



## PRIVACY AND DATA PROTECTION POLICY

### 1. IDENTIFICATION DATA AND OWNERSHIP OF THE WEBSITE

This Privacy Policy aims to make known, in accordance with the provisions of the European Union's General Data Protection Regulation (GDPR) 2016/679, the Organic Law 3/2018, of December 5, on the Protection of Personal Data and guarantee of digital rights, and its developing regulations, both national and community, how we obtain, process, and protect the personal data you provide or we collect, through forms or cookies, on our website <https://eventomind.com> (hereinafter «the website»), so that you may freely and voluntarily decide if you want us to process them.

The website is owned by Epika Comunicación, S.L.U., hereinafter EPIKA, with VAT ID (CIF) B67963710, and registered office at calle Serrano, 42-4ª, 28001, Madrid (Spain), registered in the Commercial Registry of Madrid, Volume 43098, Folio 180, Section M-761600, 1st Registration.

**2. DATA CONTROLLER** The company responsible for the processing of your data is Epika Comunicación, S.L.U., hereinafter EPIKA, with VAT ID (CIF) B67963710, and registered office at calle Serrano, 42-4ª, 28001, Madrid (Spain).

**3. DATA PROTECTION OFFICER** The Data Protection Officer (DPO) is the person appointed by EPIKA to ensure compliance with current data protection regulations. If you consider that your data protection rights and freedoms have not been attended to, you may contact the Data Protection Officer at the email address [dpo@epikacomunicacion.com](mailto:dpo@epikacomunicacion.com) or by postal mail to the attention of the DPO, at calle Serrano, 42-4ª 28001 Madrid (Spain).

**4. CONTENT AND ACCEPTANCE OF THE PRIVACY POLICY** This Privacy Policy aims to inform you about how the personal data accessed by filling out the form on the website is collected, processed, and protected, so that you can give your consent and freely and voluntarily determine whether you wish to provide your personal data through the provided form.

Furthermore, EPIKA will provide you with the appropriate technical resources so that, prior to filling out the personal data, you can access this Privacy Policy and any other relevant information regarding Personal Data Protection.

Access and use of the website imply that you fully accept, and oblige yourself to completely comply with, the terms and conditions set forth in this Privacy Policy, as well as the provisions contained in the Legal Notice, both documents being configured together as the applicable Legal Texts. You can find the corresponding links at the bottom of the provided registration form.

We remind you of the importance of carefully reading these Legal Texts every time you intend to use the website, as they may undergo modifications depending on novelties, legislative and jurisprudential requirements, or business needs.

This Privacy Policy shall be valid for the personal data obtained through the website and its registration platform and is not applicable to other websites of linked third-party companies, nor to other websites owned by EPIKA. Therefore, we ask you to carefully read the privacy policies of each of those websites you visit.

**5. FILE CONTROLLER AND COLLECTION OF PERSONAL DATA** EPIKA, through the form made available to you on the portal, may collect the personal information detailed below with the purpose of adapting the services to your requests in order to offer you a more personalized and effective service: name and surname, entity or organization, email address, telephone, postal address, city, province, country, and postal code, and all data necessary for the service request. These data will be incorporated into the personal data files owned by EPIKA, who guarantees the confidentiality of the personal data provided, and compliance with all applicable regulations in this regard.

All the fields appearing in said form will be mandatory, such that the omission of any of them, due to the very nature of the service provided, could make it impossible to attend to your request to participate in contests and promotions.

Likewise, by clicking the «Register» or «Continue» button or equivalent, incorporated in the registration form, you declare that the information and data you have provided therein are accurate and truthful. To ensure that the information provided is always up-to-date and contains no errors, you must communicate, as soon as possible, any modifications to your personal data as they occur, as well as the rectifications of erroneous data should you detect any.

In the context of the processing described below, it is possible that you may supply personal data relating to third parties. In this regard, it is your responsibility to inform the third party whose data you are going to



transfer to us of this circumstance, as well as to have previously obtained the express consent of this person for their data to be processed by EPIKA, having previously informed them of everything set out in Article 14 of the General Data Protection Regulation.

EPIKA guarantees its commitment to compliance with applicable data protection and information society regulations.

**6. WHAT DATA WE COLLECT AND PURPOSES OF THE PROCESSING** In compliance with the provisions of REGULATION (EU) 2016/679 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL of April 27, 2016, on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation, GDPR) and Spanish data protection regulations, we inform you that the data collected through the data collection form on the website will be incorporated into the automated personal data files owned by EPIKA, who guarantees the confidentiality of the personal data provided and compliance with all applicable regulations in this regard.

Through the website <https://eventomind.com/> we collect contact data (name, surname, telephone, email address, postal address, postal code, city, province, country, company, job title, and type of company), gender, and all the essential and dependent data for the request, from those who wish to receive commercial information on products and services that may be of interest to them.

Specifically, the purposes of the data collection and processing are:

- To manage any event it organizes, administer your attendance at it, offer you future events organized by EPIKA that may be of interest to you, as well as send you administrative or organizational information related to the event(s) for which you have registered.
- To process your data for commercial purposes, provided you have consented to the relevant processing of personal data, whether by ordinary or electronic means, all in accordance with the indications in the «Commercial Communications» section or similar.
- To personalize your experience by providing content on the website, including personalized advertising or employment offers that we believe may be of maximum interest to you.
- To respond to any doubts, complaints, comments, or concerns you may have regarding the information included on the website, and the resolution of incidents related to the processing of your personal data, and issues regarding the legal texts included on the website.

Likewise, we inform you that, on the occasion of your registration and participation in events organized by Epika, photographs, videos, and other audiovisual materials in which your image may appear may be captured for informational, promotional, and communication purposes related to said events and the activities of the organizing entity/ies. The images may be published in the organization's own media (website, social networks, reports, promotional material, etc.) and, where appropriate, provided to the media for the dissemination of the events. Acceptance of the privacy policy implies your express consent to the processing of your image and your data under the terms described above.

The data and images collected for the purposes described above will be processed on the basis of the consent you have provided us. You may withdraw said consent at any time, although this will not affect the lawfulness of the processing carried out previously. Providing the data is voluntary, although, if you do not do so, it will not be possible to manage your request and/or respond to the corresponding inquiry. Therefore, the communication of your personal data for these purposes is a necessary requirement for us to attend to the requests made through these channels.

**7. RETENTION** The personal data provided will be kept as long as you maintain your interest in the service request and in receiving information and commercial communications from EPIKA, its group companies, and third parties selected by EPIKA. We understand that you maintain this interest as long as you do not request the deletion of your personal data or communicate your opposition to the processing thereof. Likewise, your personal data will be kept as a communications history in accordance with established legal deadlines, taking as a reference the last communication with EPIKA, unless you exercise your right to deletion. In this case, once we have received your request, we will destroy all your personal data.

**8. COLLECTION OF PERSONAL DATA** In compliance with the provisions of REGULATION (EU) 2016/679 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL of April 27, 2016, on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation, GDPR) and Spanish data protection regulations, we inform you that the data collected through the data collection form on the website will be incorporated into the automated personal data files owned by EPIKA, who guarantees the confidentiality of the personal data provided and compliance with all applicable regulations in this regard.



By submitting the requested data in the registration form, you declare that the information and data provided therein are accurate and truthful.

To ensure the information provided is always updated and error-free, you must communicate, as soon as possible, any modifications to your personal data as they occur, as well as the rectifications of erroneous data should you detect any.

In the context of the processing described in this Privacy Policy, it is possible you may supply personal data relating to third parties. In this regard, it is your responsibility to inform the third parties whose data you are going to transfer to us of this circumstance, as well as, if necessary, obtain their express consent to provide us with such information.

**9. LEGITIMACY OF THE DATA PROCESSING** The data collected for the described purposes and the profiles drawn up in response to automated individual decisions will be processed on the legal basis of the free, informed, specific, and unambiguous consent granted by sending your personal data to receive the requested services and to receive commercial information of your interest.

Withdrawing consent is as easy as granting it. Therefore, if you change your mind and no longer wish to receive information or commercial communications, you can withdraw your consent at any time, although this will not affect the lawfulness of the processing carried out previously.

**10. COMMERCIAL COMMUNICATIONS** We inform you that by checking the box «I have read and accept the EPIKA privacy policy» or similar indicated in the data collection form, you express your explicit consent for us to send you commercial communications referring to own products and/or services, of group companies, and of third parties belonging to different activity sectors (employment and training, IT and technology, leisure and entertainment, gastronomy and food, furniture and appliances, antiques, decoration and interiors, organizations and associations, auctions, DIY, energy, pets, financial services and insurance, real estate offers, motor and automotive, men's/women's articles, fashion, energy sector, travel and tourism, children's products, music and books, health and wellness, society, sports, wholesale trade of tobacco, insurance sector companies, claims companies) selected by EPIKA, according to your behavior and preferences through the making of automated individual decisions, building profiles.

Commercial communications may be sent by email, phone call, SMS, instant messaging applications, social networks, push notifications, or any other equivalent electronic communication medium, or postal or mail drop, to offer you information on those products and/or services that we believe may be of interest to you.

Profiling, through the analysis of your automated individual decisions, consists of the use of your personal data to evaluate certain personal aspects, such as personal preferences, interests, behavior, location, and tastes. The logic applied to obtain these profiles is the use of statistical procedures, and the consequences of this processing of your data through profiling is the sending of personalized communications of your interest with content related to the indicated sectors.

If at a certain time you do not wish to continue receiving commercial communications, you may revoke your consent by sending the relevant request to the postal address of EPIKA COMUNICACIÓN, S.L.U., at calle Serrano, 42-4ªA, 28001 Madrid (Spain), or by sending an email to the address [dpo@epikacomunicacion.com](mailto:dpo@epikacomunicacion.com) providing a copy of a document proving your identity (such as ID, residence permit, etc.), or by using the link provided for this purpose in the commercial communications you receive. Your request will be answered as soon as possible, within the deadlines established by current regulations.

**11. TRANSFER OF PERSONAL DATA** By checking the box «I consent to EPIKA COMUNICACIÓN, S.L.U. transferring my data to third-party companies for the sending of commercial information» or similar, you give your express consent for EPIKA to provide your personal data to collaborating companies, for the sole purpose of sending you commercial information about products or services related to the sectors indicated in the «Commercial Communications» section or with the service you have requested.

In the event that these companies process your personal data on behalf of and under the instructions of EPIKA, and not for their own purposes, they will act as data processors, in accordance with the provisions of Article 28 of Regulation (EU) 2016/679 and Organic Law 3/2018, of December 5, on the Protection of Personal Data and guarantee of digital rights. In such cases, EPIKA will guarantee the execution of the corresponding data processing agreement, which will include the legally required obligations to ensure the adequate protection of your personal data.

In any case, the consent granted is free, specific, informed, and unambiguous, and you may revoke it at any time, without retroactive effect, by writing to EPIKA at the postal address indicated in this privacy policy or via email to [dpo@epikacomunicacion.com](mailto:dpo@epikacomunicacion.com).

You can consult the identity of the possible assignees of your personal data and their DPOs.



**12. COMMUNICATION OF PERSONAL DATA** For the correct provision of the services offered at <https://www.eventomind.com> and the maintenance of the relationship with you, the personal data previously provided in the registration form may be processed by third parties.

The personal data you provide us may be communicated to the different collaborators and service providers of EPIKA, the data controller, who will process the personal data as data processors in the name and on behalf of EPIKA, in order to guarantee the services provided by said controller and comply with the obligations derived from applicable regulations, according to the consent given.

In any of the described cases, we inform you that the computer servers of said service providers could be located in countries outside the European Union, where, if the level of privacy protection is not equivalent to European and national personal data protection regulations, EPIKA, as the data controller, will adopt the appropriate and necessary measures for the best safeguard of the rights of the data subjects and information security, based on the technical measures available at all times and in accordance with current legislation.

On the other hand, and in the event that third-party access to the data is necessary for the provision of any service subcontracted by EPIKA, the necessary documents will be signed to guarantee the security of your personal data and the correct exercise of your rights.

**13. SECURITY** EPIKA has adopted the necessary technical and organizational measures to guarantee an adequate level of security for the risk presented by the personal data processing it carries out, in accordance with the provisions of Article 32 of the General Data Protection Regulation (GDPR). Proof of this is obtaining certification in the ISO/IEC 27001:2022 Information Security Management System standard.

In particular, mechanisms have been implemented aimed at preserving the confidentiality, integrity, availability, and resilience of the processing systems and services, as well as protocols that allow restoring availability and access to data quickly in the event of a physical or technical incident. These measures have been selected taking into account the state of the art, application costs, the nature of the processed data, and identified risks.

However, EPIKA informs users that the transmission of information through open networks such as the Internet cannot be guaranteed as completely secure. Therefore, any communication of personal data carried out through this channel is done under the exclusive responsibility of the data subject.

Once the information is received, EPIKA applies robust security controls to prevent unauthorized access, misuse, alteration, or loss of the processed personal data, and carries out periodic reviews of its security measures to adapt them to the evolution of risks and available technologies.

In the event of a security breach affecting personal data, EPIKA will activate its internal breach management protocol, assess the risk to the rights and freedoms of the data subjects, and, if appropriate, notify the incident to the Spanish Data Protection Agency within a maximum period of 72 hours. When the risk is high, it will also directly inform those affected in a clear and timely manner.

Likewise, EPIKA has internal information security policies that comprehensively regulate the procedures, controls, and responsibilities in the processing of personal data. These policies are periodically reviewed and audited, and align with GDPR principles, ensuring proactive and diligent management of data security.

**14. CONFIDENTIALITY** At EPIKA, we are aware of the importance of your personal data, and we treat it with absolute confidentiality, committing to maintaining secrecy regarding it and guaranteeing the duty to store it by adopting all necessary measures to prevent its alteration, loss, unauthorized processing, or access, in accordance with our legal obligations as controllers of your personal data.

**15. MINORS** Minors may not participate in the actions available through the website without the prior authorization of their parents, guardians, or legal representatives, who will be solely responsible for all acts performed through the website by the minors in their care, including filling out the forms with the personal data of said minors and checking, where appropriate, the accompanying boxes. In this regard, and to the extent that EPIKA does not have the ability to control whether users are minors or not, it is warned that it must be parents and guardians who enable the necessary mechanisms to prevent minors from accessing the website and/or providing personal data without their supervision, with EPIKA accepting no liability in this regard.

**16. EXERCISE OF RIGHTS** As a data subject, you may exercise the following rights:

- **Right to request access to your personal data.** Obtain a copy of your personal data undergoing processing.
- **Right to request its rectification or erasure.** Correct inaccurate or incomplete data.

- **Right to request the restriction of its processing.** Under certain circumstances, such as when you contest the accuracy of the data or object to its processing.
- **Right to object to processing.** In particular, to not receive commercial communications, even if you had previously given your consent.
- **Right to data portability.** Receive your personal data in a structured, commonly used, and machine-readable format, and to transmit it to another data controller, when the processing is based on consent or on a contract and is carried out by automated means.
- **Right to withdraw the consent given.**
- **Right not to be subject to automated decisions, including profiling.**
- **Right to erasure («right to be forgotten»).** Request the deletion of your data when it is no longer necessary for the purposes for which it was collected.

Anyone has the right to obtain confirmation as to whether or not EPIKA is processing personal data concerning them. Interested persons have the right to access their personal data, as well as to request the rectification of inaccurate data or, where appropriate, request its deletion when, among other reasons, this data is no longer necessary for the purposes it was collected.

Under certain circumstances, you may request the limitation of the processing of your data, in which case, EPIKA will only keep it for the exercise or defense of possible claims. Under certain circumstances, and for reasons related to your particular situation, you may object to the processing of your data. In this case, EPIKA will stop processing the data, except for compelling legitimate grounds, or the exercise or defense of possible claims.

If you have given your consent for any specific purpose, you have the right to withdraw the consent given, without this affecting the lawfulness of the processing based on the consent prior to its withdrawal. To do this, you can use the forms provided by EPIKA COMUNICACIÓN, S.L.U., or send a letter addressed to the DPO to the address calle Serrano, 42-4ªA, 28001 Madrid (Spain), or send an email to [dpo@epikacomunicacion.com](mailto:dpo@epikacomunicacion.com).

In the event you consider your rights regarding the protection of your personal data to be violated, especially when you have not obtained satisfaction in the exercise of your rights, you have the right to file a claim with the Spanish Data Protection Agency (AEPD) if you consider that the processing of your personal data infringes applicable regulations ([www.aepd.es](http://www.aepd.es)).

In compliance with the provisions of Article 21 of Law 34/2002 on information society services and electronic commerce, if you do not wish to receive more information about our services, you can unsubscribe at the entity's email address, [dpo@epikacomunicacion.com](mailto:dpo@epikacomunicacion.com), indicating in the subject «Do not send emails» or via the links provided in the communications you receive.

**17. UPDATES** It is possible that this Privacy Policy may undergo updates, so it is necessary that you review this policy periodically and, if possible, every time you access the website in order to be properly informed about the type of information collected and its processing. You can find the Privacy Policy, along with the Legal Notice, and legal texts in the footer of the website.

**18. INTERNATIONAL DATA TRANSFERS OUTSIDE THE EU** Within the framework of providing our services, managing our commercial relationships, and the proper functioning of our operations, your personal data may be transferred to recipients located outside the European Economic Area (EEA), including, but not limited to, technology service providers, cloud infrastructure, analytics tools, or business partners established in the United States, United Kingdom, Australia, etc.

Said transfers are made exclusively when the recipient acts in compliance with contractual or legal obligations derived from the commercial agreements signed with our company, and always for the purposes specifically detailed in this Privacy Policy.

The legitimacy of these transfers is based on one of the following mechanisms provided for in Chapter V of Regulation (EU) 2016/679 (GDPR):

- **Adequacy Decisions:** For those countries that have a European Commission Decision recognizing an essentially equivalent level of protection to that of the EEA.
- **Appropriate Safeguards (Art. 46 GDPR):** In cases where the destination country does not have an adequacy decision, transfers are covered by Standard Contractual Clauses (SCCs) approved by the European Commission through Decision (EU) 2021/914, or other recognized tools (Binding Corporate Rules, Codes of Conduct, or Certification Mechanisms). Prior to the transfer, we carry



out an assessment of the destination country's legal framework and, where appropriate, we apply complementary technical, contractual, and organizational measures to ensure that your data enjoys a level of protection equivalent to that required in the EU.

In compliance with the provisions of Article 13.2.d) of the GDPR, you can access the updated list of countries with an adequacy decision at the electronic headquarters of the European Commission, and request a copy of the Standard Contractual Clauses applicable to each transfer, as well as the documentation on the supplementary measures adopted, by contacting our Data Protection Officer at [dpo@feebbo.com](mailto:dpo@feebbo.com).

These transfers do not imply any waiver of your rights as a data subject. You may exercise your rights of access, rectification, erasure, restriction, portability, and objection in accordance with the GDPR and the LOPDGDD, without prejudice to the applicable safeguards in the destination country.

**19. CONTACT** To resolve any doubts related to this Privacy Policy, you can contact EPIKA through the email address [hola@epikacomunicacion.com](mailto:hola@epikacomunicacion.com).

**20. APPLICABLE LAW** For the resolution of all controversies or issues related to this website or the activities carried out on it, Spanish legislation shall apply, to which the parties expressly submit themselves, with the Courts and Tribunals of Madrid being competent to resolve all conflicts arising from or related to its use.

This Privacy Policy was last updated on May 1, 2026. In order to ensure compliance with personal data protection regulations, EPIKA has received legal advice from the specialized firm Vázquez Legal, S.L.P.U.

**21. DATA PROCESSING THROUGH ARTIFICIAL INTELLIGENCE** We inform users that some of the processing carried out by EPIKA may incorporate artificial intelligence (AI) components, used for specific purposes such as improving our services, analyzing data, or personalizing the user experience.

Under no circumstances will exclusively automated decisions be made that produce legal effects or significantly affect the data subject without significant human intervention, in accordance with the provisions of Article 22 of the General Data Protection Regulation (GDPR). Likewise, transparency in the operation of the AI systems used is guaranteed, providing clear information on the logic applied, its purpose, and the anticipated consequences of the processing.

Processing with AI complies with the principles of the GDPR, especially those of lawfulness, fairness, transparency, minimization, accuracy, and security, and is subject to impact assessments when there is a significant risk to the rights and freedoms of individuals. EPIKA has adopted appropriate technical, security, and organizational measures to ensure that such processing complies with current data protection regulations and the ethical principles applicable to these technologies.

Data subjects may at any time exercise their rights of access, rectification, erasure, objection, restriction, portability, and not to be subject to automated decisions without human intervention, by contacting the DPO at the email address [dpo@epikacomunicacion.com](mailto:dpo@epikacomunicacion.com) or the postal address, calle Serrano, 42-4ªA, 28001 Madrid (Spain).

The AI processing carried out by the Data Controller complies with the guidelines set by the AEPD in its guide «Adequacy to the GDPR of processing operations that incorporate Artificial Intelligence».