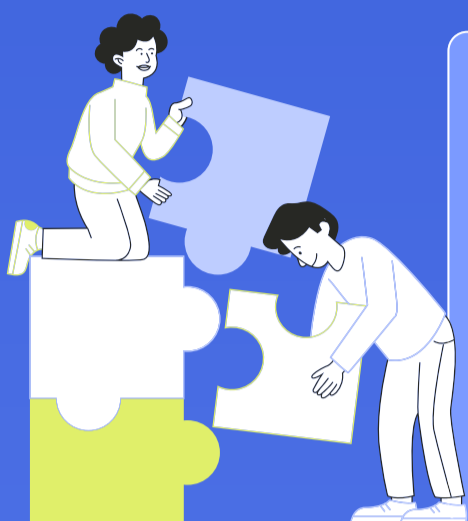


CREATE DIGITAL MARKETING REPORTS WITH GOOGLE DATA STUDIO



Creating Your Digital Marketing Dashboard

By identifying your KPIs, you can ensure your digital marketing report dashboard focuses on the most critical metrics of your business.

Create a New Report

You can create a new report in Google Data Studio by going to the Data Studio Website: <https://datastudio.google.com/> and clicking the “Create” button.



Adding Widgets

Once you have added a data source, you can start adding widgets to your report. Widgets, such as charts, graphs, and tables, will be displayed in your report.

Customize Your Report

You can change your report’s colors, fonts, and formatting to make it look the way you want.



Share Your Report

You can share your digital marketing report with others once you have finished customizing it. You can share your report by generating a link, embedding it in a website, or exporting it as a PDF.

