



2019 **INDUSTRY SURVEY ON** THE PERSONAL DATA **PROTECTION ACT (PDPA)**

Awareness of the PDPA remains high among organisations. Higher compliance observed among organisations with Data **Protection Officers (DPOs).**



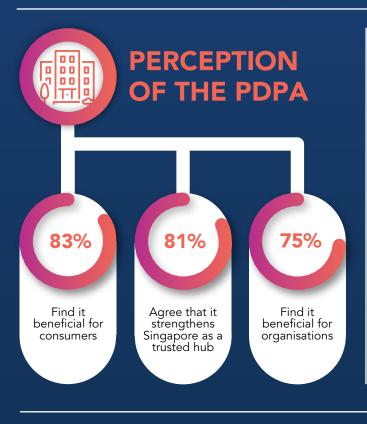
GENERAL AWARENESS

92%



DPO APPOINTMENT

66%



HELP NEEDED TO COMPLY



55%



IT and Security System setup

51%



External **Expertise** on DPO functions

40%

PERCEPTION OF THE DP TRUSTMARK



Agree that independent review will help to uncover gaps and improve organisations' data protection standards

74%

Agree that the DP Trustmark will help to boost customer confidence and trust in organisation

70%

Survey conducted between March and May 2019 among 1,500 organisations across sectors.