

Doylestown Borough Economic Development Advisory Board

May 10, 2018 Meeting Minutes

The Economic Development Advisory Board met in Council Chambers in Doylestown Borough Hall on the above date at 5:00 pm. The following Board members were present: Chairperson, Otto Mills, Vice Chairperson Kim Stever, Barbara Healy, Pat Keppler, Rick Lyons, Heather Mahaley and Lois Opdyke, Also in attendance were John Davis, Borough Manager, Mayor Ron Strouse, Councilman Don Berk, Discover Doylestown liaison Nerice Kendter and guest speaker William Viel, from the Delaware Valley University Small Business and Entrepreneurship Center. Absent were Rick Brown and Rick Lyons.

1. Approval of Minutes:

At the time the meeting began there was not a quorum, therefore the April 19, 2018 meeting minutes were not approved.

2. Mayor's Report – Mayor Ron Strouse

- The second Community Garden, located at the end of Harvey Avenue, is now complete. Ten of the twelve raised planting beds have been assigned.
- Trees were handed out on Arbor Day.
- Saturday, May 12, 2018 is Senior, Veterans and Handicap Persons day at the borough dam.

3. Vacancy Report- John Davis

- LAD hair salon has moved to 39 E. State Street
- 50 N. Main Street is being sold by the county.
- Thompson Telephone on Atkinson Lane is moving and that portion of the building may become a beer distributor.
- No new information on the restaurant in the Veterans Lane shopping center.
- Possible townhomes to be built on W. Ashland Street.

4. Discover Doylestown– Nerice Kendter

- Flower baskets will be hung on May 12, 2018.
- 5K race on May 26, 2018 9:00am – 12:00 pm.
- Community Cleanup Days will be held quarterly with the first one on June 10, 2018.
- Membership meeting will be held on June 19, 2018 6:00-7:30 pm at the Doylestown Hospital.
- CBS will do a live broadcast in Doylestown on August 10, 2018 from 5:00pm to 7:00 pm.

5. Delaware Valley University Small Business Center- William Viel

Mr. Veil discussed the background of the small business center. The center is open and the goal is to integrate education with business. Mayor Strouse proposed a presentation by Mr. Veil to the Discover Doylestown members.

6. SWOT Analysis- Kim Stever and Pat Keppler

A list of questions geared toward restaurant parking concerns were reviewed. After discussion, it was not clear whether there are actual concerns about after hour parking. Most members favored a one-on-one delivery of the survey to restaurant owners. Kim also suggested an informational campaign about parking that could be posted in stores and advertised in the newspapers and on the borough website. A first draft of questions will be available for the June 14, 2018 meeting. John Davis will fine tune the questions during the summer hiatus. A game plan and timeline will be discussed by the Economic Development Advisory Board at the September meeting.

7. New/Old Business

- Work continues on the Pump Track at Chapman Park.
- The Economic Development Advisory Board will be on summer hiatus for the months of July and August.

8. Adjournment

The Economic Development Advisory Board meeting was adjourned at 6:20 pm.

Submitted by Janet Hedrick