

11 Data Protection Obligations under the PDPA (Singapore)

Remember these obligations with **POPCORN EXTRAS, ADD** (butter)!

P Is it **personal** data?

O Is it an **organisation** or individual collecting, using or disclosing it?

P What was the **purpose**? Personal or Business? Is it reasonable?
Purpose Limitation Obligation

C Was **consent** given by the individual?
Consent Obligation

O/A Is the organisation **open & accountable**?
Accountability Obligation

N Was the individual **notified**?
Notification Obligation

EX Any **exceptions** to consent?

T Was the data **transferred** out of Singapore?
Transfer Limitation Obligation

R How long is the data **retained**?
Retention Limitation Obligation

A Is the data **accurate**?
Accuracy Obligation

S Is the data **secured / protected**?
Protection Obligation

A Is data **access** requested?
Access and Correction Obligation

D What about **data breach** notification?
Data Breach Notification Obligation

D Is **data porting** requested?*

Data Portability Obligation*

*This will take effect when the Regulations are issued.

With a delicious bowl of 'POPCORN', ensure your data protection policies are up to standard!