

ENERGISING THE SOLAR WORKFORCE

JUNE – SEPTEMBER 2022
EFFICIENCY FOR ACCESS



THE OPPORTUNITY

A skilled and qualified workforce can help boost growth in the solar appliance sector and accelerate a just and inclusive clean energy transition. New skills will be needed to create novel approaches to design, production and consumption - such as off-grid appliances and productive use of renewable energy (PURE) markets - that help vulnerable communities adapt to the effects of climate change and build resilience.

To strengthen the solar appliance sector workforce, we need to expand access to lifelong learning opportunities through education and training. A big part of this is empowering young people with the skills and experience to create appliances for remote and rural communities. Equally entrepreneurs need support to commercialise their innovations. These investments can strengthen local economies and ensure that the poorest in society and vulnerable groups including women and girls, people with disabilities, and displaced people are not left behind.

OUR HASHTAG:

All campaign-related materials and collateral will use the hashtag, #EnergiseSolarSkills

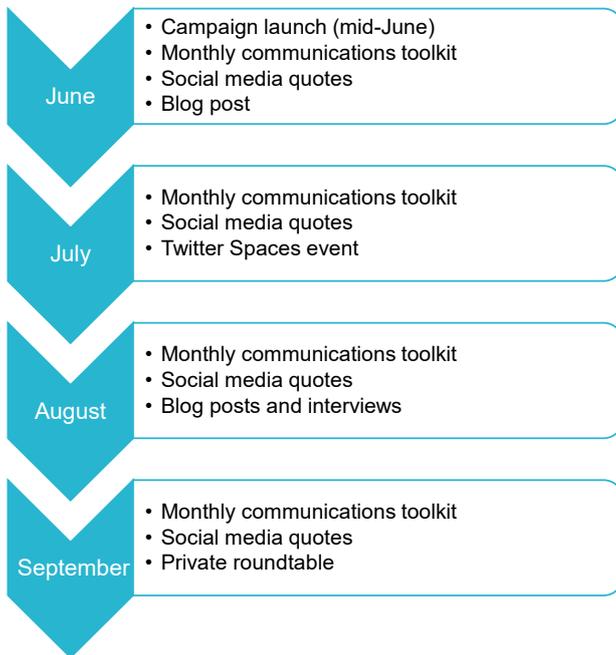
ABOUT THE CAMPAIGN

From 15 June until 2 September, we will run 'Energising the Solar Workforce', a consultative and collaborative global communications campaign that explores the skills and training that are needed to strengthen the solar appliance sector, boost green skills, and accelerate a just and inclusive global clean energy transition. It will also inform the scoping work for Efficiency for Access' foundational initiative, the Low Energy Inclusive Appliances Programme's new activities on workforce and skills development and identify existing knowledge gaps in energy access. We are mobilising businesses, governments, academia, investors, youth, and civil society organisations around the world in support of these aims. Join us!

JOIN US

'Energising the Solar Workforce' will build new opportunities and partnerships across the energy access and education landscapes. Through the campaign, Efficiency for Access will partner with organisations to disseminate information, host events, and develop new content including blog posts.

CAMPAIGN TIMELINE



CAMPAIGN EVENTS

Twitter Spaces event, World Youth Skills Day

On World Youth Skills Day (15 July), we will hold an event on Twitter Spaces that explores what is needed to equip young people with the skills and training to thrive in the solar appliance sector and energy access.

Private roundtable

On 1 September, we will hold a private roundtable event that will bring together key stakeholders to discuss the skills and training needed to accelerate growth in the solar appliance sector. We will also explore the knowledge gaps that currently exist in energy access.

RESOURCES

Monthly social media toolkits

Each month, we will develop a social media toolkit with suggested, pre-written tweets, LinkedIn posts and graphics, and engaging photos, which we will share with partners. Please contact us if you would like to contribute content.

Social media quotes

We will be publishing quote cards from interested parties working in energy access that address these questions

- What skills are needed for the future development of the solar appliance sector?
- What knowledge gaps exist in energy access?

Interviews and blog posts

Throughout the campaign, Efficiency for Access will publish interviews with our donor members that highlights how they are working to boost skills development in energy access and explores their views on the skills needed in the solar appliance sector. We will also publish an op-ed from the Secretariat that that aligns with the themes of the campaign.

GET INVOLVED:

To get involved with the campaign, please contact:

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