

- > VERSATILE
- > FAST TO OPERATE
- > LESS INTRUSIVE

Product description:

The Cloud™ is the world's first grip balloon. 20'x20' is the starting point. From this square, you have the ability to attach numeral units for a better area coverage. Its primary use is to diffuse sunlight. The Cloud™ is unique; it is the only tool that holds itself up. It is the only air-born diffusion that needs neither suspension nor ground support.

Available accessories: green or blue screens  
ultrabounce



Now available in 2 densities:  
> 2-stop balloon  
> 1-stop balloon

| PRODUCT       | THE CLOUD™       |
|---------------|------------------|
| Total weight  | 44lbs            |
| Dimensions    | 20'x20'          |
| Height of use | 26ft             |
| Volume        | 1 400 cubic feet |

Anthony Vietro, Keygrip, USA:

"Finally the Grips have even the playing field with the world's first grip balloon. The Cloud™ offers the versatility and speed to diffuse sun and other light sources in ways that until now have only been enjoyed by Gaffers and DPs using lighting balloons.

The ability to set and adjust overhead diffusion without cumbersome machinery or extensive rigging is something that all Keygrips, Gaffers and DPs are going to come to enjoy. Along with The Cloud™ functions as an overhead diffusion, it works well as a bounce."

