

Doylestown Borough Economic Development Advisory Board

March 14, 2019 Meeting Minutes

The Economic Development Advisory Board met in the Council Chambers in Doylestown Borough Hall on the above date at 5:00 pm. The following Board members were present: Chairperson, Otto Mills, Vice Chairperson, Lois Opdyke, Patricia Keppler and Heather Mahaley... Also in attendance were Borough Manager John Davis, Mayor Ron Strouse, Councilman Don Berk and Larry Brown, Discover Doylestown liaison. Absent were Rick Brown, Brian Guerriero, Rick Lyons and John West.

1. **Approval of Minutes-** The February 19, 2019 meeting minutes were not approved due to lack of a quorum.
2. **Board Goals and SWOT - Otto Mills**
 - On motion from Pat Keppler and seconded by Heather Mahley, the 2019 Board Goals were approved and will be posted to the borough website.
 - Forming a Business Owners Focus Group was discussed. The EDAB would list specific goals and invite business owners, such as Fred Beans, McCaffrey's and the Thompson Organization to attend and give feedback.
 - Once the new Bucks County Administration parking facility is completed in 2020 and we determine how it effects parking, the board may be better able to assess strengths and weaknesses and continue a SWOT review.
3. **Discover Doylestown- Larry Brown**
 - Discover Doylestown is moving forward with purchasing 150 LED wreaths for the 2020 holiday season. Approximately 400 usable snowflakes will be hung in the surrounding corridors of the borough.
 - Pride Month Update- Thursday, June 20 – Sunday, June 23, 2019. Activities are being planned and the event is moving forward.
 - The 2019 Fall Arts Festival is in the sign- up phase. 5K races are being planned.
 - Three map stands will be refurbished with maps printed on metal. Placement is scheduled for April.
 - Flowers baskets will be assembled next month at Delaware Valley University.
 - Green options for businesses was introduced and discussed at the Discover Doylestown meeting.
 - Discover Doylestown representatives will be available for a Business Owner Focus Group discussion.
4. **Vacancy Report- John Davis**
 - The Intelligencer building has been demolished and will move forward in the land development phase.
 - Puck restaurant may replace their outdoor tent structure with something more permanent.
 - Arcadia at Doylestown Holdings LP is interested in purchasing the Aldi office building and the adjacent home on N. Main Street.
5. **Borough Council Report- Don Berk**
 - Recorder of Deeds, Robin Robinson has introduced the Adopt a Book Program in an effort to save historic deed books. Book tours will be featured at several locations in the coming months.
 - Doylestown Music Fest will return again April 29- May 5, 2019. A free concert will be held in the Kenny's parking lot. Other groups will perform at various bars and restaurants throughout the week.
6. **Mayor's Report- No Report**
7. **Old/New Business – None**
8. **Adjournment-** The Economic Development Advisory Board meeting was adjourned at 5:50 pm.