

For Immediate Release

Lazy Dog Restaurant & Bar Delivers New Craveable Eats and Sips to Menu

New Flavors Hitting Taste Buds Include a TV Dinner, Mini Corn Dogs + Fries, Tropical Cocktails, and Beers on Tap Created by University Brew Programs

(COSTA MESA, Calif.) August 10, 2022– <u>Lazy Dog Restaurant & Bar</u>, a casual dining restaurant known for its handcrafted American food and drink, will release a lineup of new menu items on August 17, 2022.

Lazy Dog Restaurant & Bar

Lazy Dog Restaurant & Bar's dedication to authentic, housemade fare is showcased on every plate and served with warm, caring service in a rustic social setting. The newest menu items will feature a selection of food and beverages that satisfy all needs, from easy-to-bake TV dinners and satisfying Mini Corn Dogs + Fries to flavorful cocktails. The brand-new lineup will be featured on all Lazy Dog Restaurant menus.

Four Cheese Lasagna TV Dinner: Layered with ricotta, mozzarella, romano + parmesan cheeses and meat sauce and served with garlic parmesan broccoli + warm cannoli cake. Available at all Lazy Dog Restaurant locations and through Jolene's Wings & Beer.

Passion Fruit Mango Martini: Tito's Handmade Vodka, Passoã Passion Fruit Liqueur, mango purée, vanilla bean, and housemade agave sweet + sour. Also available on the happy hour and late-night happy hour menus.

Blue Hawaiian: Ketel One Vodka, Myers's Platinum White Rum, blue curaçao, pineapple juice, orange juice, and housemade agave sweet + sour. Also available on the happy hour and late-night happy hour menus.

Mini Corn Dogs + Fries will also be added to the happy hour and late-night happy hour menus.

Lazy Dog Beer Club

<u>Lazy Dog Beer Club</u>, a quarterly beer membership subscription brought to you by Lazy Dog Restaurant, partnered with four universities and the future brewers of America to bring guests four uniquely brewed beers. Students at brewing programs across the country

utilized their skills to create a recipe concept, brew a sample pilot batch, and consult with expert brew masters from major breweries. The final product is available on draft at all locations and includes:

"It's ALIVE!" Single Hop IPA: The University of South Florida in St. Petersburg developed an East Coast IPA that has peppery-citrus notes, thanks to the use of a single hop: the almighty Zeus. This medium-bodied brew lab masterpiece has an approachable, full IPA taste.

"Liquid Gold" California Common: University of California, Davis, presented a California common style beer that is an amber-colored malty discovery with herbaceous-floral notes. The recipe is a hybrid beer experiment, brewed like an ale but with lager yeast. The name was inspired by the local history of the San Francisco region during the California Gold Rush.

"Spark of Genius" Extra Special Bitter + Tea: Colorado State University's Fermentation Science & Technology students created an extra special bitter ale with leaves of Earl Grey tea. The grist-English Pale malt, English Crystal 37, Munich and chocolate malts, plus the addition of English Earl Grey tea, bring a caramel sweetness and mild tannic bitterness to the beer.

"Time Traveler" Dry-Hopped Belgian Ale: The Fermentation Science Institute at Southern Illinois University in Carbondale, Ill., paired medieval Belgian super yeasts from the 5th century with New Zealand Nelson Sauvin hops from the 21st century to create Time Traveler, a dry-hopped Belgian ale. The pilsner and biscuit malts and corn sugar in the ingredients create a light, biscuity malt flavor with tropical fruit taste.

Lazy Dog Restaurant & Bar's menu focuses on elevated dishes that highlight carefully selected ingredients, as well as handcrafted cocktails and select beers from local breweries. Each restaurant welcomes guests into a warm atmosphere that celebrates the majestic scenery and artisan authenticity of the Rocky Mountains. With a large fireplace, wood accents, and cozy seating options, the décor is the perfect backdrop for enjoying the restaurant's made-from-scratch meals while spending time with family and friends. Brunch is also offered on the weekends, plus daily happy hour and late-night offerings. Delivery and curbside pickup are also available.

Lazy Dog Restaurant is open Monday-Friday, 11 a.m.-midnight, and Saturday-Sunday, 9 a.m.-midnight. Lazy Dog's happy hour is Monday-Friday, 3-6 p.m. Late-night happy hour is Sunday-Thursday, 9 p.m.-close.*

For additional information, please visit <u>www.lazydogrestaurants.com</u> and <u>www.jolenes.com</u>.

ABOUT LAZY DOG RESTAURANT & BAR

Lazy Dog Restaurant & Bar serves handcrafted American food and drink with seasonally inspired ingredients. Influenced by the lifestyle of the Rocky Mountains where Founder Chris Simms spent time with family growing up, Lazy Dog offers the perfect environment for a

quick weeknight dinner, a meandering meal with old friends, or a big night out. It's open for lunch, dinner, and weekend brunch with a full bar program that includes unique and approachable specialty cocktails and a wide selection of craft beers. Guests can continue the experience at home by taking advantage of handcrafted TV dinners made in-house and Lazy Dog's Beer Club, a quarterly membership program that gives members access to small-batch specialty beers, merchandise, and in-restaurant benefits. Lazy Dog has locations throughout California, Colorado, Georgia, Illinois, Nevada, Virginia, Florida and Texas with more on the way. For more information, visit www.lazydogrestaurants.com. Follow @LazyDogRestaurants on Instagram and Facebook.

ABOUT JOLENE'S WINGS & BEER

Inspired by the desire to serve innovative handcrafted food to more guests in ways that work best for them, Jolene's Wings & Beer is a virtual restaurant centered around one of America's most popular culinary cravings—wings and beer. Jolene's online and third-party app orders are fulfilled by Lazy Dog Restaurant & Bar across eight states. In addition to wings and four-packs of craft beer, Jolene's offers craveable sides, fresh delicious salads, and housemade desserts. For more information, visit www.jolenes.com. Follow @JolenesWings on Instagram and Facebook.

ABOUT LAZY DOG BEER CLUB

Lazy Dog Beer Club is a quarterly membership subscription created by beer lovers, for beer lovers. The club gives members access to a variety of beers from craft brewers around the country. Breweries create a style specifically for the quarterly release theme and members walk home with eight beers, two of each style, to enjoy. Perks start immediately at signup and include draft beer upgrades and draft samplers in restaurant, 10% off takeout orders, beer-to-go discounts, priority seating when there's a wait at the restaurant, merchandise, and more. Members get their first beer kit in restaurant as soon as they sign up and a themed beer kit each additional quarter they are an active member. Follow @LDBeerClub on Instagram and Facebook.

^{*}Hours may vary by location.