

# WHY SHOULD I USE THE RANK CHECKER TOOL?

SEO Rank Checker tool can help you track your website's search engine rankings for specific keywords. This can help you identify areas where your website is performing well and areas where there is room for improvement.



The tool provides insight into your competitors' rankings, which can help you to identify opportunities to outrank them. You can gain valuable insights into your website's performance and make data-driven decisions to improve your search engine rankings.

Knowing your site's ranking is important since it gives you insight into how well your site is performing on SERP. A higher ranking means that your site is appearing closer to the top of search results, which can lead to more visibility, traffic, and potential customers.



A lower ranking indicates that there are issues with your site's optimization or that your site is not being promoted effectively. Knowing your ranking can help you identify areas for improvement and take steps to boost your visibility and drive more traffic.

A higher ranking can increase the credibility and authority of a website, which can help you reach more potential customers or clients and establish trust with them. All these can eventually result in more revenue for a business.



# HOW TO USE THE RANK CHECKER TOOL?

To use Dopinger's Rank Checker tool, all you need to do is enter the URL you want to analyze in the relevant field and click on "Track".

Enter your website URL

Track

From the sidebar, you can choose from options such as:

Keyword in TOP

Competitors

Best pages

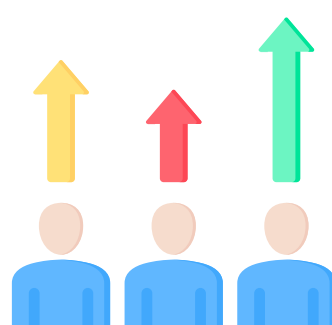
Now you can explore:

- Number of keywords in TOP
- Keyword distribution by TOP
- Rankings by keywords



- Best pages over time
- Comparison
- Keywords for selected pages
- Pages in TOP

- Shared keywords
- Shared keywords dynamics
- Competitors in Google TOP



Start improving your websites's SERP performance and increase your online visibility with Dopinger's [SEO tools](#)!