PRIVACY POLICY

Done Workouts / Better Fitness LTD

About Us

Done Workouts / Better Fitness LTD collects and processes your personal information in accordance with this privacy notice and in compliance with the General Data Protection Regulation (GDPR). This policy provides you with the necessary information regarding your rights and our obligations, and explains how, why and when we process your personal data.

Done Workouts is owned and run by BETTER FITNESS LTD, whose registered office is at 20 Crossharbour Plaza, London. We are a company registered in England and Wales under company number 11693554.

Information That We Collect From You

The information that is provided or collected might include your name, email address, and other contact details.

Better Fitness LTD may receive or collect such information through web forms and if you email us. We may also collect information about your computer or other device, including your browser type and IP address.

How We Use Your Personal Data

Better Fitness LTD takes your privacy very seriously, we will never disclose, share or sell your data without your consent; unless required to do so by law.

Better Fitness LTD collects your personal data to provide our services to you.

Better Fitness LTD only retains your data for as long as its necessary and for the purposes specified in this policy.

Where you have consented to us providing you with promotional offers and marketing, you are free to withdraw this consent at any time.

Your Rights

You have the right to access personal information that Better Fitness LTD processes about you.

You can request information about:

- What personal data we hold about you
- The purposes of the processing
- The categories of personal data concerned
- The recipients to whom the personal data has/will be disclosed
- How long we intend to store your personal data for
- If we did not collect the data directly from you, information about the source

You can edit and update your information on our app where made possible. Better Fitness LTD will strive to correct this as quickly as possible unless there are valid reasons for not doing so.

You also have the right to request that Better Fitness LTD delete your personal data in accordance with GDPR.

You may request we action your rights by contacting us at Better Fitness LTD, 20 Crossharbour Plaza, London. Or by emailing us at info@doneworkouts.com

If Better Fitness LTD receives a request from you to exercise any of the above rights, we will ask you to verify your identity before acting on the request; this is to ensure that your data is protected and kept secure.

Sharing and Disclosing Your Personal Information

Better Fitness LTD does not share or disclose any of your personal information without your consent, other than for the purposes specified in this policy or where there is a legal requirement.

Better Fitness LTD uses third-parties to provide the below services. All processors acting on our behalf only process your data in accordance with GDPR and comply fully with this privacy policy.

Better Fitness LTD may disclose information to the following third parties:

- Better Fitness LTD uses Auth0 to Manage and Monitor your collected Data. For more information about Auth0, please read Auth0 Privacy Policy.

Safeguarding Measures

All personal data collected is transferred and stored securely, using industry standard encryption protocols, and approved transfer mechanisms.

Our team is trained on the importance of Privacy and Data Protection and will adhere to our relevant policies.

Where your personal data is processed by 3rd parties it may leave the EU and be processed or stored within the USA. The EU has an adequacy decision in place with the USA regarding data protection and we will ensure any 3rd party companies we use align with the GDPR.

How Long We Keep Your Data

Better Fitness LTD only retains personal information for as long as it's necessary. For further details on our data retention periods please contact us.

Where you have consented to us using your details for direct marketing, we will keep such data until you notify us otherwise and/or withdraw your consent.

Cookie Notice

A 'cookie' is a small text file sent from a website and stored on the user's computer by the user's web browser. When you visit a site that uses cookies, a cookie is downloaded onto your computer or mobile device so that the next time you visit that site, your device will remember useful information such as preferences, visited pages or logging in options.

Cookies are widely used in order to make websites work, or to work more efficiently, and our site relies on cookies to optimise the user experience and ensure the sites services function properly.

Most web browsers allow some control to restrict or block cookies through the browser settings, however if you disable cookies you may find this affects your ability to use certain parts of our website or services. For more information about cookies visit https://www.aboutcookies.org.

Facebook Pixel Notice

With your permission, our website utilizes the Facebook Pixel service of Facebook Inc, 1601 S. California Ave, Palo Alto, CA 94304, USA (“Facebook”). This tool allows us to follow the actions of users after they are redirected to a provider’s website by clicking on a Facebook advertisement. We are thus able to record the efficacy of Facebook advertisements for statistical and market research purposes. Using this data also allows us to improve our advertising for a better experience to the users and also retarget you with further advertising on facebook and the use of Custom Audiences. Which you can find more information about and revoke your permission from here: https://www.facebook.com/ads/website_custom_audiences/.

However, the collected data is saved and processed by Facebook. We are informing you on this matter according to our information at this time. Facebook is able to connect the data with your Facebook account and use the data for their own advertising purposes in accordance with Facebook’s Data use Policy found under: https://www.facebook.com/about/privacy/. Facebook Pixel Tracking allows Facebook and its partners to show you advertisements on and outside Facebook. In addition a cookie will be saved onto your computer for these purposes.

Policy Changes

Better Fitness LTD reserves the right to amend this privacy policy at any time with or without notice. However, please be assured that if the privacy policy changes in the future, we will not use the personal information you have submitted to us under this privacy policy in a manner that is materially inconsistent with this privacy policy, without your prior consent.

If Better Fitness LTD adds any significant changes to our privacy policy, we will endeavour to request your approval and agreement to new terms.

Better Fitness LTD are committed to conducting our business in accordance with these principles in order to ensure that the confidentiality of personal information is protected and maintained.

Contact

If you have any questions regarding this policy, or your dealings with our website, please contact us at: info@doneworkouts.com

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Better Fitness LTD