistent as possible. Mr. Littleton reminded Council that there could be legitimate differences between each application, which was why they were evaluated individually. He noted the need to be cognizant that once approved, the approval was in perpetuity. In response to an inquiry, Mr. Littleton advised that if a homeowner wished to limit a permit to their ownership, it was up to them; otherwise, it ran with the property forever. He reminded Council that unless they violated the terms of the approval, which would cause them to lose the permit, it would run with the land forever. Mr. Littleton noted the need to look into the future.

Councilmember Leonard-Morgan encouraged the remaining members of Council to view the Planning Commission meeting video in order to get a feel for the opinions of the Commission, property owners, public and other stakeholders.

Councilmember Kirk noted the need to consider who on the Town staff would enforce the provisions of a special use permit, specifically the ninety-day limitation.

Mayor Littleton asked that, during the next Council meeting, the Town staff talk about enforcement, in particular how they would validate the use only occurred for the authorized number of days/year.

Update on Council's Strategic Planning Retreat

Town Manager Davis reviewed the agenda and schedule for the Council's Strategic Planning Retreat to be held April 2-3. He reminded Council that the goal was to identify up to four items that need to be addressed in some way, which could be discussed in detail at a later time. Mr. Davis suggested some items on the list may simply be determined to be tactical items and not strategic ones. He reviewed some of the possible strategic initiative items contained on the list, which was prepared by the facilitator following his individual meetings with the members of Council.

Proposed FY '25 General Fund Budget & Capital Budget

Town Manager Davis advised Council that changes were proposed to the economic development budget, including separating out the funding for community events and community engagement. He reviewed those changes. Mr. Davis reminded the members that the Town would receive the transient occupancy tax (TOT) revenues for the first quarter of the year on April 20th, as well as the March meals tax revenues. He opined that there would be no concerns about them beyond those that had already been discussed. Mr. Davis advised that there were no other changes being proposed to the FY '25 General Fund's operating budget.

Town Manager Davis reported that two expenditures were proposed in the FY '25 Capital Budget. He reminded Council that \$1 million had been previously set aside for the Asbury Church Project and was re-appropriated since it had not been used. Mr. Davis advised that the two new expenditures were related to the Town Hall Project, which were intended to cover close-out costs, and the South Madison Street Project. He noted that \$750,000 was proposed for the latter project based on the cost estimate if the project was split and done locally. Mr. Davis reminded Council that the original cost estimate was \$1.3 million; however, there was some discussion as to the Council's desire to proceed with a project of that scope. He questioned whether Council desired to develop a great plan and put it on the shelf until grant funding was available.

Town Manger Davis reminded the members that the Town's General Fund CIP was focused on major debt service projects that could be completed in the next five years and advised that there was no funding for the years beyond. He suggested that once cost estimates were received for the projects on the list, the Council could look at the unassigned fund balance and pay for them with cash as opposed to issuing debt. Mr. Davis reminded Council that the majority of the Town's debt was for the Town Hall Project. He noted that he would present the proposed Utilities Fund budget, including its CIP Budget, during a future Council meeting.

Mayor Littleton noted that he was scheduled to have a phone conference with Beth Erickson, of Visit Loudoun, and would report back their discussions.

Town Manager Davis noted that he was keeping a running tally of the cost of outstanding budget topics. He further noted that no decision had been made with regard to Visit Loudoun's funding. Mr. Davis advised that the Council would also have further conversation regarding the funding for the Town's social media contract. He suggested that if there were any other items that should be considered, he would add them to the list.

Rescheduling of April 25th Council Meeting

Mayor Littleton reminded Council of the Windy Hill Foundation's event scheduled for April 25th beginning at 6:00 p.m., which would conflict with the Council meeting. He questioned whether the members were comfortable starting the meeting late so they could attend the event.

The Council held some discussion as to whether they should start the meeting late or reschedule it to another date. It was noted that the public hearings for the four special use permit applications for short-term rental uses would be held during that meeting. It was agreed that the Mayor, Vice Mayor, and Town Manager would discuss the options and email them to the remainder of Council.

INFORMATION ITEMS

Senator Mark Warner Visit

Mayor Littleton reported that Senator Mark Warner visited Middleburg earlier in the week and thanked the community for turning out for his Business Community Forum. He opined that it was a great event. Mr. Littleton thanked Town Manager Davis and Town Clerk North for working with Senator Warner's staff to organize it and noted that he planned to return in the future for another one. He opined that Middleburg showed the community well.

General Assembly Legislative Updates

Town Manager Davis reported that the Governor vetoed the retail marijuana sales bills earlier in the day. He further reported that he signed one hundred bills. Mr. Davis advised that the Governor had yet to take action on the three bills on which the Town was focusing, which included those related to short-term rentals, accessory dwelling units and speed limits.

Closed Session

Councilmember Leonard-Morgan moved, seconded by Councilmember Daly, that Council go into closed session as authorized under Section 2.2-3711 of the Code of Virginia, for consultation with legal counsel employed by the public body regarding specific legal matters requiring the legal advice of such counsel related to (1) the Town Hall Project contract and (2) zoning matters, both as allowed under Subsection (A)(8). Councilmember Leonard-Morgan further moved, seconded by Councilmember Daly, that the Council thereafter reconvene in open session for action as appropriate.

Vote: Yes – Councilmembers Curran, Daly, Jacobs, Kirk, Leonard-Morgan, and Pearson

No – N/A

Abstain: N/A

Absent: Vice Mayor Bernard

(Mayor Littleton only votes in the case of a tie.)

Mayor Littleton asked that Council certify that, in the closed session just concluded, to the best of each member's knowledge nothing was discussed except the matter or matters (1) specifically identified in the motion to convene in closed session and (2) lawfully permitted to be discussed in a closed session under the provisions of the Virginia Freedom of Information Act as cited in the motion, which each member so did. He reminded those present for the closed session that any discussion that occurred within it should be treated as confidential.

There being no further business, Mayor Littleton declared the meeting adjourned at 8:12 p.m.

APPROVED:

Trowbridge M. Littleton, MAYOR

ATTEST:

Rhonda S. North, MMC, Town Clerk

March 28, 2024 Middleburg Town Council Meeting

(Note: This is a transcript prepared by a Town contractor based on the video of the meeting. It may not be entirely accurate. For greater accuracy, we encourage you to review the video of the meeting that is on the Town's website – www.middleburgva.gov)

Bridge Littleton: All right. We will call the meeting to order. First item is the Pledge of Allegiance.

All: I pledge allegiance to the flag of the United States of America and to the Republic for which it stands one nation under God, indivisible, with liberty and justice for all.

Bridge Littleton: Okay. Next item is roll call.

Peter Leonard-Morgan: Peter Leonard-Morgan.

Bud Jacobs: Bud Jacobs.

Darlene Kirk: Darlene Kirk.

Bridge Littleton: Bridge Littleton.

Cindy Pearson: Cindy Pearson. [laughter]

John Kevin Daly: John Kevin Daly.

Pam Curran: Pam Curran.

Rhonda North: Rhonda North, Town Clerk.

Danny Davis: Danny Davis, Town Manager.

Martin Crim: Martin Crim, Town Attorney.

Bridge Littleton: Never let me forget that are ya? Never going to let me forget that. At least you only did it in front of a US Senator.

Cindy Pearson: Exactly. [laughter].

Bridge Littleton: Okay. The next item is public comment. So, we will open the public comment. If anyone would like to speak to the Town Council for up to three minutes. I believe we have some people signed up.

Rhonda North: We do. I'm sorry. We do, Megan Gallagher.

Bridge Littleton: Miss Gallagher. Name, address. And the floor is yours for three minutes.

Megan Gallagher: We've been to this rodeo. Hi. I'm Megan Gallagher from 214 East Marshall Street. Whoever of you worked on Middleburg Wellness Day it was really great. I won a raffle. Thank you. I wanted to come and wish you well as you head off to your strategic planning retreat next week. Noticing that on the agenda, you have the tough issue of short-term rentals as a potential discussion item. And as you know, the Planning Commission managed to fill the room on Monday to address to do public hearings on for special use applications for short term rentals. I don't need to tell you that many of us see Middleburg as a historic residential village with a resort in it. We don't see ourselves as a resort

community serving waves of visitors. [off mic] We aren't Aspen or Rehoboth, Hilton Head, or Mount Desert Island. And that is really important when you consider the impact of commercially using houses for tourism in our neighborhoods. I think you've already set a marker for what short term rentals in the town might be, because each of the applicants seem to have referenced. We want the same as what you gave the special use permit on North Jay Street, but they aren't the same on North Jay Street you granted 180 days of short term rentals for a single bedroom for no more than two people in a small vintage house with a big yard and lots of parking behind, across from a gas station and an office building and some rental cottages. These applications seek the maximum 180 days at much, much higher density from six people in three bedrooms on route 50 to from 8 to 10 people in four bedrooms in three Salamander community houses. And that's pretty overwhelming. Your neighbors. Neighbors in my neighborhood are unlikely to have more than 8 to 10 people every single weekend or twice a week. They're likely to have a family reunion once a year, or a wedding or some event. So, when you grant that many days for that high density, it's really going to come bumping up against the comprehensive plan language that asks you to look at how these impacts are. I'd like to suggest that if you even think they're appropriate, if you think they've met the residency test, you look at a sliding scale, high density, far, far less number of days to rent, and I mean less than the 90 days from the Planning Commission recommendation. Thank you.

Bridge Littleton: Thank you. Would anybody else like to take advantage of public comment? Going once. Going twice. Okay. Next item will be the public hearing on the lease agreement for the EV charging with Green Spot.

Danny Davis: Mr. Mayor, that's next meeting's agenda.

Bridge Littleton: Oh, God. You're right. I'm sorry. No, you sent it out early.

Rhonda North: I sent it out early because I'm going to be on vacation.

Bridge Littleton: Oh, geez Rhonda.

Rhonda North: Go to the one before.

Bridge Littleton: No, I got that. I just I pulled up the wrong one. My apologies. Hang on. What's today?

Rhonda North: 28th.

Bridge Littleton: Thursday. There we go. All right. Public presentation, annual report. Mike Kilian for EDAC. And anybody else you'd like to drag up with you? [laughter].

Mike Kilian: Let me adjust this for us tall guys. Okay. Perfect. Awesome. Thank you. Mic check. Awesome. Good evening, Council Members. Thank you for the opportunity to speak to you tonight town staff as well. If I haven't met you before, my name is Mike Kilian, and I'm the Chair of the Economic Development Advisory Committee. We all know that, as EDAC I'm sure. Oh, good. Okay. I picked tonight out of the available dates to connect about our annual summary for EDAC. Because we're cognizant of the upcoming Town Planning Session, Strategic Planning Session. And it's been, I think, several years since EDAC's done any formalized presentation to Council about our hot topics and our agenda items. So, I think it's a good chance to prime you on what's on our minds. And I have a brief agenda I've put together for our time this evening. First is a quick state of the EDAC Committee. You also get a chance to meet some of our members, some of whom are with us this evening. We're going to talk about some of our calendar year 2023, which I think is an important distinction major conversations and agenda items that we covered. We're going to take a look at our calendar year 2024 topics of interest. At the tail end, we'll have a quick segment on some brief administrative changes, some of which are upcoming, and then there'll be some time for Q&A at the end. So, any urgent questions, please feel free to interject, but we will have a few minutes for open forum at the end as well. All right. So, a quick briefing on the state of the Economic Development Advisory Committee. As of this meeting, we have a total of nine active members. Pleased to report that all of our members are in good standing, both attendance wise and engagement wise. A lot of great feedback at every meeting and on and off the meeting floor. So great group of folks. We do have one vacancy open. I'll touch on some thoughts for that at the end of our presentation when we talk about administrative changes. But one slot available and definitely looking forward to any and all applicants in town that would like to get more involved. Our

Town Council Liaison, who is not here tonight, is Chris Bernard. And of course, our town staff liaisons are Danny and Ali, who are super helpful in all things EDAC. So, thank you both. Quick chance, if you haven't, to put a face to a name for all of our EDAC members. So, I, of course, am Mike with us tonight, we also have Vicki from Bendure Communications. We have Prem with us this evening, I believe, from Salamander. David Greenhill, of course, from Greenhill Winery. Cathy McGehee from Foxcroft. Duane Ellis is with us this evening as well, from Common Grounds Sean Martin from Boxwood Winery, Lauren Peterson, and of course, Punkin Lee who does everything. And always good to see her. All right, folks, so revisiting some of our major topics in calendar year of 23, we met, I believe, all 12 months out of the year. And it was a pretty productive season. Going into the year, we were a little bit foggy on what is our real mission as EDAC? We found that our first few meetings and even going back to 2022 weren't necessarily on point. And so, there was a lot of topics that might have been lost in translation or maybe a lot of fringe discussions that weren't adding value. So, we said, let's hit the brakes and let's rebrand. So, we identified as a team three primary pillars, which basically drive our conversations in EDAC and also drive our ideas that we present to town staff and ultimately our recommendations to the Council. So those three pillars are infrastructure, policy, and promotion. Infrastructure, of course, being accessibility for our beloved businesses in town, foot traffic, vehicular traffic, and otherwise policy. Of course, we don't discuss much about zoning, but what can we do to support the businesses in town and perhaps attract more if there's vacancies? And then thirdly, and by design, lastly being promotion which brings me to my next point for a long time in EDAC, especially when I joined years ago marketing and promotion were kind of a hot topic too hot, if you ask some folks. And we spent, I would say 50% of each meeting monthly discussing Red Thinking's ideas and contributions, other ways that we can market the town or not market the town, depending on the demographic. And one of our culminations last year we kind of came to the realization that while it's good for EDAC Members to monitor and observe Red Thinking and other marketing materials that the town is doing, it's not part of our primary scope. And so, we check in on town marketing performance, I would say quarterly at most. And that's about the extent in which we discuss promotion, with the exception of maybe a few events. So, moving on to our next point. Another hot topic last year was events and specifically the balance between tourism and town residents. And I think this is a line that's very, very easy to blur for most of us. And, you know, in 2022, we did a lot of work coming out of Covid times to see, hey, how can we drive some foot traffic seasonally or on the weekends? And there's obviously benefits for town business, but, you know, there's a lot of opportunity in the week as well that I think we miss out on. And so, we've tried to take a balance, especially towards the tail end of 23 on what is good for tourism, of course, and tourism that we want as Middleburg and what is good for town residents. And obviously there's a fine balance to strike there so we can touch on that a little bit later. Federal Street and no hold the laughter for later please, was a kind of a flop because we had a lot of, I would say, frivolous input from town businesses, and a lot of it was very well received and very well thought through. But we went into last year saying, hey, what if we could tackle some ideation behind one big topic that I think is on a lot of people's minds, and that's driving foot traffic to Federal Street. And quite honestly, that was a bigger bite than I think most of us were ready to chew off last year. And so, the way we chipped away at that conversation was having serious discussions, including with Danny and including with even Council at some points about South Madison Street and what to do there. And I think we're all aware of the plans that came to fruition and ultimately where that ended up. So, we'll leave that off the topic for today. But we did have several meetings where the public was invited, and I'll touch on that success in just a moment. Looking ahead to calendar year 2024. Obviously, it's still early on. In January, we created the committee's first Vice Chair role, and we were fortunate to have Vicki Bendure step into that chair role. She's been very gracious with her time and volunteering, and she's been a great anchor for the committee. So, thanks for that, Vicki. One of our takeaways from 2023, especially the second half, was the volume of public feedback that came to fruition when we started having the Madison Street discussions. And, you know, we as EDAC, I'm sad to say we don't get that much public feedback, at least not as much as we would like. And, you know, as business people, a lot of our decisions have to be driven on data more so than qualitative feedback. And I know we have surveys that go out if you by design of the committee, I know Ali, you know, does some great work in generating relationships in the community. But we feel in a lot of areas of discussions that we're lacking substantive concrete and more importantly, continuous data from the business community. Now Punkin has stepped up in a major way this year. She's brought us some MBPA survey data and some other feedback from that subsection of our community, which has been great eye opening and very helpful. So, thanks for that, Punkin. But I think in summary on that bullet point, as we crave as much feedback as we can, especially quantitative feedback from the businesses in our community to help us ideate. A topic that you'll likely see addressed probably in the second half of the year, is what is the real role of EDAC in aiding business recruitment? Obviously, we're not policy makers, but there are a fair amount of unique angles that I think we bring to the table in what is the balance between maybe new competition and maybe driving new foot traffic versus supporting the existing businesses that we love and have today in

the town? Lastly, and keep this brief, I'm sure we're all aware, but dining food and beverage and parking, I think, are on at least the committee members minds. And I'm sure many other folks' minds in town, especially during the weekends. Our last slide here, folks. So, there's a few administrative changes to discuss. So EDAC does have a vacancy. As I mentioned earlier, one of the strengths that EDAC, I think brings to the town is the voice of the diverse industries that are represented on our committee. We have a wide variety, I mean, almost no overlap in our team. And so, most of the ideas and challenges that we discuss and try, and tackle are sliced from several lenses. And I think that that adds some significant value. So, we want to continue that with this vacancy. We're looking for a fresh voice. One idea, not a requirement or even a request necessarily, but one idea is a stronger voice for our restaurant community in town. Before I address this last bullet point, let me say it's been an absolute honor and a privilege to serve the town and to serve Council in the last few years my wife and I will be moving, so I will be stepping down as Chair of EDAC later this year in April.

Bridge Littleton: Request denied. [laughter]

Mike Kilian: So, April this year will be my last meeting as EDAC Chair, and we will have a formal vote in our April meeting next month to replace me and nominate a potential fill in Vice Chair. So, it's been an honor and a privilege, and I thank you all for your time. Happy to address any questions that you might have.

Bridge Littleton: Well, I'll just start by saying [inaudible] you leave. Really appreciate all the hard work and all the effort and just all the collaboration. It's people like you that make these committees work. So, Mike, we will miss you. Where are you going?

Mike Kilian: TBD, but Western Loudoun, most likely.

Bridge Littleton: Okay.

Mike Kilian: Yep.

Bridge Littleton: This is Western Loudoun.

Mike Kilian: Western northwestern. Yes. Excuse me. [laughter]

Bridge Littleton: You're looking at Lovettsville. Okay. Any questions?

Mike Kilian: Yeah.

Bridge Littleton: Any questions? Peter.

Peter Leonard-Morgan: You may want to reconsider, because, unfortunately, you definitely will get a paperweight. [laughter]

Bridge Littleton: So. Oh, Bud go ahead did you have a question?

Bud Jacobs: I was taken with your, I guess it's your second slide where you describe the tension between events for tourists and town residents. And that's something that we've been talking about quite a bit, too. I'd be curious to know how that discussion, if you can summarize it very briefly. How did that unfold? What were the concerns people raised?

Mike Kilian: Yeah, thank you for that question, Bud. So obviously several angles to that, as I alluded to with the diverse businesses represented in our committee. One aspect of that is their foot traffic obviously is healthy for our business community and the community in general. There is most likely a critical mass that's a good starting point, but also an upper limit on what is good for town infrastructure, hence our three pillars. And I think driving the right type of foot traffic is also important for this town in terms of seasonality, in terms of balancing it out. We also identified that foot traffic for businesses and even eateries during the week, of course, is a lull versus the weekends, at least for six months out of the year. We had some quasi-substantive discussions on maybe how to balance that or how to level the curve if

you will straighten the curve. And I can't say that resulted in any tangible ideas that are worth Council's time at this point. However, I think there is significant opportunity for foot traffic in the food sector, the hospitality sector during the week that we might be missing out on now. So, for the vacancy that you have, are you looking for a particular background or what would strengthen the committee? That's a great question. Thank you for that. So, we do not have a specific profile or demographic in mind at this point. The biggest gap that we feel is in the restaurant sector, that's not a requirement by any means. I know there's a lot of very highly qualified business owners and operators in our town who would be a great fit for the committee. So, I also think if you're asking my own opinion, I'm not necessarily speaking for my EDAC team members on this one, but I think a quantitative mindset would add some value, especially as we look at some of the problems around foot traffic and advertising within town signage, for instance, etc..

Bridge Littleton: Thank you. So, I have one quick question for you. And it's ultimately going to be comes back as a question for Council. One of your slides that when I was reading on the airplane that made me think about it, was you were talking about events between businesses and residents and all that kind of stuff. So, and I mean the makeup of EDAC is, you know, there's definitely a couple of folks in there who live locally. But they're all business owners. I'm on two committees at the county level, and one of the things the county does in some of their committees is they actually reserve spaces or seats for specific stakeholder groups, because the issue may be one which has a broad impact. And they want to make sure a broad diversity of viewpoints is captured. Now, that sometimes makes it hard and kludgy, but it also brings in points of view that, you know, if everybody on the committee is from sort of one community that you may never have thought of. And the question I've got is, that resident piece, right? Would and again, I think this is, I'm looking for your opinion because it's a question for Council. Would reserving one seat on EDAC for a resident non-business owner, who's been here at least ten years or something like that, be something that would be helpful for you guys to get a perspective of as you're coming with ideas, thinking of things, putting ideas together for that person to hear, and then give you feedback of, well, from a resident this is how I would feel about it. Not that they're right or wrong or anything. And is there a different stakeholder group outside of just business owners from an EDAC perspective would be thoughtful and helpful. And the reason I say that is because there's really no other committee that represents other than Council, you know, citizens or residents getting in a room and batting around ideas and then bubbling them up. So, I'm just curious your thoughts.

Mike Kilian: That's a great point and a great question. Thank you for that Bridge. So, I'll speak as Mike in this capacity. And I think that hearing back to one of my earlier points, I think hearing from the public, whether it's a business owner or not, is a missed opportunity today. And I think having a non-business owner operator on EDAC would help fill some void of that opportunity. Now, if I may put an asterisk on that, I'm aware that most committees, including ours, have the ability to have non-voting members, and I'm not sure that it would add value to have a non-business owner vote for official recommendations to Council that surround policy, maybe infrastructure, maybe promotion, especially in the context of weekdays and foot traffic. But from a policy perspective, I'd have to give that a second thought. But yes, I think tremendous, short-term value. To your second question, I would say one of the areas that from our perspective as EDAC we struggle in town businesses is driving labor, right, and driving consistent labor. As you all know, there's many ripple effects from this, including single shifts at some of our beloved businesses in town because they can't fill a second shift. Right. So, if that voice on EDAC had some localized experience, meaning Loudoun County you know, access to labor, statistics, data, anything that could maybe help us drive some better decisions for our town businesses on the current labor problem, which likely isn't going away anytime soon. I think that would be a very much valued lens. And hey, if that individual happened to be a non-business owner but had some labor background, that'd be a perfect fit.

Bridge Littleton: Perfect. I appreciate it.

Mike Kilian: Absolutely. Thank you.

Bridge Littleton: Any other questions?

Mike Kilian: Thank you, folks. Have a good evening.

Bridge Littleton: Thank you. Okay. Next is staff reports. Is will online? Stuart. [off mic]

Danny Davis: Yes, sir. He is online. He's ready to go.

Bridge Littleton: Okay. Stuart, over to you.

Danny Davis: Hold on Stuart, one quick second. All right, try again Stuart.

Stuart Will: Yes. Good evening, Council. Good evening, Bridge. Bridge, welcome home. Sir, are there any questions?

Bridge Littleton: Any. And Danny I'm thinking later you're going to go over Windy Hill, right?

Danny Davis: I can yeah, so or we can right now. [multiple speakers]

Bridge Littleton: I tell you what, why don't you and Stuart handle that right now?

Danny Davis: Sure thing.

Bridge Littleton: Just give us an update on what's going on and how it's running.

Danny Davis: Yeah. Thank you. So, we for those who aren't aware, we had a sewer main collapse at the intersection of Route 50 and Windy Hill Road. That was almost a month ago and took us a couple of weeks to find a contractor with the time and crews and capability to repair that. We found a team who's worked in other tight jurisdictions, such as City of Fairfax, Fairfax County, Arlington, Alexandria. And so, they were able to work in the confines, as I think I've noted. Maybe at the last meeting, the sewer line was about 12ft deep. It also ran underneath the culvert and the creek right there at the intersection of Windy Hill Road and Route 50. So, it was a little bit of complexity all around. But they did fantastic work. They worked very well with the community and allowing for one lane of traffic throughout the whole project. As of now, the sewer line itself has been fully repaired. We ended up replacing the entire section manhole to manhole from the Route 50 intersection up to the first house on the left. As you come in, it was about 250ft, give or take of pipe. And it is fully completed, camera'd and is back in service. The next step, which should be Monday or Tuesday, will be to repave Windy Hill Road to VDOT standards. Based it is a VDOT road. So, my kudos to Stuart and the team for getting that temporarily with bypass pumping and then for working with the contractors to get that repaired. I know it's a conversation we're going to have hopefully at the strategic planning retreat, but an ongoing conversation, even maybe tonight with the CIP about how we are putting dollars in to investigate where our infrastructure needs are so that we can hopefully do these more on a proactive manner and less of a reactive manner. But it's also beneficial to have contractors that are able to come in and take care of these immediately. So, Stuart, did I miss anything on the Windy Hill repairs?

Stuart Will: You did not. Other than again, I would reiterate kudos to the contractors. They did a bang-up job.

Danny Davis: And they'll be doing final site repairs. There are a few, you know, small things just around the shoulders of the roadway for the Windy Hill folks have identified. I will say the Windy Hill management team from TMA was very complimentary as well of the contractor. I guess as they finished up the work, they left some of the gravel off on the shoulder and actually improved the on-street parking for the residents there along those first few homes on Windy Hill. So maybe a little silver lining for having to endure a bit of disruption for a few weeks.

Bridge Littleton: Do we have an idea what the total cost came in at?

Danny Davis: Rough estimate about a quarter million dollars.

Bridge Littleton: Okay.

Danny Davis: And that includes both the pre-work for the truck that we had sitting out there at the manhole to basically pump it every day before they got here, the pump around work and then all the asphalt restoration as well. We're also taking advantage of the contractor having their concrete, I'm sorry, asphalt trucks in town to repair the few other water

main break locations we had in town. Locust and Stonewall, Blue Ridge near Sycamore where that water line break was. And then you may not have been to your house yet, but the spot in front of your townhouse has been repaired.

Bridge Littleton: Okay. I hadn't.

Danny Davis: So, trying to go ahead and tackle each of those since we had the crews in town take advantage of the mobilization fee.

Bridge Littleton: Awesome. Any questions? Yes, ma'am.

Darlene Kirk: What is going on with the Blue Ridge break? Because they were digging down into there, and they had the street blocked off most of the day?

Danny Davis: Today?

Darlene Kirk: No, the other day ago.

Danny Davis: So, Stuart, has there been any other issues on Blue Ridge that you're aware of?

Stuart Will: No. I'm totally unaware of what is being mentioned here.

Danny Davis: So, we had the water line break was probably five, six weeks ago. Yeah. [off mic] Yes so it was just one of the typical breaks that we've seen where the pipe is a kind of circular break around it. And that's either just settling over time where it just cracks. So that's similar to the ones we've had on Stonewall Chestnut that show up once or twice a year.

Darlene Kirk: So, there shouldn't have been anybody digging on Blue Ridge is that what you're saying?

Danny Davis: Recently?

Darlene Kirk: Yeah, like this week.

Bridge Littleton: On Blue Ridge or Stonewall.

Darlene Kirk: Blue Ridge.

Danny Davis: Yeah. I'm just trying to think who would have been doing any kind of work down Blue Ridge, right by your house.

Bridge Littleton: You guys figure it out? Yeah.

Danny Davis: Okay. Oh, you know what they were doing, I apologize. They were prepping for the final asphalt work to repair that. [inaudible] So I think what they were coming in is they were digging up the temporary gravel that we had laid down, probably laying a base layer. They'll come back and then do the final mill and overlay. Sorry about that.

Stuart Will: Was that Darlene?

Danny Davis: What's that Stuart?

Bridge Littleton: It is Darlene. Yeah.

Stuart Will: Yeah, that was right by her house. Yeah, that's exactly what that was.

Darlene Kirk: All right. Thanks, Stuart.

Bridge Littleton: Any other questions for Stuart? Stuart, thank you have a good night.

Stuart Will: Yes sir. Have a good evening, Council.

Bridge Littleton: All right. Next is project status update.

Danny Davis: Thank you, Mr. Mayor. Just a couple quick updates. So, we've taken off a few of the projects that are complete, notably the septic conversion project. I will note that we have submitted all the documentation to receive the grant funds from the state DEQ, so hopefully those will be remitted to us shortly. But we're glad to get that through. And again, I've said it a few times, but big kudos to Estee when she was with us for managing that entire project and getting the property owners on board with that. Well four we are continuing the repairs to the plant. Inboden has been having their crews out there to replace all the potentially weak connection points to make sure that we don't have a repeat of the issue that we had a few weeks, a month or so ago. We have ordered the replacement softener resin to get that back ready. Our goal would be that we will do hydrant flushing likely next week, if not the week after, and then hopefully be prepared to prepare to start up the Well four plant and get that back online. Our goal would be that that's up and running before the clear well project is even complete. On the clear wall project, they have been delivering materials and clearing the site for preparation of the tank. I believe they're still waiting on some manufacturing to be done. So, we may be delayed beyond our June date, but we will get you a better update at the next meeting. South Madison Street as noted. We did not receive the VDOT grant that we had applied for. We did ask our consultant to still proceed with the renderings at Federal and Madison Street, and just received those back about a week ago. I have not had a chance to go into detail with that with Mr. Moore, but we will be looking at that and then discussing that again, likely at the strategic planning retreat, just about kind of priorities, but then potentially bringing that back to EDAC in April for further discussions. We do have some estimates of costs, which, no surprise, continue to exceed what we have anticipated in our budget. So, we may also have discussions about approaching other grant opportunities there. And then Asbury Church as noted. Miss North was managing the RFP process for community engagement services. We received five proposals there. We've assembled a proposal review team and will be convening in a couple of weeks. And then come back to Council with a recommendation after our review. So those are the major projects at this point.

Bridge Littleton: Great. Any questions for Danny on projects?

Peter Leonard-Morgan: Danny, who's on the review team for the Asbury proposals?

Danny Davis: That is Miss North, Council Member Pearson, Council Member Jacobs and former Mayor Davis. And again, these are just proposals for groups to run the community outreach process. This is nothing to do with any kind of design work or construction work or anything like that, just for how they outreach to the community. And our goal here was to find entities who had experience not just in historic resources, but ideally with Black Community or African American Community resources. So, we'll be reviewing those and bringing that back to you.

Bridge Littleton: Okay. Any other questions? All right. Next item is the consent agenda. Would anyone like the one item removed from the consent agenda? Okay. Is there a motion?

Bud Jacobs: I move that Council approve the consent agenda as presented.

John Kevin Daly: Second.

Bridge Littleton: Any discussion? All those in favor say aye.

All of Council: Aye.

Bridge Littleton: Opposed? Abstentions? Okay. Next item is marketing plan for Middleburg Day aka Chris Bernard Day. [laughter]

Ali MacIntyre: Okay. I'm not as tall as Mike. So. Yes, in addition to Middleburg Day/ Chris Bernard Day, it actually is. Before I get started on all the details of the full day. We're actually kicking off the morning. Vicki Bendure has been fabulous in coordinating with us and Visit Loudoun. We will be doing we mentioned it briefly, the Fox 5 Zip Trip. It'll be starting that morning; I think start it starts around 3:45. But it's going to be great. And we will get the messaging out for that too. So, it's going to be a Super Middleburg Day. And she's working on coordinating with multiple people here in the community, including our first responders, nonprofits, restaurants. I think our first segment is going to be at Common Grounds. Surprise, Duane. So, it's going to be great. And then we also have our Town Hall Ribbon Cutting that day, which Miss North will really be spearheading. But it's all going to tie in there. So first and foremost, the purpose of Middleburg Day really is to focus on the community. So, we've been talking a lot about, you know, having drawing a ton of or driving a ton of tourism into town, having a lot of visitors this event. I know not to use the word exclusive, but really is to focus on our Middleburg residents and business community and everybody here in town. So, the biggest event that we'll be talking about, especially with the marketing side, is the Picnic Celebration. So, leading up to it, and of course, throughout the day we are going to do a social media push on, you know, fun things about Middleburg, the businesses details, history different things to showcase what we love about our town and its people. The Middleburg Day Picnic Celebration will be here at the Town Hall immediately following the ribbon cutting. So, it'll be about from 5 to 9. And we'll have local food, local music, games, and entertainment for all ages. So let me try to zoom in here because I can't see. Okay. Oh, no. There we go. Okay, okay, we'll work off of that. So here is the map that we have designed. So, it is subject to change just because even in the past couple of days, we are going to be adding in a tent. But here's the general idea of what the flow will look like. So, in terms of we'll just start kind of with the transportation side. So, we are having a bus, which I'll get to a little bit later. So, this the lot is intended as of now to remain open. Just to shuttle those residents through town, drop them off right at the front, especially those that need extra help just with accessibility to drop them right off at the hospitality tent for ease of access to the property. You'll see here for the food and beverage tent. That's it there in purple. Old Ox will be selling beer and wine. We will not be responsible for facilitating the alcohol, but it will be present for those that would like to partake. We will have a hospitality tent set up our events management company. Brian and his team are planning on being there to help run the day and ensure that it goes smoothly. The stage is in pink. We did have an extra band member that will be joining us now, so it'll be Andre, Brian, Buck, and now Gary. So, we will be tending that just to protect their equipment in the event there is a light drizzle. Just to make sure that everything you know is great and the stage is only about a foot off the ground, but we'll. [off mic] It will be. Yeah, that's what I've ordered. So. Yeah. And then we'll do announcements from the stage and trivia and games from there. So, the amplification will be taken care of. The orange tables or the orange little things that you see on there. That orientation actually, we are going to change. Miss North and I discussed that today just so that will fit under the tent, because it will be a substantial amount of food to feed our residents and business owners. So, I have on here Mark Metzger is volunteer, voluntold. It's a great area. But he will be preparing the proteins. So hot dogs, hamburgers, pig roast type food. He'll be handling that. Oh, sorry. While Tootie, who we met with this week. Sorry. Will be preparing the sides. So, we've asked her to put together a menu. We've kind of reviewed that, so it's easy, and it can feed the masses. And she'll have a staff of about four there. In addition, we'll have an ice cream truck, face painter, and then the games or will be in the field. And we're going to encourage people to set up, bring their picnic blankets. But for those that would prefer a firmer seat, they do have plenty of tables planned there as well. And then high tops are people that want to kind of mix and mingle and meet their neighbors or hang out with their friends. All right. So here is the expenses. I may have to scroll a little bit here. There we go. Oh! Okay. So, from an expenses standpoint most of these are pretty hard costs. Some of them are going to fluctuate, as you'll see there with food. So, I can go through them if you'd like. Event rentals. We've already gotten the quote there. Transportation and I can touch on this just a little bit. We have received a quote, and it's tentatively booked for a 32-passenger bus from 3 to 10. That way, our residents and it'll show up a little bit later where those stops will be. But all inclusive of town will be able to get here if they want to come to the ribbon cutting. And that will I need to work with the transportation company to kind of get a schedule. So those who plan on attending you know, can be waiting at their stop. But that will be running so people don't have to stay necessarily for the entire event if they don't want to. But we did get a pretty good deal there. Entertainment we already discussed. Food we just discussed. And that is the most expensive thing that we're looking at just because we are, you know, we're sending out about a thousand invitations. Yeah. So, because it is inclusive of businesses as well. We are estimating the 9 to 12,000 is really kind of that 3 to 500. We do have a plan for RSVPs, which kind of goes into the marketing. Go ahead.

Bridge Littleton: No, just a quick question. Are you sending it to households or every member of a household?

Ali MacIntyre: Households. So, it's they'll be able to RSVP.

Bridge Littleton: So, it would be Mr. and Mrs. Joe Smith. Not one for Joe, one for Jane.

Ali MacIntyre: Right. Okay. Right. So, yes, just one all-encompassing invitation, but they will be able to RSVP based on whoever you know they'd like to bring. Of, you know, of Middleburg have lived in Middleburg things like that. Bud's family we know. [laughter] So yeah. So, with the pricing there, we estimated about 25 to \$30 a person just since we will be purchasing the meat. And we don't expect there to be, you know, a crazy markup with food on that end, but it really depends on the RSVP's. So, we're hoping it'll stay in that range. Beverages the only beverages we will be providing will be water and soda. So, plan on about \$500 there. And we are hoping to get a water sponsor. We've had businesses in the past that have done that, and it's been wonderful giveaways. That kind of ties into the RSVPs, which I'll talk about a little bit later. Invitations as I mentioned, it's looking at about 3000. So that's based on the cost of two stamps. RSVP card, the invitation again for about 1000 people and then Awards and miscellaneous. And then the dessert food truck, which we are hoping to get sponsored as well. We have someone that's verbally committed, but we just need to get official confirmation. All right. So, from a marketing plan so as I mentioned we do plan on pulling the lists or Dana Taylor will be helping with create the address labels using the utility billing list from all of our residents here in town. And then we have she checked today 318 business licenses. So, we'll be inviting all of the businesses in town as well. So, I think from the utility billing list, she said it was about 5 to 600. So that's what if it's on high end, it's what, 920 ish invitations? So, then the plus ones and the family, should they, you know, should that all shake out. It is well over a thousand. But also, we have to factor in the fact that, you know, folks will be out of town and might already have plans or so on and so forth. So, we are internally estimating 300 to 500, but our plan to gather the RSVP's, which is more than necessary, especially for food will be strongly encouraging, requiring them to RSVP because we're going to share that they need a wristband. And those will be I mean, the cost to purchase them is very minimal. But so, they'll be able to access food and then the complimentary food, complimentary water and complimentary sodas. And then as I mentioned, alcohol is on their own. So yes. So, in talking to Tootie for food and beverage, she needed the RSVP's by May 10th. I put it at the beginning of the week, just from having a background in events, as I'm sure anybody that's had a wedding been to a wedding, we are sure that we're going to have to probably chase some people and just make sure, you know, especially our regulars who we assume will come. We'll just, you know, give calls or I'm hoping we won't have to go door to door. Hopefully everybody will be great about their RSVP's, especially since we're including a card in there. But hopefully it will give us a better idea. And then we plan to estimate a little bit over that. That way we're not running out of food at the event. Okay. And then I already mentioned transportation, but just from a just so you guys know here and, you know, we're happy to change things up based on your recommendations but want to make sure that our Levis Hill and our Virginia Lane folks are included. Ridgeview, of course. And then obviously on the other side of town, the intersection of Jay and Marshall. So, we're just going to give everybody an opportunity to utilize the transportation should they feel the need. And all of this information following any information that's on the invitation. You know, we'll send everybody to the website. So, if they have any questions, they can go. We'll create a Middleburg Day specific page that they can reference in terms of food or if they have questions they can call, you know, call the town office. I think transportation and RSVPs are going to be the biggest thing. So just so everybody knows how to plan that day, not just for the Middleburg Day Picnic and Celebration, but also for the Town Hall ribbon cutting, which I know everybody's anticipating. So. Any questions?

Bridge Littleton: Kevin.

John Kevin Daly: Will there be disabled and abled busses?

Ali MacIntyre: Busses? That's a great question.

Bridge Littleton: Put it this way, transportation.

Ali MacIntyre: Transportation? Yes. So, I can confirm that I will confirm with the company that we have contracted with that there will be accessibility options for to get on the bus. That's a great question. Thank you for bringing that up.

Bridge Littleton: Any other questions? Cindy. Sorry.

Cindy Pearson: So, I know it's not going to rain that day because we're not going to let it. Maybe a light drizzle, but what's in the morning or midnight.

Ali MacIntyre: After our segment.

Cindy Pearson: Or midnight. [off mic] But yes, exactly. But do you have a rain plan? Have you made one?

Ali MacIntyre: We're working on that right now.

Cindy Pearson: Because usually if you make it, you're good. If you don't have one, you're messed up.

Ali MacIntyre: Yeah. As we've seen. Yes. So, we do need to work with the vendors there because it is on a Friday after Memorial Day weekend. In progress. I'll say that.

Cindy Pearson: I do have another question. So, I know the bus is running, but for those people that want to drive, where would they park? Or that's not an option.

Ali MacIntyre: So, our parking lot will only be used for, I did not mention that. Thank you for asking. So, the parking lot, the spaces over here will only be used for accessible parking. So, they will have to find parking in town.

Cindy Pearson: Okay.

Bridge Littleton: So, we're not providing parking?

Ali MacIntyre: That's correct.

Cindy Pearson: And so.

Bridge Littleton: Real quick, make sure people know that.

Ali MacIntyre: Yes.

Bridge Littleton: So, they don't drive to the Town Hall and then all of a sudden go, you know, please walk. You know, you're in Middleburg.

Ali MacIntyre: Yeah.

Cindy Pearson: Right. And with sending the bills of the oops, sorry invitations to the utility bill, people who own the residence, for those people who rent those houses, they may never see that.

Ali MacIntyre: Okay.

Cindy Pearson: So. [off mic] You got that handled?

Danny Davis: We've always had a challenge with that. We've tried merging the voter lists and the utility list. We can work off the best information we have and get it as best we can.

Cindy Pearson: Maybe a save the date and have teenagers because we've got some young locals right now that are really good and would do something like that. Have them door to door it, and then tell people to contact you if they don't get an invitation in the mail. Might be because there are a couple of kids around, I can give you names that are pretty reliable.

Ali MacIntyre: That would be great. Thank you.

Cindy Pearson: One more thing. And I didn't see a stop up around, what's the street across the American Legion?

Danny Davis: Lincoln.

Cindy Pearson: Thank you. Something up that way.

Ali MacIntyre: Okay.

Bridge Littleton: [off mic] Yeah. Yeah.

Danny Davis: Yeah.

Cindy Pearson: Okay. Okay. Thank you.

Bridge Littleton: Pam.

Pam Curran: So, what will success look like for you? I mean, it's the first time we've done it. So is it the number of residents that come from Windy Hill versus. Not versus but are we going to track that? I'm just wondering what success will look like for us.

Ali MacIntyre: So, our success will look like just I don't want to say people, people showing up, but I would say right around that 200 to 300 range and having a diverse group from all parts of our community. So, you know, I would say not just the, you know, kind of a blend of I don't want to say what Biz Buzz and National Night Out look like, but we want to see representation from all parts of Middleburg.

Bridge Littleton: Any other questions? One question I had was, are you guys going to put posters up in places that are traditionally just visited by residents like the post office, Safeway, the bank? I'm not you know, I'm not trying to, like, be hard on businesses, but the idea is to make this a community event, so.

Ali MacIntyre: No, we certainly could. That's a great idea. I know that the post office is good.

Bridge Littleton: And I wouldn't put every business right, because then visitors will go, oh, I'll go to that, you know, but maybe the post office, maybe the Safeway, maybe the banks.

Ali MacIntyre: The banks, yeah.

Bridge Littleton: I would absolutely say put a couple down on the doors if they'll let you at Windy Hill.

Ali MacIntyre: Okay.

Bridge Littleton: Yeah. Any other questions? Okay. Ali, thank you.

Ali MacIntyre: Thank you.

Bridge Littleton: You bet. Okay. Where are we? Oh, there we go. I'm sorry I jumped the page. All right. Report Planning Commission action related to the special use permit applications. Mr. Moore, you are just giving us an update.

Will Moore: Thank you, Mr. Mayor. And, yes for your benefit, the intent tonight is just to give you a very high-level understanding of where these for short term rental applications stand and the commission recommendations on them. You will have the benefit at your April 11th meeting of detailed staff reports on each individual application. And it's at that point in time that I would suggest would be more appropriate for detailed discussion on those individual

applications. But if there are high level questions about short term rental permit applications in general or higher level about specific applications, we can try to field those tonight. But just briefly the four applications involve three within the Residences at Salamander Subdivision. And the fourth application, which is along West Washington Street at the corner of Washington and Locust. So, all four of those applications are coming forward from the Planning Commission with a recommendation for approval. One application 2401, which is for 800 Saddle Drive. So, this is in the larger lot R1 section of the residences toward the west. It's one lone house that sits on its own that's coming forward with a recommendation for approval on a 4 to 3 vote of the commission. That recommendation does not include any added recommended conditions upon above what was in the application materials. The second and third applications also within the residences are in the R3 zone section. There's a in the R3 section right now, there are a total of 11 homes. Two of those are on the eastern end, closer to the Town Hall here. And then there's a cluster of nine homes that are together along Martingale Ridge a little further to the west. These two homes are in that cluster of nine. One is on the north side; one is on the south side. They're distinguished a little bit from one another in that one of them, in addition to the larger lot. One previously mentioned, those would be managed by the resort is the management entity. And there's another one on Martingale Ridge Drive that would be managed by a different party not the resort. So those two applications on Martingale Ridge are coming forward with a recommendation for approval with a recommended condition that the number of days or nights for short term rental use during any calendar year would be capped at 90. The ordinance allows consideration for up to 180 days, but the commission recommendation is a cap of 90 on both of those applications. Both of those were unanimous recommendations. And then finally the one on West Washington Street that is coming forward with a similar recommendation for a cap of 90 days or nights per year for the use. It is also a unanimous recommendation that one particular application would have an in-town management entity, but the bookings would be managed through the Airbnb platform. So that's just a quick overview again you will have benefit of the detailed staff reports, which give you a lot more individual or a lot more information on each individual application. And again, you'll have that at your April 11th meeting. And then we anticipate at this point in time unless we get different direction at your April 11th meeting, that the public hearings on these items would likely be at your April 25th meeting. So again, happy to answer any questions you may have.

Bridge Littleton: No, Will. Thank you. Okay. Hold on. Before we. Hold on for questions. The reason I asked Will and Danny to put this on the agenda item was really actually not to go into a bunch of detail questions because we don't have the staff. Now, if you want to ask them. No, no problem. I would you know; I would ask that you catch up tomorrow. But the idea here was make everybody aware of what's coming up. I know we're going to speak about it at the strategic offsite next week. And, you know, we've had one short term rental so far down there by Jay Street, but now we have four on the docket all at once. So, a couple things I wanted to say. Number one, I think we have to be incredibly thoughtful and diligent about reviewing these applications. I would really strongly recommend that everybody go reread the comp plan. On, you know, the nature character, the residential sort of nature of Middleburg. And, you know, that's our guiding policy document, right? That is our vision and values from a community perspective. This will come to the hearing or excuse me; well, we're going to talk about it on the 11th.

Will Moore: Correct.

Bridge Littleton: And the plan is to have it on have the public hearing on the 25th.

Will Moore: Yes sir.

Bridge Littleton: Right. So, we're going to have two sort of looks at this, but I do not want anybody here to feel pressure that if on the 25th we have the hearing, there are still concerns or noodling or questions or feedback that we have to act on that date, we don't. Okay. If we have the public hearing, we have the option of voting on it if we want one some all, none, whatever we want to do or we can, you know, push it to the following meeting. If we do push it to the following meeting, we have to have a public hearing again, which is fine, right? No problem with that. But I think, again, we need to be we're going to be setting a ground, some ground rules for the future. And we really, really, really want to be thoughtful about how we do this. Both in terms of the ordinance, in terms of our comp plan and sort of the state and play as we see the town today. Two of the things I want to mention each of these applications are evaluated and assessed on their own merits. It has nothing to do with what was approved before. It has nothing to do with what some other application may be or where it is. Each one of them stand on their own, and they need to be evaluated by the impact it

will or won't have. The nature and character of what the home is, where it is, all that kind of stuff. Right? So, we have to evaluate them individually. Now, you know, we need to be fair to everybody too to be as consistent as we can. But if there are legitimate differences between one home versus another, between one application or another, they all that's why these are individual hearings, because we evaluate each one by themselves. Exactly. And then the only other thing I want to say is we have to also be very cognizant of the fact that this approval, what if we approve an application, it is forever. It is in perpetuity. So, the world we live in today might not be the world we live in 40 years from now, 50 years from now. So again, we need to be very thoughtful about what will go on and what will happen at that property and that property alone 40 years from now. So, we just need to think about what the long-term impacts are. So. Pam, yeah.

Pam Curran: Does it transfer with the home? I thought it.

Bridge Littleton: So, if a homeowner wishes to make it only applicable while they own it, that is up to them. Otherwise, it runs with the property forever. Right. And Martin. Yeah.

Danny Davis: We're going to have further conversation about that in our closed session later this evening.

Bridge Littleton: So, an applicant could come forward and offer other things. But in the standard application, if they wanted to apply with the property, it will run with the land forever. So, unless they violate the terms of it, then you know they can lose it. But other than that, if you know whatever's approved today is still the rules 100 years from now.

Bridge Littleton: So again, we just I want to make sure that we think about it's very easy to get caught up in the moment and think of just today, we want to think about 20 years from now, 50 years from now, things like that. So, and again, we are kind of setting precedents, right? So, whatever those ground rules we create, we want to be thoughtful about in the future. Yeah. Sorry Peter.

Peter Leonard-Morgan: I'm sure we all have, but I would encourage everyone to look at the video of the meeting that happened I think on Monday of this week is really important because that's the best way to get a real feel as to opinions of the Planning Commissioners and the public and other stakeholders, owners of homes and come up to, you know, initial opinion and a thought process.

Bridge Littleton: Darlene.

Darlene Kirk: I just think we need to think a little bit about who is going to be the one on staff here that's going to be making sure that it's only 90 days and not doubled on. That's going to create a lot of work for somebody here. So, Darlene, that's a good question. So, Will, it would be great to understand from your guys' perspective and probably the next meeting, how the town plans to enforce it. You know, because this is now it's not so much about the workload. It's about, you know, how are you going to validate 90 days? And it's not I'm not talking about Salamander. I mean, it's anybody, right? How are you validating the guy on Jay Street doesn't violate 180 days. And I know a lot of it is trust and verify and probably the honor system. But what, you know, it would be good to know how you guys are going to do that. And if you think you're going to need help doing it yeah.

Will Moore: We'll give you an update at the next meeting.

Bridge Littleton: Okay. Any other questions? Okay. Cool. Thank you. All right. Next item is. Oh, perfect. The retreat. Danny, over to you.

Danny Davis: Thank you, Mr. Mayor. You have before you a memo. The cover memo is a little bit more of just some logistical information about location check in details on some of the meals and our general timeline there. So, if you have any questions, you can reach out to me. As Miss North mentioned earlier, she has a well-earned, well-deserved vacation. And will be.

Bridge Littleton: Denied.

Danny Davis: Will be.

Bridge Littleton: As with Mike denied.

Danny Davis: Leaving her house at 3:30 tomorrow morning to get to the airport. And so, we don't try to reach out to her because she will not be answering you. But no, I appreciate her putting all this together. So, you have some logistics here. The agenda before you day one, Tuesday afternoon really is, or evening is focused on kind of the bigger picture. I hate to use the word team building. It's not trust falls and things like that, but it is a little bit of time, you know, as, is appropriate, getting to know each other, a little bit of our just core backgrounds of why we do what we do. And I think that will be helpful. And then that afternoon as well before dinner as you see understanding really the big challenge facing Middleburg because I think we all identify that there's, you know, just this big thing hanging over us and we don't know what it is. You know, it's the ground kind of shifting underneath our feet. So, let's have that conversation about what we're seeing. It may be that there's no action out of that. It may be there's no answer to some of that. But it's an important philosophical conversation for the beginning of this time away. We will have dinner that evening, and we'll provide you some more details about that in your retreat packet that my goal is to get out to you tomorrow. The agenda for Wednesday is, is more of the kind of tactical. In the morning, we will look at our vision, mission core values, strategic priority buckets, as we call them, and we'll make sure you have our current strategic plan in front of you as well. In the core values if you see in the agenda, there's we were actually wanting to kind of have two different conversations. One is about town government. We have our core values and that's listed in our strategic plan. And those are great as government. But also talking about, you know, what are the core values that we see as important in our citizens and being citizens, you being citizens. And also, for as we welcome new people in our community, what are those kind of core things that define who Middleburg is? And so, I think that's important as we articulate these ideas about the future of our community, we talk about who are our residents and our citizens and kind of affirming that value set. We will then break into during this time period and really kind of first in the morning on Wednesday, we'll do what's kind of a typical, most likely a ranked choice voting kind of put all the issues on a couple sheets of paper on the wall, you get 4 or 5 sticky notes or stickers, and you go put yours by the ones that you believe are most important for us to tackle during this retreat. And we'll take, you know, the top four hopefully, if we have time to get to four of these and spend an hour to an hour and a half each, you know, going through them and talking about what really is the issue what are the opportunities before us? And then what might be a strategic plan action that will be added to our strategic plan for the next two years related to that issue? We're not trying to solve the problem but identify which kind of specific issues we see and then what would be our goal kind of outcome of that. And then staff will go back and develop an action plan around that. So that's, the majority of the day where you see issue one, issue two, issue three, it'll be through that IDA process. Identify the issue. What is the real issue. Trying to kind of get to the not surface level but deeper down level discuss, you know, what might be done about it. And then ultimately what kind of action can be taken, who is that responsible party? And then do we want to create an initiative for the next two years regarding that? Our goal is to be completed by 4:30 Wednesday afternoon. So, a long day, but I think it'll be effective. And we hope to come out of here with a number of good initiatives for the next two years. I will note that this is a lot to try to put together in a day and a half, and there may be 2 or 3 or 4 big topic issues that we don't actually get to talk about at this time away. And so in discussions with the Mayor and Vice Mayor, I think one of our additional goals is not just this initial shot to go through these items, but also what are potentially two, three, four other items that either need to be tackled in the same way and we just need to set aside another half day or maybe it's we do it at two hour chunks before a Council meeting sometime. Or it might be that some of these other issues that we identify may not be strategic plan items. They might just be tactical items. And we just need to set aside a special meeting of Council where we can focus not on general business as a Council meeting, but perhaps focus on this one topic. Let's spend two hours and maybe we kind of get consensus of that, and we bring it back for action at the next Council meeting. So want to just make sure that if on Wednesday morning we choose the top two, three, four items to discuss during the rest of that day, and you have some key items that really think we need to deal with also at some future time, we hope that there will be additional time coming up that we can set aside together on that. Finally, I'll note that the last page of the agenda, excuse me, in your memo, is the list of items that were really identified in your conversations with the facilitator leading up to this, and you'll see that spans some very similar topics we've seen before preserving of rural lands discussing development in town, what that's looking like. But then there are also some new topics that maybe we've touched the surface but haven't dived into deeply. As we mentioned, economic development. What really is this balance of serving our community and serving our businesses and the tourism objectives? Infrastructure, as we've talked about, is a key issue as we continue to see aging infrastructure or perhaps

opportunities to enhance and improve. And what does that look like from a grant standpoint? Do we tackle that maybe a different way? Human resource management what are what are some of these strategic opportunities that might be before us, but really less about solutioning that more about the conversation of how do we have those conversations? How do I bring to Council ideas? And we have those good, solid kind of deep dive conversations from a structural, organizational standpoint. So, you see the list of issues here. Again, I will note that if there's something that all of a sudden light bulb goes off and it's not on this list, that can still come up as we put those lists up on Wednesday morning and go to vote. But this really is capturing the, the general consensus of what the facilitator heard in all of his conversations with you. So, I know that's really broad and a lot of info at you at once, but I'm happy to answer questions either now or if you want to follow up with me tomorrow leading up to our retreat next week.

Bridge Littleton: Any questions for Danny? All right. Piedmont Steakhouse. Okay. Next item is the general fund and capital budget.

Danny Davis: Thank you, Mr. Mayor. I'll make this as brief as you'd like it to be. [off mic] [laughter] Yeah. Here we go. I did just highlight a couple of the changes that were brought up in the last Council meeting. One is in the economic development budget. And then the other is also in the economic development. And that was the idea of splitting out the community events and things related to community engagement. We can continue to tweak that but, in the budget, document attached to this agenda is a proposed kind of revision of the economic development budget with a separate page, if you will, for community engagement. And that would be events that really are focused on the Community Wellness Day, Independence Day, Middleburg Day frankly, even Art in the Burg, while we bring a lot of people into town, it really is a community type event. It's not meant to be drawing in the 5000 people like Oktoberfest or the 10,000 people like Christmas in Middleburg. Similarly, even think that the infrastructure grants that Council would be considering for our nonprofits in town that might be looking at infrastructure needs that's a community, you know, support type activity. Maybe it's economic development to a degree. So, these can always be adjusted around. But that was one of the major changes discussed at the last meeting. Also, just simply as updates to the budget, we're continuing to review revenues as noted here, we will be receiving for first quarter calendar year, first quarter TOT the middle of April, April 20th, and then as well, the March meals tax on that date. So, we'll have now at that point, a nine-month kind of view and can do some additional comparisons of our revenue streams. Again, no additional concerns or worries beyond the discussions we've had to date. So, in terms of general fund operating budget, no other changes or discussions. The capital improvement plan has two expenditures at least programed as draft expenditures for fiscal 25. Just quickly to remind you that the million dollars set aside for Asbury Church was in fiscal 24. Capital budget funds are reappropriated every year, so that million dollars will stay in in a bucket set aside for Asbury Church. So just because we haven't actually begun that project doesn't mean that money just falls off the wayside. It's just it's planned once, and the Council reappropriates that at your during your appropriation resolution. The two items focused on for the CIP for fiscal 25 this year. The first is related to the Town Hall. That's just project closeout costs. You're aware of some of those discussions and potential expenditures. So, we just have that currently is just a set aside for that. And then the South Madison Street at three quarters of \$1 million, which was around the amount kind of estimated a while ago, that if we split the project and did it locally. But clearly that's not going to be enough. The initial estimates are in the range of 1.3 million. So, there will need to be some ongoing discussions about the Council's desire to proceed with potentially a project of that scope. Or again, as noted, related to the strategic plan. Do we do we perhaps make this a really great plan and then put it on the shelf and just go after whatever grant funding we can find? Because it is quite a heavy lift. And that's noted here. So that's kind of where we are. Again, the capital budget and the general fund side a couple of years ago, we discussed instead of trying to do maybe what's more of a traditional CIP that we've seen that if you're at a Loudoun County or at Leesburg where you really, really are having to look 3, 4 or 5 years ahead for all the major debt service ratios and everything else. Right now, we're focusing our general fund, CIP, really on those issues that are coming before you more immediately. So, the out years of the General Fund Capital program really don't have any dollars programed at this time, because those would be really infrastructure sidewalk, you know, things perhaps if Asbury Church comes in more expensive than initially planned. But those are all going to be reaction kind of projects. Once we get cost estimates and most all of those will be funded through our unassigned fund balance dollars so paid for essentially with cash as opposed to long term debt financing, where currently most our debt financing on the general fund side is tied up in this building. We will talk utility fund capital projects separately. So, questions about water lines, sewer lines and those needs will come up when we have the utility fund discussions at a later Council meeting. Happy to answer any questions.

Bridge Littleton: Any questions for Danny? The only thing I was going to say is I am having a call with Beth tomorrow from the follow up from the last [inaudible]. So, whatever comes out, I'll let you know.

Danny Davis: That's great. Thanks. And I did include just. I thought for my own sake. So, I don't forget, honestly, to keep a running tally of some of those outstanding budget topics that we've discussed, but there's no decision made. So, after the revised budget document you may have seen here. We discussed coming back and having another further conversation on the social media contract, cost or value expenditure line as well as the Visit Loudoun discussion. So that's on our list. If there are other things, we need to make sure we bring back on the table, we can add that to that list.

Bridge Littleton: Great. Any questions? Okay. Next item is we talked at the last meeting, it's about the Windy Hill event at Salamander coming up on the 25th. You all may or may not have seen the invite. I think they sent it out to everybody. It is a suggested contribution of \$100, but I think it is free if you'd like to attend. Last time it was a great event. I mean, a lot of folks from Windy Hill showed up. A lot of folks in the community showed up. It is from 6 to 8. So, the question was, is everybody on board with starting the meeting an hour later so we could at least attend the first hour at salamander? Any issues or concerns. Okay. Rhonda. What? Sorry.

Darlene Kirk: I remember when the Town Council meetings used to start at 7:30, and they lasted a long time. I would rather do it either the night before or the next day. I mean, because I think, I mean, we've got a lot to look at on that at that meeting and we might want to either half it or something. I don't want to be here all night.

Bridge Littleton: Well, we don't have the budget. I mean, excuse me, we don't have the agenda yet, but we will have the four applications. It's a good point. That's a good point. Well, we're a month out, Rhonda, so we can see if people are available on that Wednesday the 24th. I mean, it's a good question, right? And that way we don't have to leave early.

Cindy Pearson: That's a really good question, because we have our Council meetings scheduled on the second and fourth. The world knows that.

Bridge Littleton: Yeah.

Cindy Pearson: And for them to plan.

Bridge Littleton: Oh, that's a good. Especially.

Cindy Pearson: They're on that Thursday.

Bridge Littleton: And if this is. Yeah. And if this is going to be the public hearing night.

Cindy Pearson: Yes. Yes.

Danny Davis: And we can.

Cindy Pearson: It's a shame we'd have to miss it but unfortunately. [multiple speakers]

Bridge Littleton: Well but the problem is you've got members of the community.

Cindy Pearson: Yeah.

Bridge Littleton: Who are going to go to the Windy Hill thing and not come to the public hearing if they want to come to the public hearing.

Cindy Pearson: Right.

Bridge Littleton: Bud.

Bud Jacobs: I'm afraid to get into the discussion of dates. I've got an impending event of [off mic] which I think is the 23rd and 24th.

Bridge Littleton: Okay.

Bud Jacobs: So, I'm not sure I can [off mic].

Bridge Littleton: Yeah.

Bud Jacobs: If we have to do another day, for me, it would just be after.

Bridge Littleton: Let me ask a question. I was also going to say, do we want to go an hour earlier? No, but then we still got the rest of the agenda meeting. All right let's do this. Rhonda is going to be gone. Danny, Will, let's talk tomorrow morning and see if there's some way to make it work. And then we'll email everybody with suggestions. I mean, maybe the idea is we hold the public hearings from 6 to 7. And then break at seven. I don't know, I don't know. We got to figure it out. It's just a bad night.

Bud Jacobs: Rhonda has no [off mic].

Bridge Littleton: I'm aware. So. All right. And it may be that we have to keep it as it is. I mean, it just it stinks. Oh, well, all right, we'll figure it out. I mean, you can't blame the event holders. They didn't know. Okay. Any other information items? Well, the information item I have.

Danny Davis: After closed session, I'll tell you. Yeah, was it this week that Senator Warner was here?

Cindy Pearson: Yeah.

Bridge Littleton: Okay. Monday, we had Senator Warner here. And it was great. I mean, really appreciate everybody from the community coming out. It was a packed house. He got fielded some curve balls. But he's clearly skilled. And then he looked to me for a phone-a-friend, which I pivoted to a workforce housing, but no, it was a great event. Really appreciate him coming out. I want to thank Danny and Rhonda for working with Tanya and their staff. She sent me a note that night saying thank you guys so much. It was great, Senator really enjoyed it. And you know, he plans to be back sometime in the future, so but just really, really well done. And I think we showed the community very well. And with that.

Danny Davis: Mr. Mayor.

Bridge Littleton: Yeah.

Danny Davis: I did remember just briefly on legislative updates. I know it's not on the agenda, but the governor did veto the retail marijuana sales bills today. So that is currently DOA he also signed 100 bills today. He has yet to take action on the three primary ones we've been focusing on. 1071.

Bridge Littleton: How about 544?

Danny Davis: 544 has not been signed yet. And three. Yeah, whichever. The other one has not been signed either. So, the short-term rentals, accessory dwelling units and the speed limits have not been acted on yet.

Bridge Littleton: Okay. Peter lean back. Any input on any of them?

Martin Crim: Yes, sir.

Bridge Littleton: Okay. Any other information items? No. Okay. Who would like to read the closed session memo? [off mic].

Peter Leonard-Morgan: I move that Council go into closed session as authorized under section 2.2-3711 of the Code of Virginia, for consultation with legal counsel employed by the public body regarding specific legal matters requiring the legal advice of such counsel. Related to one the Town Hall project contract and two zoning matters, both as allowed under subsection A8. I further move that the Council thereafter reconvene in open session for action as appropriate.

John Kevin Daly: Second.

Bridge Littleton: Any discussion? All's in favor, say aye.

All of Council: Aye. [off mic]

Bridge Littleton: Couldn't hear you.

Pam Curran: Aye.

Bridge Littleton: There we go. All right. We're in closed session.

Pam Curran: All right. We're going to [inaudible]. Here we go. I asked that Council certify that in the closed session that just concluded, to the best of each members knowledge, nothing was discussed except the matter or matters; one specifically identified in the motion to convene in closed session, and two lawfully permitted to be discussed in a closed session under the provisions of the Virginia Freedom of Information Act, as cited in the motion. I would like to remind those present for the closed session that any discussion that occurred within it should be treated as confidential.

Peter Leonard-Morgan: Yes.

Bud Jacobs: Yes.

Darlene Kirk: Yes.

Bridge Littleton: Yes.

Cindy Pearson: Yes.

John Kevin Daly: Yes.

Pam Curran: Yes.

Bridge Littleton: Any other items?

Darlene Kirk: Say the magic words.

Bridge Littleton: Rhonda, have fun. All right. Meeting adjourned.