

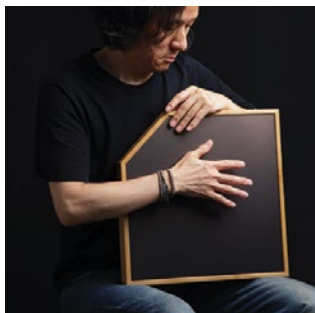


electroorganic aFrame

The aFrame enables performers to organically express their musicality just as if they were playing an acoustic instrument—the player controls the subtlety of the performance. ATV's proprietary Adaptive Timbre Technology* responds to the acoustic percussion playing techniques of striking, pressing, and friction. With nuance, the player can produce sounds that have tonal variation and effect controls not possible with existing digital percussion.

When playing the aFrame, its organic feel is instantly recognizable. The natural bamboo frame comes from a renewable resource and has properties that technically contribute to its playability. The bamboo frame is produced through the collaboration with Fujigen, Inc., a long-established and reputable manufacturer of high-quality wooden components for musical instruments. The playing surface is made of a hi-tech polycarbonate with the perfect balance of tone, bounce, and friction characteristics to give the aFrame its great sound and feel.

* Adaptive Timbre Technology dynamically adapts characteristics of dozens of filter groups, producing a broad range of tonal variations. These tonal frequency variations are directly created by the player's touch interacting with the polycarbonate surface.



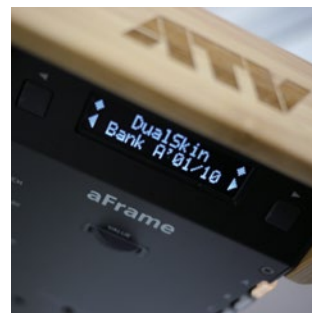
Playing Technique

Apply your existing hand technique to produce a diverse palette of sounds, from classic acoustic to modern electronic.



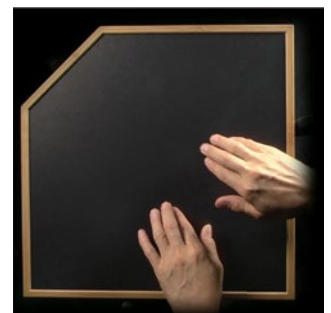
Performance

The unique diamond shape of the aFrame contributes to the production of its varied tones—it all depends on where and how you strike it. The aFrame can be held with your hands, placed on a stand, or used with a neck strap. For a cable free experience, you can use guitar-type wireless audio technology.



Tone Creation

Tones are created by changing the Adaptive Timbre Technology parameters and adding the internal high-definition stereo effects. Up to 80 user defined tones can be saved into the built-in memory and backed up to a mini-SD card.



User Forum

A user forum will be launched for training, user videos, user interactions, and user tone file exchanges.