

Community and Government Affairs Committee
Meeting Minutes
Monday, April 11, 2022 6:00 PM

Present: Councilpersons Ben Bell, Larry Browne, and Amy Popkin, as well as Junior Councilperson Mary Frances McNulty, Borough Manager John Davis, and Mayor Noni West.

Approval of February 14, 2022 Minutes: Approved as submitted.

Council Committees: John reviewed how other local municipalities address the reorganization of their committees; some are by resolution, while others are addressed by ordinance. Members are typically appointed by their Council President, with some by a Council vote. It was agreed that this would be addressed by resolution when Council next reorganized.

Farmers' Market License Agreement: The details of the agreement remains the same, and all parties involved are satisfied with the current agreement. Farmers Market representatives have already signed the agreement.

Borough Public Communications: Larry and the other members of the Committee discussed the current modes of communication, including various social media platforms. Larry would like to return to a newsletter as another way of reaching more members of the community. The group considered their goals in reaching community members with specific resident information as well as reaching out to visitors with information on activities and events in the Borough. John will reach out to Paul of Mind Your Design to gain some insight on how many people are being reached through the website. Mary Frances suggested ways to utilize the website more, such as pop-up messages. John agreed the website could be used more and he will look into ways to do that. All agreed that D-Mails are an excellent way of reaching residents.

Youth Recognition Program: Ben and Mary Frances have been working on this program, and have shared documents introducing the program and showing selection criteria.

Pride Month Update: The Block Party and other events, including several film showings, are planned for June. It has been requested that a Pride flag be flown for the month of June, and will be raised on June 1.

Mayor's Legislative Update: Mayor West reviewed upcoming election issues and other legislation including the use of radar by police.

New/Old Business: Mary Frances spoke on a new plan New Hope Borough is implementing to encourage more public participation.

Meeting Adjourned 7:05pm

Respectfully submitted,
Amy Kramer