

Vijay Vaswani Bio

Vijay Vaswani is the Director of the Mason SBDC Regional Partnerships, overseeing The Town of Herndon and S. Fairfax regions. He has over twelve years of experience in Strategic Planning, Marketing, and Branding and has been a Business Owner, Business Advisor, and Business Instructor.

Born and raised in Los Angeles, California, he obtained a Dual Masters in Public Policy, International Relations, and American Politics from Pepperdine University, and a Bachelor's in Business Marketing.

As a social advocate, he started and ran policy radio show and then a 501C3 nonprofit think tank.

In California, he worked at the Women's Business Center, the SBDC, and CA Trinity University, advising over 1,000 business students and entrepreneurs.

From conception to creation to capitalization, his focus has been to support the diverse business communities in the DMV for social and economic impact.