

BOROUGH OF DOYLESTOWN
Economic Development Advisory Board

Thursday, 03/09/2023 – 5:00 pm
Borough Hall, 10 Doyle Street, Doylestown, PA 18901

Attendance: Otto Mills, Heather Mahaley, Rick Brown, Jason Wood, Brian Guerriero, Kris Boger, Lois Opdyke, Marjan Shirzad, Matt Reece, Mayor Noni West, Borough Manager John Davis, and Paul Bencivengo.

Paul Bencivengo of Visit Bucks County attended the meeting to share what they do to promote Bucks County tourism, and how Borough events can be promoted by them as well.

Approval of Minutes. The February 2023 meeting minutes were approved as corrected.

Comprehensive Plan Update. John and Heather shared an update on the Comprehensive Plan progress. The current meetings include workshop sessions to delve deeper into specific topics.

Discover Doylestown Report. Kris shared information on incoming events, including an Easter Egg Hunt throughout town, Clean Up Day, the annual 5K, Arts Fest, and others. Volunteers are still needed.

Doylestown Cultural District Report. Marjan reported visitors are increasing at the Mercer Museum. An experimental pop-up experience is in the works sharing the history of Doylestown, utilizing rooms that have not been in use, and is encouraging input from residents.

D-Mail Start for Mayor's Stewardship Award. Nominations are being requested in April, with tours and further discussion in May.

Vacancy Report. John reviewed the updates on vacant properties and new businesses coming to the Borough. The project at the former Intelligencer property has started, and the permit process has begun for the new Target location at the Doylestown Shopping Center.

Mayor's Report. Mayor West had nothing new to report.

DART Report. Survey results for DART South (Warrington area) have not yet been received. Ridership is still decreased from pre-COVID numbers.

Old/New Business. Lois shared she will be moving out of the Borough this year but, because she still works in the Borough, will remain on the Board through December.

Regarding the potential closing of Linden Elementary School, John explained the Borough has no control over that decision to be made by Central Bucks School Board, but Council is aware of the possibility and the impact the school has on the neighborhood.

Meeting adjourned 6:15pm.

Respectfully submitted,

Amy Kramer
Minutes Secretary