



Category: Distributor of Grocery Products

ERP System: Unleashed

Products Used: DSD Sales

Location: Australia

REQUIREMENT

- ▶ Solution for Sales Reps to create orders and manage the customer base
- ▶ Integration with the Unleashed system

SOLUTION

- ▶ Implement DSD Sales for sales reps from the DSD Assist Platform

OUTCOME

- ▶ Products, Customers, Product Images and Prices, are all extracted from Unleashed
- ▶ Orders are being sent back into Unleashed during the days as they are completed
- ▶ Separate orders created for each department in the store
- ▶ Sales Reps can create and review a perpetual diary of notes for each customer
- ▶ Various sales tools are available to help the sales reps
- ▶ Works online and offline for the sales reps
- ▶ Sales Reps find it easy to use

“ We need to maintain two fields in the DSD Portal that could not be extracted from Unleashed, but other than that, no integration or operation issues

Neale Arthur – Managing Director



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