

Sponsorship Information Packet



STAR-Toberfest 2022 | Sponsorship Opportunities

Event Name: Startoberfest

Location: The Craft of Brewing (TCOB)

Address: 21140 Ashburn Crossing Drive, Suite 170

Ashburn Virginia 20147

Date: October 15th 2022

Time of Event: 2:00 PM – 6: 00 PM

T: (703)-421-6510 | Moving@starint.com | www.Starint.com | US DOT No.: 830931, ICC/MC No.: 734139

Star International Movers 22695 Commerce Center Ct, Ste. 100, Dulles, VA 20166



Hi,

Thank you for showing interest in our first ever Startoberfest! We are excited to host this event and to provide a casual space where our fellow business leaders in our community can connect, have fun, and share their businesses with one another.

While we're going to be there to let loose and to have a good time, it's a fact that there will also be ample opportunities to plant the seeds that will inevitably grow into closed business in the future. With 250+ attendees present, Startoberfest will be an event that provide immense amounts of value.

Startoberfest is a social experience that will feature a variety of different attractions; including: live music, games, prizes, great food and (of course) drinks! The event will be attended by leaders in various industries: Real Estate, Technology, Flooring, Mortgage Lending, Printing, and many more.

To provide likeminded business owners who see the value in the opportunities that Startoberfest offers, we would like to extend an invitation to contribute via a formal sponsorship. Your monetary contribution to the event will assist us in providing the best possible experience to all our attendees. For that reason, we would love to offer a variety of benefits as tokens of our gratitude.

For example, we are especially proud to be partnering with Veterans Moving Forward for the event. Veterans Moving Forward is a local non-profit located in Sterling, Virginia. Their highly experienced staff trains service dogs with the goal of providing aid and support to disabled members of the military once they return from the line of duty. They will be attending the event and performing live demonstrations with some of their canine brand ambassadors. We highly recommend stopping by their booth to learn more about this amazing organization and their wonderful mission!

Sincerely,

Peter Mysak

Director of Sales

703-420-4628 | Peter@starint.com



Event Details

Event Name: Startoberfest 2022

Location: TCOB (Indoor and Outdoor Space)

Address: 21140 Ashburn Crossing Drive, Suite 170

Ashburn Virginia 20147

Time of Event: 2:00 PM – 6: 00 PM

General :

- General Admission Policy: All ages are welcome
- Games: Cornhole, Pool, Shuffleboard, Bear Pong, Air Hockey, Darts.
- Sponsorship Corner – an area where sponsors will be able to set up their booths
- Live Band – German Folk Music

Beer & Food Details:

- Venue is self-pour. Sponsors will be given a reloadable electronic card for beer pours.
- All non-sponsored beers will be available for purchase.
- Types of nonalcoholic drinks: cider, soft drinks, water.
- Food Trucks Available: German Themed.

Raffle Prizes:

Custom Star Moving Solutions Cornhole Set

Gift Card to Brewery

Whiskey Basket

Veterans Moving Forward Basket

Wine Basket

Sponsor Baskets



Attendee profile: Aside from our current customer base, the attendees of the program are composed of various individuals and entities. Some include, realtors, estate planners, mortgage lenders, other various home improvement related companies.

Marketing Plan:

To Secure a large turnout, we will advertise this event in the Dulles Chamber of Commerce and on our Social Media outlets.

Marketing Materials will include Banners, Table Toppers, Flyers, Coasters, Beer Glasses (depending on sponsorship level)

Move For Hunger:

We are partnered with Move for Hunger, please have your guests bring Non-perishable goods to donate for the end of the year holiday rush. All proceeds will go to the Loudoun Food Pantry.





Sponsorship Levels

Sponsorship Level	Benefits	Financial Commitment
Bronze (10 Available)	<ul style="list-style-type: none"> • Logo on all marketing material • Recognition at the event • Gift basket giveaway (\$75) 	300.00
Silver (5 Available)	<ul style="list-style-type: none"> • Logo on all marketing material • Recognition at the event • Gift basket giveaway (\$100) • 1 Sponsor Table • Business logo swapped for beer name • 20 beer Tickets 	\$500.00
Gold (3 Available)	<ul style="list-style-type: none"> • Logo on all marketing material • Recognition at the event • Speak to crowd for up to 3 Mins • Gift basket giveaway (\$150) • 1 Sponsor Table • Business logo swapped for beer name • 50 beer Tickets 	\$1,000.00
Platinum (2 Available)	<ul style="list-style-type: none"> • Logo on all marketing material • Recognition at the event • Speak to crowd for up to 4 Mins • Gift basket giveaway (\$175) • Logo on Beer Glass • 1 Sponsor Table • Business logo swapped for beer name • 75 beer Tickets 	\$1,500.00
Diamond (2 Available)	<ul style="list-style-type: none"> • Logo on all marketing material • Logo on coasters • Recognition at the event • Speak to crowd for up to 5 Mins • Gift basket giveaway (\$175) • Logo on Beer Glass • 1 Sponsor Table • Business logo swapped for beer name • 75 beer Tickets 	\$3,000.00



EVENT SPONSORSHIP SIGN-UP FORM

Star Moving Solutions
Star- Toberfest
October 15th, 2022

Business Name:

Contact Name:

Contact Phone:

Contact E-mail:

Please select your desired package:

- Diamond \$3,000.00
- Platinum \$1,500.00
- Gold \$1,000.00
- Silver \$500.00
- Bronze \$300.00

By Signing Below, you agree to the terms and conditions of sponsoring this event:

X: _____ Date: _____

Please send a check to 22695 Commerce Center Ct. Suite: 100 Dulles, VA 20166

or Venmo to @James-Re-3851

Please e-mail your company Logo to Peter@starint.com
Please email this completed sponsorship form to Peter@starint.com



Terms and Conditions

- 1. Amount.** The sponsorship package's amount must be paid in full, either through postdated check or Venmo transfer. The sponsorship must be done in writing, and the potential sponsors understand that Star Moving Solutions will not provide their benefits to sponsors who make verbal agreements only.
- 2. Promotional Materials Evaluation.** The sponsors of this event understand that Star Moving Solutions has the right to evaluate the sponsor's promotional materials prior to the event. This evaluation is to ensure that all products and services promoted in this event are child-friendly and generally acceptable to the public.
- 3. Cancellation.** The sponsors may cancel their sponsorship, if it is before September 15th, 2022. After this date, Star Moving Solutions will no longer accept cancellations as it may jeopardize the events activities.
- 4. Refunds.** The sponsors understand that the Star Moving Solutions will not refund the received fund if the event is rescheduled or postponed due to unforeseen circumstances incidents.

If you should have any questions regarding sponsorship opportunities, please feel free to contact:

Peter Mysak

Director of Sales

Email: Peter@starint.com

Direct: 703-420-4628

Website: www.starint.com