

Heading to Las Vegas for the NAB Show 2022 in a few weeks? Register for AOMedia's networking reception to connect with AOMedia leaders and colleagues in person!

This year's meetup, which is open free of charge to any AOMedia members or NAB Show attendees with proof of a valid conference pass, will provide the opportunity to network with leaders from the entire ecosystem and meet AOMedia's new Executive Director, John Simmons.

The AOMedia Meetup will take place on Tuesday, April 26, from 5:30 p.m. to 7:30 p.m. PT at the Rainbow Room at the Renaissance Hotel. A special thanks to AOMedia member Intel for providing space for our networking event.

Help us celebrate game-changing innovations and AV1 video codec



advances by registering for AOMedia's Meetup at NAB 2022. We hope to see you there!

Save Your Spot

*Is your AV1 team exhibiting at NAB 2022? We want to hear from you!

Meet AOMedia's New Executive Director, John Simmons

With more than two decades of experience in technology, open media standards and web video, John brings extensive experience in both the broadcast and IP-based media industries. Well-known for his knowledge of the business and technical forces behind the web media transformation of commercial media, John's insight and guidance will help AOMedia advance its leadership during this important time in the industry. Please join us in welcoming John to AOMedia.

If you have any questions or comments on the above, please don't hesitate to share your thoughts by contacting us through <u>AOMofficers@virtualinc.com</u>. If you are interested in submitting a member spotlight blog or being part of the AV1 Adoption Showcase, please reach out to the Communications team <u>here</u>.

Regards,

AOMedia Board Officers

AV1 Panel at Mile High Video

In March, AOMedia members - Alibaba, Ateme, Cable Labs, Intel, Microsoft, Netflix, NETINT, Tencent, and Xilinx - attended <u>ACM Mile-High Video</u> in Denver, Colorado.

Netflix's Andrey Norkin presented "AV1 film grain synthesis tool," while Meta Platform Inc.'s Zhijun Lei presented "Coding Tool Research for Next Generation AOM Coding Standard."



Connect with AOMedia's New LinkedIn Page!

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AOMedia and AV1 in the News

- ◆ <u>Intel released SVT-AV1 0.9</u>, delivering better performance and also adding new preset options for much higher performance capabilities.
- ◆ At MWC 2022, ZTE launched a <u>new 5G media gateway set-top box with AV1 technology</u>.
- ◆ Intel Arc A-Series GPUs are the <u>first in the industry to offer full AV1 hardware acceleration</u>.
- ◆ AMD has unveiled the Ryzen 6000 mobile processors with on-die AV1 decode capabilities.
- ◆ Google, in cooperation with AOMedia, has <u>released the AOM-AV1 v3.3</u> encoder.

AV1 Resources

- → AOMedia Summit: https://aom-summit.livevideostack.com/
- → SVT-AV1: https://gitlab.com/AOMediaCodec/SVT-AV1
- → Mozilla: https://research.mozilla.org/av1-media-codecs/
- → Visionular: https://www.visionular.com/#portfolio
- → <u>Vimeo Staff Picks</u> channel will be delivered using the AV1 codec on supported platforms (including the recent versions of Chrome and Firefox). Check out <u>David Jervidal's</u> Staff Picked film "Capture the North," which is just one example of one of the many videos that will be leveraging AV1.



