

Doylestown Borough Economic Development Advisory Board

November 9, 2017 Meeting Minutes

The Economic Development Advisory Board met in Council Chambers in Doylestown Borough Hall on the above date at 5:00 pm. The following Board members were present: Rick Brown, Barbara Healy, Pat Keppler, Rick Lyons, Heather Mahaley, Chairperson Otto Mills and Lois Opdyke. Also in attendance were John Davis, Borough Manager, Mayor Ron Strouse, Councilman Don Berk and Ron Martin, Discover Doylestown Liaison. Absent was Vice Chairperson, Kimberly Stever.

1. The October 12, 2017 minutes were unanimously approved. (Pat Keppler/Rick Lyons)
2. **SWOT Analysis-** Heather Mahaley
The SWOT list containing Weakness, Opportunities and Threats was reviewed. Heather will prioritize the Weaknesses and bring this information to the January 11, 2018 meeting to discuss.
3. **Discover Doylestown-** Ron Martin
The Discover Doylestown group will meet on the second Wednesday of the month.
Mayor Ron Strouse will be a member of their board.
The Santa Parade will take place on Friday, November 24, 2017. This year Santa will stay on the fire truck and the choir will sing from the second floor of the Starbuck building.
4. **Valet Parking and Parking Meter Update-** John Davis
Valet parking is going well and the operators have asked to increase the fee from \$5.00 to \$10.00. They would like to offer valet service Monday through Thursday as well as flexibility regarding parking zones.
Parking Meters- The new meters have made it easier to find a parking space. Sales of the 10 hour parking placards are up considerably and we are looking at additional locations to place more 10 hour meters. The Park Mobile app will begin on November 20, 2017.
5. **Vacancy Report**
FX Dougherty is closing, but will continue to do business on line.
Beans Beauty will be leaving by year- end.
6. **Borough Council Report-** No Report
7. **Mayor's Report-** No Report
8. **Old/New Business-** Lois Opdyke secured a party room at the Doylestown Country Club for the annual holiday gathering on Thursday December 14, 2017 at 5:00 pm. Lois will send out an email to get a head count.
9. **Adjournment-** The Economic Development Advisory Board was adjourned at 6:00 pm.