

Doylestown Borough Economic Development Advisory Board

January 11, 2018 Meeting Minutes

The Economic Development Advisory Board met in Council Chambers in Doylestown Borough Hall on the above date at 5:00 pm. The following Board members were present: Rick Brown, Barbara Healy, Lois Opdyke and Kim Stever. Also in attendance were John Davis, Borough Manager, Mayor Ron Strouse and Councilman Don Berk. Absent was Chairperson Otto Mills, Patricia Keppler, Rick Lyons, Heather Mahaley and Discover Doylestown liaisons.

1. The Economic Development Advisory Board did not have a quorum in attendance, therefore the November 9, 2017 minutes were not approved.
2. **SWOT Analysis-** Kim Stever
Kim will confer with Heather Mahaley and then meet with John Davis regarding the SWOT weaknesses for the February 8, 2018 board meeting.
3. **Discover Doylestown-** John Davis
Discover Doylestown will meet for a 2017 Holiday recap.
The Dreidel needs to be rebuilt and should be ready to install for the 2018 holiday.
Due to the cost, we are committed to continue using the current lighted snowflake decorations.
The Plaza West location would work best for the placement of the proposed informational kiosk. Discover Doylestown will begin looking at architects for this project.
4. **Parking Meter Update-** John Davis
Updates to the parking meters are now complete.
Credit card usage is now at the 40% mark.
Free parking on Saturdays, during the holiday season, was well received.
The meter project to lower the poles is underway.
5. **Vacancy Report**
The Doylestown Food Co-Op on W. State Street will likely close by the end of January.
Oishi Restaurant & Retail at 641 & 651 N. Main Street will be approved at the Monday, January 22, 2018 Borough Council meeting.
Wawa will also be approved for the requested zoning change at the Monday, January 22, 2018 Borough Council meeting. The developers of this project are willing to work with the borough on a gateway treatment for the design of the building.
6. **Borough Council Report-** Councilman Don Berk
Jack O'Brien has been appointed Borough Council President and Ben Bell is the new councilperson for Ward 1.
The 2017 Mayor's Stewardship award was presented to the owners of 261 Maple Avenue at the December 18, 2017 Borough Council meeting.
Approximately 150 riders participated in the Christmas Bike Ride.
7. **Mayor's Report-** Mayor Ron Strouse
Mayor Strouse has joined the Discover Doylestown Board. The newly elected officers are Chris Boger, President and Jake Moyer, Vice President.
Discover Doylestown is sponsoring the Bucks County Book Fair on October 12 & 13, 2018. Kick-off will be on Friday with events continuing all day Saturday. Various authors will be on hand for readings. Detailed information will be available on the 2018 Discover Doylestown projects page.
8. **Old/New Business-** None
9. **Adjournment-** The Economic Development Advisory Board meeting was adjourned at 6:05 pm.