

Communication via WhatsApp (ManyChat)

In order to facilitate communications regarding courses, online talks, masterclasses and other training activities, **ICARECTG TRAINNING SL** offers users the option to receive notices and notifications via WhatsApp, through the use of a messaging automation platform (**ManyChat**) connected to **Meta's WhatsApp Business API**.

Purpose of processing: To send messages related to the user's registration, such as reminders of online talks, access links, registration confirmations and informational communications regarding the training activity booked by or of interest to the user.

Legal basis: The processing is based on the user's explicit consent, given voluntarily by ticking the corresponding consent box on the registration form (managed through the **Meetmaps** platform), or by providing an affirmative response to a consent request sent by email or WhatsApp.

Data processed: The user's name and telephone number provided at the time of registration through Meetmaps.

Data retention: The data will be retained for as long as the user does not withdraw their consent and, in any event, for the period necessary to fulfil the purpose for which the data were collected.

Withdrawal of consent: The user may withdraw their consent at any time, without retroactive effect, by replying "**UNSUBSCRIBE**" in the WhatsApp chat or by sending a request by email to INFO@ICARECTG.COM.

Data processors: For the provision of this service, **ICARECTG TRAINNING SL** uses the **ManyChat platform (ManyChat, Inc.)** and the **Meetmaps event management platform**, which act as data processors in accordance with **Article 28 of the GDPR**, as well as the messaging services provided by **Meta Platforms, Inc. (WhatsApp Business API)**.

Users may consult the privacy policies of these providers at:

- **ManyChat:** manychat.com/legal/privacy-policy
- **WhatsApp/Meta:** whatsapp.com/legal/privacy-policy
- **Meetmaps:** meetmaps.com (please refer to the published Privacy Policy)