Community and Government Affairs Committee Meeting Minutes Monday, November 13, 2023 6:00 PM

Present: Councilpersons Curtis Cowgill, and Larry Browne as well as Borough Manager John Davis, Recreation and Special Events Coordinator Caitlin Hernandez, and Borough Council President Jack O'Brien.

Approval of September 11, 2023 Minutes. Minutes were approved as submitted.

Mercer Museum Grant Sponsorship. The Bucks County Historical Society has requested the Borough's assistance to apply for a 2023 Local Share Account grant to modernize the main elevator at the Mercer Museum. The application needs approval from the Borough to submit the grant request, which the Committee recommended.

Block Party Report. Caitlin and the Committee discussed the Block Parties of the season, which were well-attended with minimal issues on North Main and West State Streets, with the East State Street events less so due to lack of restaurant/merchant participation. The restaurants were reminded to maintain a six foot aisle for safety reasons.

Social Media Report. Caitlin reviewed the most recent social media activity and demographic information with the Committee.

Caitlin and the Committee also discussed a new plan to promote Borough businesses by offering a new way to add their information to the Borough social media pages. This will include the merchants submitting their information to the Borough for Caitlin to share to encourage keep residents and visitors to the Borough aware of the interesting businesses and events in town.

Economic Development Report. Caitlin shared information on several new businesses in town, including a charcuterie business, a golf simulator location, and a new brewery under construction.

New/Old Business. Jack reminded the Committee of the upcoming VFC Wreaths Across America event. The group discussed the upcoming holiday events and decorations, including the Santa Parade, which will include many participants and attendees.

Meeting Adjourned. 6:40pm

Respectfully submitted, Amy Kramer Minutes Secretary