## WHY SHOULD I USE SITE ANALYSIS TOOL?

Keyword research: Site Analysis
Tool can help you identify keywords
and phrases that are relevant to
your website and improve your
search engine visibility.





Competitor analysis: You can use Site Analysis Tool to see what your competitors are doing in terms of SEO and find ways to differentiate yourself and improve your rankings.

Technical SEO analysis: The tool can help identify technical issues on your website that could be impacting your search engine visibility, such as broken links, crawl errors, and duplicate content.





On-page optimization: Site Analysis Tool can help you identify areas for improvement in terms of on-page optimization, such as title tags, meta descriptions, and header tags.

Overall, Site Analysis Tool can help you gain valuable insights into your website's performance and provide actionable recommendations for improving your SEO.

Start improving your websites's SERP performance and increase your online visibility with Dopinger's <u>SEO tools!</u>



## HOW TO USE SITE ANALYSIS TOOL?

To use Dopinger's Rank Checker tool, all you need to do is enter the URL you want to inspect in the relevant field and click on "Analyze".

Enter your website URL

Analyze -

From the sidebar, you can choose from options such as:

Keyword in TOP

Competitors

Best pages

## Now you can explore:

- Number of keywords in TOP
- Keyword distribution by TOP
- Rankings by keywords





- Best pages over time
- Comparison
- Keywords for selected pages
- Pages in TOP
- Shared keywords
- Shared keywords dynamics
- Competitors in Google TOP



