



Category: Beverage

ERP System: Aden ERP

Products Used: DSD Sales on Ipad tablets

Location: Australia

- REQUIREMENT** ▶ Solution for Sales Reps to create orders, originally integrated with MYOB but moved to Aden ERP
- SOLUTION** ▶ Implement DSD Sales and DSD Connect from the DSD Assist Platform of solutions
- OUTCOME** ▶ Customers, Products, Prices, Open Invoices are all synced from Aden ERP automatically
- ▶ Order and Price History is available for the sales rep to help them in the sales process
 - ▶ Orders are synced automatically with Aden ERP every few minutes and Pick Slips automatically printed
- NEXT PROJECT** ▶ Begin using DSD Delivery to optimise deliveries, create a POD for the delivery, and collect payment from Cash customers or overdue invoices
- ▶ This will improve our logistics efficiency

“ We have saved administration costs, and streamlined our processes now that sales reps orders flow directly into Aden

Ali Choukor– General Manager



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