

Doylestown Borough Economic Development Advisory Board

February 14, 2019 Meeting Minutes

The Economic Development Advisory Board met in the Council Chambers in Doylestown Borough Hall on the above date at 5:00 pm. The following Board members were present: Vice Chairperson, Lois Opdyke, Rick Brown, Brian Guerriero, Patricia Keppler, Heather Mahaley and John West. Also in attendance were Mayor Ron Strouse and Larry Brown, representing Discover Doylestown. Absent were Chairperson Otto Mills, Rick Lyons, Borough Manager John Davis and Councilman Don Berk.

1. **Approval of Minutes-** The January 10, 2019 meeting minutes were approved. (Rick Brown and Pat Keppler)
2. **Introduction of new Board members Brian Guerriero and John West**
3. **Vacancy Report-** Mayor Ron Strouse
Mayor Strouse explained the concept of "Top of the Hill" and "Off the Hill" as it pertains to residential and commercial properties in the borough. The vacancy report was reviewed and Mayor Strouse provided background information and construction progress on the properties listed.
4. **Discover Doylestown-** Larry Brown
 - Discover Doylestown members met on February 13, 2019 and discussed plans for the year.
 - Station WXPB on the Waterfront will promote Discover Doylestown.
 - Working on the 2019 5K races.
 - An LED wreath, with and without a bow, is the proposed holiday decoration to replace the aging LED snowflakes. The cost is approximately \$90,000. Funds to purchase the wreaths will be handled through fund raising events, as well as a portion coming from the 2020 Doylestown Borough Budget. Discover Doylestown will take advantage of a "Buy Two Get One" deal being offered by the manufacturer.
 - In the coming months, Discover Doylestown will update three map stands located on Hamilton, East Court and West State Streets.
5. **2019 Goals-** Heather Mahaley
 - Visitor's Center Update- the Historical Society has applied for a start-up grant. The Economic Development Advisory Board will continue conversations with the Historical Society in order to provide input for this project.
 - Pat Keppler suggested we list board goals as either active or on-going.
6. **Borough Council Report-** No Report
7. **Mayor's Report-** No Report
8. **Adjournment-** The Economic Development Advisory Board meeting was adjourned at 6:00 pm.