## IBX: Ibero-América Exchange – (Castellano)

## TÉRMINOS Y CONDICIONES DEL COMPRADOR

# Tenga en cuenta que estos Términos y Condiciones se aplican a los siguientes eventos:

IBX: Ibero-América Exchange Series (27-30 octubre 2025; 25-28 febrero 2026; 30 agosto – 2 septiembre de 2026; 9-12 noviembre 2026).

#### 1. DEFINICIONES

Salvo que el contexto indique lo contrario, las siguientes palabras tendrán los significados que se indican a continuación:

- 1.1 "IBX: Ibero-América Exchange" hace referencia a eventos presenciales con citas programadas entre compradores y proveedores en distintas ubicaciones.
- 1.2 **"Equipo de IBX: Ibero-América Exchange"** se refiere a los empleados de CoCoA H2H o a terceros designados.
- 1.3 **"Evento"** hace referencia a uno o más de los eventos enumerados anteriormente o a cualquier otro organizado por CoCoA H2H.
- 1.4 **"Comprador Alojado"** es la persona aceptada por CoCoA H2H para asistir al Evento como comprador de productos turísticos de alto nivel, recibiendo alojamiento, traslados, comidas y experiencias proporcionadas por CoCoA H2H sin coste.
- 1.5 **"Sistema de Citas Programadas"** es el sistema operado por IBX para coordinar las reuniones entre los Compradores Alojados y los proveedores durante el Evento.
- 1.6 **"Proveedores"** son proveedores de gama alta que han contratado con CoCoA H2H para participar en los eventos de IBX.
- 1.7 **"CoCoA H2H"** significa CoCoA H2H S.L. o cualquier empresa matriz, filial o asociada.

#### 2. CONDUCTA DE LOS COMPRADORES ALOJADOS

- 2.1 Si su solicitud es aceptada, el Comprador Alojado recibirá de CoCoA H2H:
- 2.1.a Hasta tres noches de alojamiento incluyendo desayuno, almuerzo y cena (exceptuando extras como servicio de habitaciones, llamadas telefónicas o bebidas en la habitación).
- 2.1.b Traslados de ida y vuelta desde el aeropuerto hasta el hotel anfitrión en las fechas oficiales del evento, únicamente si se proporcionan los detalles de vuelo al menos dos semanas antes del evento.
- 2.1.c Acceso al programa completo del evento correspondiente de IBX.
- 2.1.d Citas programadas durante los días de networking.
- 2.1.e Acceso a todas las comidas oficiales, fiestas y eventos de networking organizados por IBX.
- 2.2 Como condición para recibir los servicios anteriores, los Compradores Alojados deberán:
- 2.2.a Participar activamente en el sistema de Citas Programadas, seleccionando a los expositores en orden de preferencia dentro del plazo establecido.
- 2.2.b Asistir a todas las reuniones y sesiones de networking programadas por el equipo de IBX.
- 2.2.c Vestir con ropa adecuada de estilo informal elegante durante todo el evento.
- 2.2.d Llegar al evento a más tardar a las 23:00 del Día de Llegada según lo establecido por el equipo de IBX.

2.3 El incumplimiento de estos requisitos podrá resultar en la exclusión del Comprador Alojado del programa actual y de futuros programas, sin derecho a reembolso de importes abonados. Una baja significativa en el número de citas asistidas será considerada como cancelación y se aplicarán cargos según la sección correspondiente.

#### 3. COVID-19

- 3.1 Por motivos de seguridad, el Comprador Alojado no deberá asistir al evento si él o alguien con quien convive presenta síntomas como:
- 3.1.a Fiebre superior a 37.8°C
- 3.1.b Tos seca continua reciente
- 3.1.c Pérdida o alteración del olfato o gusto
- 3.2 IBX se reserva el derecho de denegar la entrada a cualquier persona que presente síntomas.
- 3.3 IBX podrá requerir a los Compradores Alojados:
- 3.3.a Prueba negativa de test de antígenos tomada dentro de las 48h previas a la llegada
- 3.3.b Realización de test de antígenos al llegar
- 3.3.c Prueba de vacunación contra COVID-19 aceptable para IBX
- 3.4 La falta de cumplimiento de lo anterior puede conllevar la negación de entrada.
- 3.5 El Comprador Alojado debe familiarizarse y cumplir con las políticas de salud y seguridad de IBX antes y durante el evento.
- 3.6 El Comprador Alojado acepta el riesgo inherente de exposición al COVID-19 al participar en un evento con otros individuos.

#### 4. VIAJE Y ALOJAMIENTO

- 4.1 Los detalles de viaje deben enviarse al equipo de IBX al menos dos semanas antes del evento.
- 4.2 IBX proporcionará traslado de ida y vuelta entre el aeropuerto designado y el hotel anfitrión solo en los días oficiales.
- 4.3 Se ofrecerán hasta tres noches de alojamiento únicamente durante las fechas del evento.
- 4.4 Cualquier noche adicional o mejora de habitación correrá a cargo del Comprador Alojado.

## 5. CANCELACIONES Y REEMPLAZOS

- 5.1 **Reemplazos:** Las invitaciones no son transferibles. Sin embargo, si es aceptado por el equipo IBX, se podrá sustituir por un colega senior sin coste.
- 5.2 **Cancelaciones:** Sin penalización hasta 45 días antes del inicio del evento. A partir de entonces, se cobrará una tarifa de 500 € e incluirá los siguientes costes:
  - Cancelación de alojamiento según política hotelera
  - Traslados de llegada y salida
  - Costes de comidas
  - Costes de experiencias individuales
  - Penalización por reuniones no realizadas
  - Costes de post-fam trip (si aplica)

- 5.3 Todas las cancelaciones deben comunicarse por escrito y ser reconocidas por el equipo IBX.
- 5.4 El incumplimiento significativo de citas será tratado como cancelación y conllevará una penalización de 1.500 £.
- 5.5 En caso de no presentarse sin aviso, se aplicará una penalización de 500 €.

# 6. EXCLUSIÓN DE RESPONSABILIDAD

- 6.1 IBX no se responsabiliza de:
  - Pérdida de vuelos
  - Insolvencia de aerolíneas, hoteles o proveedores
  - Cancelación o retraso de vuelos
  - Negación de embarque o entrada al país Pérdida o retraso de equipaje
  - Negación de acceso al evento
- 6.2 Se recomienda contratar seguros de viaje, cancelación y médico.
- 6.3 Los visados y permisos son responsabilidad del Comprador Alojado.
- 6.4 IBX no se responsabiliza por eventos de fuerza mayor como guerras, terrorismo, desastres naturales, epidemias, etc.
- 6.5 IBX se reserva el derecho a reprogramar el evento o cambiar el formato a virtual.
- 6.6 No será responsable de pérdidas indirectas o económicas.
- 6.7 No será responsable de muerte o daños personales, salvo lo que estipule la legislación española.
- 6.8 La responsabilidad total está limitada a 500 €.

# 7. GENERAL

- 7.1 Completar el formulario de solicitud no garantiza la aceptación. La decisión del equipo IBX es final. Solo se acepta una solicitud por persona.
- 7.2 La participación como Comprador Alojado solo es válida tras aceptar estos Términos y Condiciones.
- 7.3 El equipo IBX puede excluir a un participante sin responsabilidad si considera que no es adecuado para el perfil del evento.
- 7.4 Este es un evento de negocios dirigido a profesionales del sector de viajes de lujo.
- 7.5 Los Compradores Alojados tendrán acceso gratuito a la comunidad digital de CoCoA H2H Iberoamérica.
- 7.6 Cualquier disputa será resuelta bajo la legislación española en tribunales españoles.
- 7.7 Al aceptar estos términos, da su consentimiento para que IBX utilice sus datos de contacto con fines logísticos, informativos y promocionales relacionados con este y otros eventos.

IBX: Ibero-América Exchange – (ENGLISH)

#### **BUYER TERMS & CONDITIONS**

Please note these Terms and Conditions apply to the events below:

- **IBX: Ibero-América Exchange Series** (27-30 October 2025; 25-28 February 2026; 30 August–2 September 2026; 9-12 November 2026).
- 1. DEFINITIONS In these Terms and Conditions, the following words shall have the following meanings unless the context otherwise requires:
- 1.1 " IBX: Ibero-América Exchange" means face to face appointment led events held between buyers and suppliers in different locations.
- 1.2 " IBX: Ibero-América Exchange Team" means the employees of CoCoA H2H or appointed outside parties.
- 1.3 "Event" means one or more of the events listed in the table above or any other event operated by CoCoA H2H.
- 1.4 "Hosted Buyer" means the person, accepted by CoCoA H2H, who will attend the Event as a buyer of high-end travel products where complimentary accommodation, transfers, meals and experiences are provided by CoCoA H2H.
- 1.5 "Pre-Scheduled Appointment System" means the appointment system operated by IBX: Ibero-América Exchange to co- ordinate the appointments of the Hosted Buyers and IBX: Ibero-América Exchange suppliers during the Event.
- 1.6 "Suppliers" mean high-end suppliers who have contracted with CoCoA H2H to participate at IBX: Ibero-América Exchange Events.
- 1.7 "CoCoA H2H" shall mean CoCoA H2H SL or any associated, parent or subsidiary company or organisation.
- 2. CONDUCT OF HOSTED BUYERS
- 2.1 Should their application to join the Event be successful, "Hosted Buyers" will receive from CoCoA H2H:
- 2.1.a Up to three nights' accommodation including breakfast, lunch and dinner, but excluding all extras including room service, telephone calls and in-room drinks (which are to be borne by the Hosted Buyer) per event
- 2.1.b Return airport transfers to the host hotel in the destination where the Event is being held, only on the arrival and departure dates as outlined in the official event agenda provided by the IBX: Ibero-América Exchange Team and only upon receipt of flights information no less than two weeks prior to the event
- 2.1.c Entry to the relevant IBX: Ibero-América Exchange (full programme)
- 2.1.d Pre-scheduled appointments on the Event networking days
- 2.1.e Entry to all official meals, parties and networking events organized by IBX: Ibero-América Exchange in relation to the Event.
- 2.2 As a condition of receiving the above services, being those services and benefits set out in clause 2.1 from IBX: Ibero-América Exchange, "Hosted Buyers" will be required to:
- 2.2.a Actively participate in all the Pre-Scheduled Appointments Programme, i.e. selecting all the exhibitors in order of appointment preferences within a specified timeframe.
- 2.2.b Attend all meetings and networking sessions scheduled by the IBX: Ibero-América Exchange Team and included by the IBX: Ibero-América Exchange Team in their diaries
- 2.2.c Wear suitable smart casual attire as a condition of entry to and participation during the Event.

- 2.2.d Arrive at the Event no later than 11pm on the Arrival Day set by the IBX: Ibero-América Exchange Team and as per Event schedule.
- 2.3. Failure by any person to comply with the requirements stated above may result in a review of the person's Hosted Buyer status and / or exclusion from the Event Hosted Buyer Programme and future IBX: Ibero-América Exchange Hosted Buyer Programmes without refund of any sums that may have already been paid by that person. A significant shortfall by the Hosted Buyer on the minimum commitment with respect to attending appointments shall be treated by the IBX: Ibero-América Exchange Team as a cancellation, and cancellation fees will apply (see "Cancellations" section below). Attendance at the above will be monitored on site by the IBX: Ibero-América Exchange Team.

#### 3. COVID-19

- 3.1 IBX: Ibero-América Exchange takes the health and safety of Hosted Buyers and our suppliers seriously. In light of the COVID-19 pandemic the Hosted Buyer must not attend the Event if they or someone they live with is displaying any of the following symptoms:
- 3.1.a A temperature of 37.8C or greater;
- 3.1.b A new dry continuous cough; or
- 3.1.c A loss of, or change in, normal sense of smell or taste.
- 3.2 IBX: Ibero-América Exchange reserves the right to refuse entry to any person displaying symptoms of COVID 19.
- 3.3 In addition to the requirements set out in clause 3.2 above, IBX: Ibero-América Exchange may require Hosted Buyers to:
- 3.3.a Provide proof of a negative Lateral Flow Test for COVID-19 taken within 48 hours prior to arrival at the Event; or
- 3.3.b Undertake a Lateral Flow Test for COVID-19 upon arrival at the Event which shows a negative result for COVID-19; or
- 3.3.c Provide proof of COVID-19 vaccination to the reasonable satisfaction of IBX: Ibero-América Exchange.
- 3.4 IBX: Ibero-América Exchange reserves the right to refuse admission to any Hosted Buyer who does not meet one of the requirements set out in clause 3.3. IBX: Ibero-América Exchange further reserves the right to require a Hosted Buyer to undertake a COVID-19 Lateral Flow Test regardless of whether they have been vaccinated against COVID-19 immediately prior to the commencement of the Event.
- 3.5 Prior to arrival at the Event, the Hosted Buyer shall familiarise themselves with and comply with IBX: Ibero-América Exchange's health and safety policy as provided for the Event. The Hosted Buyer agrees that this is an ongoing obligation that extends to any additional policies, procedures or measures that IBX: Ibero-América Exchange may put in place from time to time in respect of its response to COVID-19 and which are provided to the Hosted Buyer in writing.
- 3.6 The Hosted Buyer unconditionally acknowledges that there is an element of risk of exposure to COVID-19 associated with any form of participation in an activity involving other individuals working at relatively close proximity. While IBX: Ibero-América Exchange shall adhere to the health and safety protocols and follow all risk assessment recommendations to minimise the risk of exposure to COVID-19, Hosted Buyer acknowledges that there remains a possibility that the Representatives may come into direct or indirect contact with COVID-19 and freely and willingly agrees to participate in the Event in this knowledge.

#### 4. TRAVEL AND ACCOMMODATION

- 4.1 Hosted Buyers will provide their travel details to the IBX: Ibero-América Exchange Team no later than two weeks before the Event dates. Such Hosted Buyers are obligated to arrive at the Event by 11pm on Arrival Day and depart no earlier than 10.30pm on Departure Day.
- 4.2 IBX: Ibero-América Exchange will provide the Hosted Buyer with a return transfer from the airport designated by the IBX: Ibero-América Exchange team to the host hotel. Should there be more than one airport in the destination where the Event is being hosted, please check with the IBX: Ibero-América Exchange Team where you should be flying into. Transfers will be either by car or minibus. Transfers will be arranged no earlier than Arrival Day. Return transfers will be arranged only on Departure Day.
- 4.3 IBX: Ibero-América Exchange will provide the Hosted Buyer with a maximum of three nights' accommodation at the host hotel and during the Event dates only in accordance with subclause 2.1.a.
- 4.4 IBX: Ibero-América Exchange will not be responsible for extra room costs incurred during the stay. Any room upgrades will be solely at the discretion of the hotel management. Additional nights, if requested by the Hosted Buyer, are payable by the Hosted Buyer locally directly to the hotel.

# 5. CANCELLATION & REPLACEMENTS FOR HOSTED BUYERS

- 5.1 Replacements: Invitations to Hosted Buyers are non-transferable. In instances where Hosted Buyers need to cancel their participation, they should promptly request and replace their attendance with a senior colleague from their organisation to attend as a replacement. On the condition that the replacement is accepted by the IBX: Ibero-América Exchange Team, a cancellation/change fee will not apply. If the replacement cannot be found and if the replaced senior colleague also cancels their participation then clause 4.2 will apply.
- 5.2 Cancellation of attendance: Whilst not encouraged, Hosted Buyers may cancel their attendance to the Event with no penalty up to 45 days before the stated event start date. Cancellations received on or after 45 days before the event start date will incur a fee of EUR €500. Please note a member of the team from IBX: Ibero-América Exchange will be in contact with an individual invoice according to your costs. You will be liable to pay the following:
- 5.2.1. Accommodation cancellation fee or accommodation equivalent of stay depending at the time of cancellation and according to host hotel policy
- 5.2.2. Arrival Transfer
- 5.2.3. Departure Transfer
- 5.2.4. Transfers cost during Event
- 5.2.5. Meal costs (Lunches, coffee breaks, cocktail receptions or dinners)
- 5.2.6. Individual experiences cost (can vary depending on how many meetings)
- 5.2.7. Supplier fee as a result of meetings lost 5.2.8. Post-fam trip costs (if applicable)
- 5.3 All cancellations must be received by the IBX: Ibero-América Exchange Team in writing and must have been acknowledged by the dates specified above by the IBX: Ibero-América Exchange Team.
- 5.4 A significant shortfall by Hosted Buyers on their minimum commitments with respect to attending appointments shall be treated by the IBX: Ibero-América Exchange Team as a cancellation of attendance and the Hosted Buyers will incur a cancellation fee of GBP £1,500 inclusive of VAT.

- 5.5 No Show: Hosted Buyers who do not inform the IBX: Ibero-América Exchange Team of their cancellations 45 days prior to the event date and do not attend the specified IBX: Ibero-América Exchange event will incur a no-show fee of EUR €500 inclusive of VAT.
- 5.6 Cancellation of attendance fees and any no show fees shall be payable by Hosted Buyers within thirty days of the receipt of the cancellation or no-show invoice. IBX: Ibero-América Exchange will provide the Hosted Buyer with a receipt in respect to cancellation of attendance fees and no-show fees. The Hosted Buyer may request an invoice if required.
- 5.7 IBX: Ibero-América Exchange shall be entitled to cancel the place of the Hosted Buyer and withdraw or cancel all benefits if it considers, at its sole discretion, that the products or services provided by the Hosted Buyer or any person attending the event with the Hosted Buyer mentioned overleaf, do not fit the profile of the Event.
- 5.8 Hosted Buyers agree that the above charges are a reasonable pre-estimate of the loss suffered by IBX: Ibero-América Exchange in the event of Hosted Buyers breaching these Terms and Conditions or cancelling their attendance.
- 5.9 Hosted Buyers who attend the Event but are refused entry due to non-compliance with the COVID19 measures set out in clause 3.3 will not incur any cancellation charge.
- 6. EXCLUSION OF LIABILITY
- 6.1 IBX: Ibero-América Exchange takes no responsibility (including for any costs incurred)
- 6.1.1. for Hosted Buyers who miss their flight;
- 6.1.2. for the insolvency or failure of any airline company or hotel or ground handling company or other supplier;
- 6.1.3. for flight cancellation or delay;
- 6.1.4. if a Hosted Buyer is refused permission to board the aircraft or is refused entry to the destination where the Event is being hosted for any reason whatsoever;
- 6.1.5. for any delay or loss of baggage or excess baggage charges any subsequent dispute shall be directly between the Hosted Buyer and the relevant airline; or
- 6.1.6. for any costs incurred as a result of the Hosted Buyer being refused entry to the Event.
- 6.2 The Hosted Buyers must obtain adequate travel insurance coverage for their stay and it is recommended in particular that Hosted Buyers take out adequate cancellation insurance to cover the instances referred to in paragraph 5.1, insurance for their baggage and medical insurance COVID19 compliant.
- 6.3 Individual visa requirements, travel permits, other licenses and inoculations will be the sole responsibility of the Hosted Buyer, including any necessary costs incurred.
- 6.4 IBX: Ibero-América Exchange, its agents, its employees, and its subcontractors shall not be liable for loss, damage or delay resulting from acts or threats of war, hijack, terrorist activity, civil commotion, industrial disputes, fuel shortages, natural disasters or adverse weather conditions, strikes or lockouts intervention or regulation, military activity, epidemics, pandemics including in relation to Coronavirus and COVID-19 or any other circumstances outside IBX: Ibero-América Exchange's or its subcontractor's control which shall make it impossible or inadvisable for IBX: Ibero-América Exchange to hold the Event at the time and place provided or makes it impossible to get the Hosted Buyers to the Event or to provide flights, hotels, transfer appointments, events or other services to Hosted Buyers
- 6.5 IBX: Ibero-América Exchange reserves the right to re-schedule the Event at another date and/or at an alternative site, whether in consequence of a Force Majeure event or otherwise.

Should the Event not go ahead and be cancelled for any reason, the Hosted Buyer agrees and acknowledges that it is obliged to attend the virtual Event which IBX: Ibero-América Exchange shall endeavour to hold on the dates of the original Event.

- 6.6 IBX: Ibero-América Exchange shall not be liable to the Hosted Buyer, in contract, tort or otherwise for any loss of profit, loss of business or revenue, loss of anticipated savings or any indirect or consequential loss or damage, costs or expenses arising out of or in connection with the Hosted Buyers attendance at the Event.
- 6.7 IBX: Ibero-América Exchange shall not be liable for the death or personal injury of any Hosted Buyer save where such liability cannot be excluded under Spanish Law.
- 6.8 IBX: Ibero-América Exchange's liability to a Hosted Buyer in respect of his/her attendance at the Event under these Terms and Conditions whether in contract, tort or otherwise shall not exceed EUR 500.

#### 7. GENERAL

- 7.1 Completion of an online or other application form applying to become a Hosted Buyer at the Event does not automatically guarantee a place on the Hosted Buyer Programme. Applicants will be notified by the IBX: Ibero-América Exchange Team if their application is successful. The IBX: Ibero-América Exchange Team's decision is final. Only one application form may be completed by each proposed participant and only the first application form will be accepted. Applicants must be over the age of eighteen.
- 7.2 Successful applicants will only be accepted as Hosted Buyers if they have fully completed the application form, read and agreed to these Terms and Conditions and confirmed their acceptance by ticking the relevant boxes on the online application form.
- 7.3 The IBX: Ibero-América Exchange Team reserves the right to remove a Hosted Buyer from the Hosted Buyer Programme at its complete discretion without liability if it is considered by the IBX: Ibero-América Exchange Team to be in the best interests of the IBX: Ibero-América Exchange Event.
- 7.4 It is important for any Hosted Buyer, and those businesses that they represent to understand that IBX: Ibero-América Exchange Event is solely for business purposes and targeted for influential people working within the luxury travel industry.
- 7.5 Successful approval to attend the IBX: Ibero-América Exchange Event will also result in complimentary access to the year-round CoCoA H2H Ibero-America digital community. Participants can opt out at any time.
- 7.6 Any disputes arising under these terms will be governed by Spanish law and are subject to the exclusive jurisdiction of the Spanish Courts.
- 7.7 By agreeing to these Terms and Conditions, you are consenting under all relevant data protection legislation to IBX: Ibero-América Exchange communicating with you by telephone, fax, email and by post and using your personal information for internal processing and for disclosure to third parties such as airlines, hotels, and exhibitors in connection with your attendance at IBX: Ibero-América Exchange. In addition, we may use your details to invite you to other Events organised by IBX: Ibero-América Exchange or to offer you other relevant products and services supplied by IBX: Ibero-América Exchange or third parties. Please contact the IBX: Ibero-América Exchange Team (h2h@cocoah2h.com) if you do not wish your personal information to be used in any of the ways mentioned above.

IBX: Ibero-América Exchange – (Castellano)

#### **CONDICIONES GENERALES PARA EXPOSITORES**

Tenga en cuenta que estos Términos y Condiciones se aplican a los siguientes eventos:

IBX: Ibero-América Exchange Series (27-30 octubre 2025; 25-28 febrero 2026; 30 agosto – 2 septiembre de 2026; 9-12 noviembre 2026).

## 1. INTERPRETACIÓN

- 1.1 En este Acuerdo, los siguientes términos tendrán los significados que se indican a continuación:
- "Información Confidencial" significa toda información (oral, escrita, gráfica, digital o en formato de muestra) de carácter confidencial o propietario, ya esté marcada como "Confidencial" o no, desarrollada o utilizada por cada parte, y relacionada con su actividad comercial.
- "Evento" significa el evento descrito en el Programa.
- "Fecha(s) del Evento" significa la fecha o fechas del Evento según el Programa o cualquier otra fecha acordada.
- "Lugar del Evento" significa el lugar indicado en el Programa o cualquier otro lugar que se acuerde.
- **"Fuerza Mayor"** significa cualquier circunstancia fuera del control razonable de Content Cocktails LTD (CoCoA H2H), incluyendo guerra, terrorismo, disturbios, huelgas, desastres naturales, apagones o acciones gubernamentales.
- "Empresa del Grupo" se refiere a cualquier filial o empresa relacionada directa o indirectamente.
- "Derechos de Propiedad Intelectual" incluye patentes, invenciones, secretos comerciales, derechos de autor, marcas, nombres comerciales, logotipos, derechos sobre bases de datos y derechos similares, registrados o no.
- "Cuota de Expositor" significa la tarifa especificada para el Expositor en el Programa.
- "Paquete de Expositor" significa los servicios proporcionados por Content Cocktails LTD (CoCoA H2H) como se indica en el Programa.
- "Marcas del Expositor" son las marcas y logotipos registrados indicados en el Programa.
- 1.2 A menos que el contexto indique lo contrario, las palabras en singular incluirán el plural y viceversa; los términos en género masculino incluirán todos los géneros; y los términos que se refieren a personas incluirán entidades jurídicas.
- 1.3 Los encabezados son solo de referencia y no afectarán la interpretación del Acuerdo.
- 2. RESPONSABILIDADES DE Content Cocktails LTD (CoCoA H2H)

- 2.1 Content Cocktails LTD (CoCoA H2H) hará esfuerzos razonables para organizar el Evento en las fechas y lugar indicados en el Programa. El Expositor acepta que las fechas o el lugar del evento pueden cambiar hasta 125 días antes del evento.
- 2.2 CoCoA H2H será responsable de la gestión operativa del Evento, incluyendo el personal necesario y cualificado.
- 2.3 CoCoA H2H proporcionará al Expositor el Paquete de Expositor correspondiente.

#### 3. OBLIGACIONES DEL EXPOSITOR

- 3.1 El Expositor deberá pagar la Cuota de Expositor en euros, incluyendo IVA u otros impuestos aplicables, según lo establecido en el Programa.
- 3.2 El Expositor deberá abonar las facturas conforme a lo indicado en la cláusula 4.6.
- 3.3 En caso de retraso, CoCoA H2H podrá aplicar un interés del 2% sobre la tasa base de LIBOR.
- 3.4 La Cuota de Expositor solo será reembolsable conforme a los términos de cancelación descritos en la cláusula 4.6.
- 3.5 El Expositor deberá cumplir cualquier otra obligación adicional estipulada en el Programa y colaborar razonablemente con CoCoA H2H en la promoción del evento.
- 3.6 El Expositor no podrá reservar espacios en el lugar del Evento sin el permiso previo de CoCoA H2H.
- 3.7 El Expositor será responsable de contratar un seguro válido que cubra a su personal y bienes durante el Evento, incluyendo cobertura médica y de viaje.

## 4. DURACIÓN Y RESCISIÓN

- 4.1 Este Acuerdo entra en vigor con la firma de ambas partes y se mantendrá vigente hasta el cumplimiento de las obligaciones.
- 4.2 CoCoA H2H podrá cancelar el Acuerdo mediante notificación escrita si decide cancelar el evento.
- 4.3 Cualquiera de las partes podrá rescindir el Acuerdo si la otra incumple obligaciones esenciales y no remedia el incumplimiento dentro de los 30 días tras notificación escrita.
- 4.4 Cualquiera de las partes podrá rescindir de inmediato si:
- (a) entra en un acuerdo con acreedores;
- (b) entra en proceso de liquidación;
- (c) hay resolución para liquidación;
- (d) se nombra un administrador judicial; o
- (e) cesa o amenaza con cesar operaciones.
- 4.5 Si el Acuerdo se cancela por CoCoA H2H por razones ajenas a las cláusulas 4.3 o 4.4, su única obligación será devolver al Expositor cualquier parte de la cuota ya pagada.
- 4.6 El Expositor podrá cancelar su participación en cualquier momento mediante notificación escrita, sujeto a los siguientes términos:

### **CONDICIONES DE PAGO**

El pago debe realizarse al menos 125 días antes del inicio del Evento. Si se reserva con menos de 125 días de antelación, el pago debe realizarse inmediatamente al recibir la factura.

#### CONDICIONES DE CANCELACIÓN

- Si el Expositor cancela 90 días o más antes del evento: deberá pagar el 50% de la Cuota de Expositor.
  - Si ya se ha abonado la totalidad de la cuota: CoCoA H2H reembolsará el 80%.
- Si la cancelación ocurre 30 días o menos antes del evento: se debe abonar el 100% de la cuota.

## 5. PROPIEDAD INTELECTUAL

- 5.1 Todos los derechos sobre el Evento pertenecen a CoCoA H2H.
- 5.2 El Expositor concede a CoCoA H2H una licencia no exclusiva y gratuita para usar sus marcas en el contexto del evento.
- 5.3 CoCoA H2H concede al Expositor una licencia no exclusiva y gratuita para usar el título del evento y marcas de CoCoA H2H en el contexto del evento.
- 5.4 Ambas partes deberán seguir las directrices razonables sobre el uso de marcas y logotipos.

## 6. INFORMACIÓN CONFIDENCIAL

- 6.1 Cada parte mantendrá en estricta confidencialidad toda la Información Confidencial a la que tenga acceso y no la divulgará, salvo para cumplir con el Acuerdo. Esta cláusula se mantendrá vigente durante 2 años tras la finalización del Acuerdo.
- 6.2 La Información Confidencial no incluye aquella que:
- (a) ya era conocida por la parte receptora;
- (b) se haga pública sin que medie incumplimiento;
- (c) sea divulgada por un tercero autorizado;
- (d) haya sido desarrollada de forma independiente; o
- (e) deba divulgarse por obligación legal.

# 7. RESPONSABILIDAD

- 7.1 Nada en este Acuerdo excluye la responsabilidad por muerte o lesiones causadas por negligencia.
- 7.2 La responsabilidad de cada parte se limita al valor de la Cuota de Expositor pagada.
- 7.3 Ninguna de las partes será responsable por pérdidas indirectas o consecuentes.
- 7.4 Ninguna de las partes será responsable por causas fuera de su control razonable.

# 8. DISPOSICIONES GENERALES

- 8.1 Este Acuerdo se refiere exclusivamente al evento indicado.
- 8.2 Representa el acuerdo completo entre las partes. Cualquier modificación deberá hacerse por escrito y ser firmada por ambas partes.
- 8.3 Si alguna cláusula es considerada inválida, las demás continuarán en vigor.
- 8.4 Este Acuerdo se regirá por las leyes de España.
- 8.5 Las notificaciones deberán enviarse por escrito a la dirección especificada.
- 8.6 No se confieren derechos a terceros bajo este Acuerdo.
- 8.7 El Acuerdo no podrá ser transferido sin el consentimiento previo por escrito, salvo que sea a una Empresa del Grupo.

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- Presencia de marca y enlaces en la web del evento IBX
- Sistema personalizado de citas
- Colaboración para priorizar conexiones mediante matching online
- Publicaciones previas en redes sociales (LinkedIn, Instagram)

#### **DURANTE EL EVENTO**

- Un lugar para un profesional senior (VP/CEO/MD) por hasta tres noches con alojamiento, comidas, traslados y actividades incluidas (no incluye minibar ni room service)
- En caso de ausencia del asistente principal, se solicita reemplazo de nivel equivalente
- Mesa de reuniones personalizada con marca y refrescos
- Networking con compradores y expositores mediante experiencias grupales e individuales
- Agenda de citas personalizadas
- Contenido educativo relevante e inspirador
- Experiencias memorables en un entorno exclusivo y relajado

## **POST-EVENTO**

- Participación en contenido post-evento en la web IBX
- Producción de vídeo de larga duración sobre el evento
- Uso de la marca IBX para promoción propia
- Acceso gratuito durante un año a la comunidad exclusiva IBX (Valor: 250€/año)

# **PRECIO**

Total: 3.450 €

Nota: Los vuelos no están incluidos.

## **EXHIBITOR TERMS & CONDITIONS**

Please note these Terms and Conditions apply to the events below:

**IBX: Ibero-América Exchange Series** (27-30 October 2025; 25-28 February 2026; 30 August–2 September 2026; 9-12 November 2026).

# 1. INTERPRETATION

- 1.1 In this Agreement, the following terms shall have the following meanings:
- "Confidential Information" means, with respect to each party to this Agreement, all information (whether oral, written, graphic, machine-readable, or in sample form) of a confidential or proprietary nature, whether or not marked as "Confidential" or "Proprietary" or

with a similar designation, owned, developed, controlled, licensed, acquired, or used by that party (whether or not related to this Agreement) and relating to its business;

- "Event" shall mean the event set out in the Programme;
- "Event Date(s)" shall mean the date or dates of the Event as set out in the Programme or any other date on which the Event is held in accordance with this Agreement;
- "Event Venue" shall mean the venue shown in the Programme or any other venue at which the Event is held in accordance with this Agreement;
- "Force Majeure" shall mean any circumstance beyond the reasonable control of Content Cocktails LTD (CoCoA H2H), including, without limitation, war, acts of terrorism, riots, civil commotion, strikes, lockouts, or other industrial action, natural disasters, storms, fire, earthquakes, floods, power failure, or action by a government or other competent authority;
- "Group Company" shall mean, in relation to a corporate entity, any subsidiary, subsidiary undertaking, or holding company of that corporate entity, and any subsidiary or subsidiary undertaking of that holding company at the time;
- "Intellectual Property Rights" refers to patents, inventions, know-how, trade secrets, and other confidential information, registered designs, design rights, copyrights, database rights, rights granting equivalent protection to copyright and design rights, trademarks, trade names, service marks, business names, domain names, moral rights, registrations, and applications for registration of any of the foregoing, rights in the nature of any of the foregoing in any country and/or jurisdiction, rights in the nature of unfair competition rights, goodwill, and the right to sue for passing off or other rights in any unregistered trademark.
- "Exhibitor Fee" shall mean the fee specified for the Exhibitor in the Schedule;
- "Exhibitor Package" shall mean the services to be provided by Content Cocktails LTD (CoCoA H2H) as set out in the Schedule;
- "Exhibitor Trademarks" means the registered trademarks and logos set out in the Schedule.
- 1.2 Unless the context requires otherwise, words denoting the singular shall include the plural and vice versa, words denoting any gender shall include all genders, and words denoting persons shall include corporate entities, unincorporated associations, and partnerships.
- 1.3 The headings in this Agreement are for convenience only and shall not affect its interpretation.
- 2. RESPONSIBILITIES OF Content Cocktails LTD (CoCoA H2H)
- 2.1 Content Cocktails LTD (CoCoA H2H) shall make all reasonable efforts to organise the Event to take place on the Event Date(s) and at the Event Venue as shown in the Programme. The Exhibitor acknowledges and accepts that the Event Date(s) and/or the Event Venue may change at any time up to 125 days before the Event. Content Cocktails LTD (CoCoA H2H) shall make all reasonable efforts to notify the Exhibitor as soon as it becomes aware of any changes to the Event Date(s) and Event Venue listed in the Programme. If holding the Event on the Event Date(s) or at the Event Venue becomes impossible or inadvisable in the opinion of Content Cocktails LTD (CoCoA H2H) due to Force Majeure, Content Cocktails LTD (CoCoA H2H) shall:

- 2.2 Content Cocktails LTD (CoCoA H2H) shall be responsible for the day-to-day management of the Event and the deployment of adequate and suitably qualified staff necessary to organise all aspects of the Event.
- 2.3 Content Cocktails LTD (CoCoA H2H) shall provide the Exhibitor Package to the Exhibitor in connection with the Event.

## 3. OBLIGATIONS OF THE EXHIBITOR

- 3.1 The Exhibitor shall pay the Exhibitor Fee in EUR, including any applicable Value Added Tax (VAT) or other sales tax as set out in the Schedule, and in accordance with the payment terms in Clause 4.6.
- 3.2 The Exhibitor shall pay invoices in accordance with the provisions of Clause 4.6.
- 3.3 Content Cocktails LTD (CoCoA H2H) shall be entitled to charge the Exhibitor interest on late payments at a rate of 2% above the LIBOR base rate.
- 3.4 The Exhibitor Fee shall be refundable only in accordance with the cancellation terms set out in Clause 4.6.
- 3.5 The Exhibitor shall additionally fulfil any obligations (if any) set out in the Schedule as Exhibitor Obligations and shall make all reasonable efforts to provide support and assistance to Content Cocktails LTD (CoCoA H2H) in promoting the Event as agreed between Content Cocktails LTD (CoCoA H2H) and the Exhibitor.
- 3.6 The Exhibitor may not reserve space at the Event with the Event Venue without the prior permission of Content Cocktails LTD (CoCoA H2H).
- 3.7 The Exhibitor shall be responsible for arranging and maintaining a valid insurance policy covering the Exhibitor's personnel and property against all losses and damages incurred in or in connection with the Event, including medical and travel coverage.

#### 4. TERM AND TERMINATION

- 4.1 This Agreement shall commence upon signature by both parties and, subject to its early termination in accordance with the provisions of this Clause 4, shall continue until the completion of the obligations of both parties under this Agreement.
- 4.2 Content Cocktails LTD (CoCoA H2H) may terminate this Agreement by written notice to the Exhibitor if, in its sole discretion, Content Cocktails LTD (CoCoA H2H) cancels the Event.
- 4.3 Either party may terminate this Agreement by written notice if the other party breaches any of its material obligations under this Agreement and fails to remedy such breach (if remediable) within 30 (thirty) days of written notice to do so.
- 4.4 Either party may terminate this Agreement immediately and without prior notice if:
- (a) the other party enters into an arrangement with its creditors;
- (b) an order is made for the liquidation of the other party:
- (c) an effective resolution is passed for the liquidation of the other party (other than for the purposes of merger or reconstruction on terms approved by the first party);

- (d) the other party has a receiver, manager, administrative receiver, or administrator appointed in respect of it; or
- (e) the other party becomes insolvent, ceases, or threatens to cease its business operations.
- 4.5 In the event of termination of this Agreement by Content Cocktails LTD (CoCoA H2H) for any reason other than termination under Clause 4.3 or 4.4, the total liability of Content Cocktails LTD (CoCoA H2H) to the Exhibitor shall be limited to the refund of any instalment of the Exhibitor Fee paid to Content Cocktails LTD (CoCoA H2H) by the Exhibitor.
- 4.6 The Exhibitor may, by written notice to Content Cocktails LTD (CoCoA H2H), terminate this Agreement at any time before the start of the Event, subject to the cancellation terms set out below.

## **PAYMENT TERMS**

Payment is due no less than 125 days before the start of the Event, or if booked less than 125 days before the start, full payment must be made immediately upon receipt of the invoice.

## **CANCELLATION TERMS**

The Exhibitor shall pay 50% of the Exhibitor Fee to Content Cocktails LTD (CoCoA H2H) if the Exhibitor terminates this Agreement 90 (ninety) days or more before the Event Date(s). If termination occurs after the Exhibitor has paid the Exhibitor Fee in full, Content Cocktails LTD (CoCoA H2H) shall refund 80% of the Exhibitor Fee.

100% (one hundred per cent) of the Exhibitor Fee shall be payable by the Exhibitor to Content Cocktails LTD (CoCoA H2H) if the Exhibitor terminates this Agreement 30 (thirty) days or less before the Event Date(s).

## 5. INTELLECTUAL PROPERTY RIGHTS

- 5.1 Content Cocktails LTD (CoCoA H2H) shall own all rights to the Event, and all revenue and costs related to the Event shall belong to Content Cocktails LTD (CoCoA H2H).
- 5.2 The Exhibitor hereby grants Content Cocktails LTD (CoCoA H2H) a non-exclusive, royalty-free licence to use the Exhibitor Trademarks in connection with the Event solely for the purpose of providing the Exhibitor Package and warrants that it has the right to grant such rights to Content Cocktails LTD (CoCoA H2H).
- 5.3 Content Cocktails LTD (CoCoA H2H) hereby grants the Exhibitor a non-exclusive, royalty-free licence to use the Event title and other trademarks and logos of Content Cocktails LTD (CoCoA H2H) as reasonably necessary for the sole purpose of the Exhibitor Package and warrants that it has the right to grant such rights to the Exhibitor.
- 5.4 Both Content Cocktails LTD (CoCoA H2H) and the Exhibitor shall comply with the other party's reasonable instructions and guidelines regarding the use of their trademarks and logos.

## 6. CONFIDENTIAL INFORMATION

- 6.1 Each party acknowledges that Confidential Information may be disclosed to it or otherwise come to its attention. Each party agrees and undertakes to keep all Confidential Information strictly confidential and not to disclose it in whole or in part at any time to any third party, nor to use the Confidential Information for any purpose other than the fulfilment of its obligations under this Agreement. This provision shall survive the termination of this Agreement for any reason for a period of 2 (two) years from the date of such termination.
- 6.2 Confidential Information shall not include information that:
- (a) at the time of disclosure or prior to it, was known to the receiving party or was publicly available as evidenced in writing, except to the extent that such information was unlawfully appropriated:
- (b) at the time of disclosure or thereafter, becomes publicly available, except through any act or omission by the receiving party;
- (c) is received from a third party free to make such disclosure without breaching any legal obligation;
- (d) is independently developed by the receiving party; or
- (e) must be disclosed by law, court order, or request from any governmental or regulatory authority.

## 7. LIABILITY

- 7.1 Nothing in this Agreement shall exclude or restrict the liability of either party for death or personal injury resulting from its negligence.
- 7.2 Subject to Clause 7.1, the liability of each party to the other under this Agreement shall be limited to a maximum sum equivalent to the Exhibitor Fee paid or payable.
- 7.3 Neither party shall be liable to the other under contract, tort, breach of statutory duty, or otherwise in connection with any matter arising directly or indirectly from or related to this Agreement for any indirect, consequential, incidental, or punitive loss or damage or liability, including consequential or incidental loss of profits, business, data, or the use of data.
- 7.4 Neither party shall be liable for any loss or failure to fulfil its obligations under this Agreement due to circumstances beyond its reasonable control.

# 8. GENERAL

- 8.1 This Agreement relates solely to the Event referred to in this Agreement.
- 8.2 This Agreement constitutes the entire understanding between the parties regarding its subject matter and supersedes all prior communications, representations, arrangements, understandings, and agreements, whether written or oral, relating to it. No variation or amendment to this Agreement shall be effective unless made in writing and signed on behalf of each party to this Agreement. Nothing in this Agreement shall be construed as creating a partnership, joint venture, or employment relationship between the parties.
- 8.3 If any provision of this Agreement is found to be void, invalid, or unenforceable for any reason, such invalidity or unenforceability shall not affect the validity of the remaining provisions of this Agreement, and the provisions declared void or invalid shall be deemed to have been removed from this Agreement.
- 8.4 This Agreement shall be governed by and construed in accordance with the laws of Spain.

- 8.5 Any notice given by either party under this Agreement shall be delivered in writing to the recipient at its address set out above (or such other address as that party may notify to the other for the purposes of this Agreement). Any such notice shall be deemed delivered if sent by first-class post, 48 (forty-eight) hours after posting; and, if sent by fax, at the time of transmission, confirmed by a transmission report from the sender's fax machine.
- 8.6 The parties to this Agreement do not intend that any of its terms shall be enforceable under the Contracts (Rights of Third Parties) Act applicable in Spain.
- 8.7 This Agreement may not be assigned or otherwise transferred in whole or in part by either party without the prior written consent of the other, except that either party may assign its rights and obligations under this Agreement to a Group Company without requiring consent.

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#### **PRE-EVENT**

- Branding and links to your website on the IBX event website
- Customised appointment scheduling
- Collaboration to ensure your priority connections using an online matching function
- Pre-event social media posting (LinkedIn, Instagram)

## **EVENT**

- One place for a "Senior" level professional (VP/CEO/MD) for up to three nights of the
  event dates, including all transfers, meals, activities, and accommodation at the
  event venue. Please note that room service and minibar are not included and will be
  at the Exhibitor's expense.
  - o In the unlikely event that the primary attendee can no longer attend, we kindly request a replacement of equivalent seniority.
- Exclusive branded meeting table with refreshments
- Networking with buyers and exhibitors through a mix of group and individual experiences, networking meals, and group discussions
- Daily personalised appointments and a tailored itinerary
- Interactive, relevant, and inspiring educational content
- Stimulating experiences in a relaxed and exclusive environment

#### **POST-EVENT**

- Contribution to the IBX event website
- Feature-length video production showcasing the event
- Use of the IBX brand for your own promotion
- One-year access to the exclusive IBX community at no additional cost (Value: €250/year)

## **PRICE**

Total: €3,450

Note: Flights are not included.

## **EVENT POLICY**

#### 1. Introduction

IBX: Ibero-América Exchange ("us", "our", "we", "CoCoA H2H") is the controller of your personal data collected when you register for and attend IBX: Ibero-América Exchange (the "Event"). This policy (the "Event Policy") provides specific information about how we use your personal data, and in certain circumstances, who we may share it with for the Event. In order to organise and administer the Event at the level of service you expect from us, we have teamed up with trusted partners (the "Partners"). We may share your personal data with our Partners. For more information about what personal data we share, please see below.

#### 2. Event Policy and Privacy Policy

When we collect personal data from you we have legal obligations towards you in respect of that data, including informing you about how and why we use that data. This Event Policy, together with our Privacy Policy supplies you with that information. It is therefore important that you read this Event Policy (which provides information about our processing activities for the Event) together with (i) our Privacy Policy which informs you how we collect and use your personal data when you interact with us generally, including your rights as a data subject in respect of that personal data, and (ii) any other privacy notice or fair processing notices that we provide you with when you interact with us.

## 3. How is your personal data collected?

When you register your interest for the Event, register to attend the Event, complete any forms in relation to the Event, contact us about the Event, request marketing be sent to you, participate in interviews at the Event, attend the Event, or interact with us in any way that is connected with the Event, we may collect store and use personal data that you supply us with.

#### 4. Sharing your personal data

For this Event, we will share your personal data with the following third parties. All third parties who receive your personal data shall be independent controllers of that personal data and shall process it in accordance with their own privacy policies. We have no control nor are we responsible for their use of your personal data.

#### **Partners**

In order to get the most out of the Event, we encourage you to get in touch with the other delegates and speakers attending the Event and the Partners. We therefore share contact lists of all those attending the Event (which will include your contact data) with all delegates, speakers and the Partners. We believe that sharing this personal data allows you to create and develop professional relationships. This is an essential element of the Event's success. It is therefore in our legitimate interest, and in your benefit, for us to share your personal data. We will only share personal data that you would expect to be shared with other delegates and the Partners (your name, your place and country of work, your role and e-mail address).

#### Hotel

As part of our service, we offer you with the option for us to arrange your check-in process at the Hotel. The Hotel requires your passport information to do this. It is in our legitimate interest, and in your benefit, for us to share this personal data with the Hotel to facilitate the check-in process.

#### Caterer

To ensure the Event supplies you with high quality food and drink. We will ask you if you have any food allergies or dietary requirements. We share this personal data with the Caterer to ensure the food and drink you receive meets those requirements. This information may contain personal data about your health or your religious beliefs. Sharing that personal data with the Caterer is (i) in our legitimate interest so that we can provide you with food and drink during the Event and (ii) is in your vital interest to protect your safety (and even your life) and/or respect your religious and philosophical beliefs.

# 5. How and why do we use your personal data?

## Lawful basis for processing your personal data

We will only use your personal data when the law allows us to. Most commonly we will use your personal data in the following circumstances:

- Where we need to do so in order to perform a contract we have entered into with you;
- Where it is necessary for our legitimate interests (or those of a third party) and your fundamental rights do not override those interests;
- Where you have asked us to do so, or consented to us doing so; and
- Where we need to comply with a legal or regulatory obligation.

Here are some examples about how we may use the personal data we collect about you and the lawful basis we rely on to do so.

Activity	Examples of the types of personal data we may collect	Lawful basis for processing
To manage our relationship with you and administer the Event.	Identity, contact and profile data.	Performance of our contract with you.
To provide you with useful information in advance of the Event (such as contact details of delegates) and sharing your personal data with the Partners.	Identity and contact information (including your name, e-mail address, job title, place and country of work).	Legitimate interest (to increase the level of service we provide).

To carry out logistical tasks on your behalf during the Event (such as check-in on your behalf) and sharing your personal data with the Hotel.	Identity and contact data (including your name and passport information).	Legitimate interest (to increase the level of service we provide).
To provide you with food and drinks during the Event and sharing your personal data with the Caterer.	Identity and profile data (including your name, food allergy information and dietary requirements).	Legitimate interest (to supply you with food and drink you would like to consume). Vital interest to protect your right to life and/or religious and philosophical beliefs.
To take and create promotional materials at the Event (such as taking photographs and videos of you at the Event).	Identity data (including your image).	Legitimate interest (to grow our business and inform our marketing strategy).
To interview you at the Event.	Identity and profile data (including your image and responses to any questions asked during the interview)	Consent
To process and deliver payment for the Event including: (a) Manage payments, fees and charges. (b) Collect and recover money owed to us.	Identity, contact, financial and transaction data.	Performance of our contract with you. Necessary for our legitimate interest (to recover debts due to us).
To make suggestions and recommendations to you about other Events which may be of interest to you.	Identity, contact, profile and marketing and communications data.	Legitimate interest (to grow our business and inform our marketing strategy).

# Marketing

We may use your personal data to form a view on what we think you may want or need, or what may be of interest to you. This is how we decide which events, services and offers may be relevant for you (we call this marketing).

You will receive marketing communications from us if you have requested certain information from us about the Event or have registered to attend the Event and you have not opted out of receiving that marketing.

We will get your express opt-in consent before we share your personal data with any third party for marketing purposes.

# **Opting Out of Marketing**

To unsubscribe from marketing emails at any time, please click on the unsubscribe link at the bottom of any marketing email. You may also contact us if you do not wish to receive any marketing materials from us.

## 6. How can you contact us?

If you have any queries regarding the Event Policy, please contact us at: h2h@cocoah2h.com