

BOROUGH OF DOYLESTOWN
Economic Development Advisory Board

Thursday, 5/13/2021 – 5:00 pm, via Zoom

Attendance: Otto Mills, Lois Opdyke, Rick Lyons, Pat Keppler, Heather Mahaley, and Borough Manager John Davis. Kris Boger, Operation Doylestown, Marjan Shirzad of the Mercer Museum also attended.

The **Minutes** from the April 8, 2021 meeting were approved. (Lyons-Opdyke)

Discover Doylestown. Kris Boger discussed the first in-person events since the Covid-19 guidelines are being eased, including the cleanup and hanging of flower baskets, as well as the upcoming 5K and Arts Festival.

Operation Doylestown Update. John reviewed the outdoor dining events planned each weekend throughout the spring and summer. The weather has affected participation a bit. Borough Council will be extending the resolution allowing relief to allow for more outdoor dining through the end of the year.

Doylestown Cultural District. Marjan offered an update on the museums; attendance is only down several percent from previous years. The first outdoor movie event went well and will be continuing once a month through October. The Book Fest is planned for outdoors at the Mercer Museum in September.

The group discussed the upcoming loosening of mask restrictions and will be following those to see what changes that will generate.

Discussion: “Downtown Management Forum: Preparing for the Post-Pandemic-YouTube”. Heather suggested the group look into new and innovative ways for the Borough businesses to thrive post-pandemic. Rick Lyons suggested looking into an app as Lambertville/New Hope is using. John notified the group of a new committee, headed by Jen Jarret, planned to target an arts/mural program in the Borough.

Vacancy Report. John provided information on vacancies; several previously vacant locations are now being renovated for new businesses. The Penn State Creamery franchisee is still very interested in opening a location in Doylestown.

Old/New Business. John reminded everyone to come to the Memorial Day Parade.

Meeting adjourned 5:50pm.

Respectfully submitted,

Amy Kramer
Minutes Secretary