Global LEAP Results-Based Financing Program

Fourth Round

Electric Pressure Cookers

Terms and Conditions

6th October 2021 ("Effective Date")

Contents

Introduction .......................................................................................................................................................2

Eligibility Requirements .....................................................................................................................................3

  Eligible Organizations .........................................................................................................................................3

  Eligible Products ................................................................................................................................................4

Incentive Structure and Bid Submission .............................................................................................................5

  Incentive Thresholds and Order Quantities ........................................................................................................5

  Incentive Disbursement ....................................................................................................................................5

  Available Funding & Timeline ..............................................................................................................................6

  Bid Evaluation Criteria ......................................................................................................................................7

  Bid Submission and Notification of Results ........................................................................................................8

Verification ......................................................................................................................................................10

Publicity ...........................................................................................................................................................11

General Conditions ...........................................................................................................................................11

General Release and Waiver of Claims .........................................................................................................12

Limitation of Liability .......................................................................................................................................12

Choice of Law ...................................................................................................................................................13

Program Contact Information .........................................................................................................................13
Introduction

The Global LEAP Results-Based Financing Program (“Program”) aims to reduce risk across the off-grid appliance supply chain by 1) lowering the cost to procure large volumes of best-in-class off-grid appliances for early mover off-grid solar companies, and 2) facilitating new business partnerships for appliance suppliers that have invested in the production of high-quality off-grid appliances.

The Program provides financial incentives to appliance suppliers and off-grid solar companies that partner to distribute large quantities of Winner and Finalist products from the Global LEAP Awards in target markets. The Global LEAP Awards identify the world’s most energy-efficient, highest quality off-grid appliances and the incentives will provide a clear and timely path to market for those appliances. As an initiative of the Efficiency for Access Coalition, the Program seeks to scale up markets and reduce prices for super-efficient, off- and weak-grid appropriate products, support technological innovation, and improve sector coordination.

The first three rounds of the Program took place between 2016-2020. This fourth round will make incentives available for procurement of best-in-class and/or quality verified electric pressure cookers identified as Winners or Finalists in the 2020 Global LEAP Awards in Kenya only. There is no fee to participate in the Program.

CLASP serves as the operating agent and administrator (“Administrator”) of the Program. Organizations that participate in the Program (“Participants”) are subject to the Terms and Conditions (“Terms and Conditions”) described in this document, which govern the operation of the Program and the relationship between the Administrator and Participants in the Program.

By submitting a Claim (as defined below), Participants agree to comply with these Terms and Conditions. Violations of these Terms and Conditions may disqualify a Claim and/or Participant from the Program at the sole discretion of the Administrator. Participants agree and acknowledge that the information submitted in or with a Claim does not contain any confidential or trade secret information.

---

1 Incentives may be available to electric pressure cookers products tested outside of the Global LEAP Awards that satisfactorily complete laboratory testing as defined in the Eligible Products section below.
Eligibility Requirements

Eligible Organizations

1. Distributors of appliances operating in Kenya and have been approved by the Administrator (“Distributors”);

AND

2. Manufactures and suppliers of EPCs to Kenya that have already satisfactorily completed one of several existent EPC safety & performance testing protocols.

AND

3. Manufacturers and suppliers of appliances that have satisfactorily completed Verification Testing (as defined below) conducted by the Administrator or an approved entity outside of the 2020 Global LEAP Awards (“Suppliers”).

Collectively, Distributors and Suppliers participating in the Program are sometimes referred to hereinafter as “Participants.”

Groups of two or more Distributors who wish to partner to procure Products (as hereinafter defined) in order to meet the minimum order quantity may also be deemed eligible to participate in the Program, with advance permission by the Administrator. Distributors that are interested in such partnerships should contact the Administrator. In such instances, a single Distributor must serve as the lead Participant (such Participant, a “Bundler”). In some cases, a third-party partner may serve as the Bundler.

All Bundlers must be approved by the Administrator and will serve as the Administrator’s single point of contact and will be responsible for its own’s and any of the Participants associated with the Bundle’s compliance with these Terms and Conditions. Approval of Participants and Bundlers is within the sole discretion of the Administrator and is not subject to appeal.

Any costs associated with engaging the Bundler will be borne by Participants. The Administrator may request information from any Participant taking part in a bundled order at any point.
Eligible Products

Products eligible for incentivized procurement and distribution (“Products”) are either:

1. Winners or Finalists of the 2020 Global LEAP Awards,

OR

2. Products from Suppliers that a) have undergone testing conducted by the Administrator using the same test procedures as the 2020 Global LEAP Awards and b) perform as well as or better than the Global LEAP Awards Finalists performance benchmark in the relevant competition category as determined by the Administrator.

OR

3. Products eligible for incentivized procurement and distribution (“Products”) have met one of several existent EPC safety & performance testing protocols that include¹:
   - CE certification (i.e., conforms with Directive 97/23/EC), and
   - EPC performance & safety testing already carried out by MECS at the Centre for Renewable Energy Systems Technology (CREST).

All Products will be tested by the Administrator, in an accredited test laboratory facility designated by the Administrator, according to the Global LEAP Electric Pressure Cooker Test Method to verify the Product’s quality and energy performance ("Verification Testing").

Products deemed eligible by the Administrator based on this Verification Testing that fail to meet performance expectations in the field may be removed from Program eligibility at the Administrator’s discretion. However, this Verification Testing is not intended to replace Participants’ own technical or market due diligence and the Administrator is not responsible for any Products that deviate from tested levels of quality and energy performance.

All Products must be commercially available, for both sample orders and minimum order quantities as defined below, by 6th October 2021. Products eligible for incentivized procurement must be packaged and sold with safe operating instructions. Products shall not violate or infringe a third party’s intellectual property.

Only Products approved by the Administrator are eligible for the Program. Click here for the list of eligible Global LEAP tested products.

¹ Please note that this is a temporary eligibility exception. All products will need to be tested using the same test procedures as the 2020 Global LEAP Awards and b) perform as well as or better than the Global LEAP Awards Finalists performance benchmark in the relevant competition category as determined by the Administrator to obtain full eligibility.
Incentive Structure and Bid Submission

Incentives will be allocated through a reverse auction in which Participants submit a bid (“Bid”) that lays out the amount of incentive funds requested, volume of products to be procured, and national markets in which these products will be sold. **The intent of the reverse auction is to maximize the number of households and businesses that gain new or expanded energy access or improved cooking through deployment of available incentives through a competitive bidding process.**

**Incentive Thresholds and Order Quantities**

The total incentive payment for Administrator-approved procurements (“Incentive”) will be offered as a percentage of an eligible Product’s retail price. Participants will specify their requested per-unit Incentive levels and procurement volumes as part of their Bid submission. However, each Bid must include Incentive levels and order quantities that fall within the ranges shown in Table 2.

*Table 2: Incentive structure for EPCs*

<table>
<thead>
<tr>
<th>Quantities</th>
<th>Minimum</th>
<th>Maximum</th>
</tr>
</thead>
<tbody>
<tr>
<td>Max Incentive Level (as % of retail price)</td>
<td>50</td>
<td>2,000 units per company</td>
</tr>
<tr>
<td>Max Incentive Level (as % of retail price)</td>
<td>25%</td>
<td></td>
</tr>
</tbody>
</table>

Individual Participants are subject to an overall cap in Incentive funding of **$50,000**. Exceptions to this cap may be made based on overall uptake of the Incentives. Any exceptions will be at the sole discretion of the Administrator.

**Incentive Disbursement**

The Program uses results-based financing to ensure that Incentive payments are made only after milestones have been achieved by Participants. Incentive disbursements will be made after Participants demonstrate compliance with the Program’s verification process (described below).
All Incentive disbursements will be made by the Administrator to the Participant in three tranches. The first payment will be made after verification that Products have been procured (e.g., that a down payment has been made and the transaction is finalized and legitimate). The second Incentive disbursement will be made after verification that Products have been received in the Participant’s local warehouse. The third Incentive disbursement will be made after verification that Products have been sold to end customers (this process is further described below).

<table>
<thead>
<tr>
<th>EPCs</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>At time of purchase</strong></td>
</tr>
<tr>
<td>20% to participant</td>
</tr>
<tr>
<td><strong>Upon verification of product shipment</strong></td>
</tr>
<tr>
<td>20% to participant</td>
</tr>
<tr>
<td><strong>Upon verification of product sale</strong></td>
</tr>
<tr>
<td>60% to participant</td>
</tr>
<tr>
<td>• *10 USD for eligible sales</td>
</tr>
</tbody>
</table>

An additional cash subsidy of 10 USD will be provided for all verified RBF sales to small businesses or institutions who use the EPC to generate income or provided cooked meals for an institution i.e., school, hospital.

Incentive disbursements aligned to verification of product sales to end customers will be made on a rolling, quarterly basis upon completion of verification surveys.

**Available Funding & Timeline**

The Administrator anticipates that approximately **$105,000** will be available through the auction. The window to submit Bids will open as of 00:09:01 on 6th October 2021 (local time in Nairobi, KE) and closes on 23:59:59 on 13th October 2021 (local time in Nairobi, KE). All products associated with winning bids must be sold to end users no later than **30th May 2022**. Any products sold after this date will not be eligible for any incentive payments.
Bid Evaluation Criteria

Bids will be evaluated by the Administrator according to the following criteria:

1. **Value for Money**: Per unit incentive amount requested.
2. **Market Impact**: Total number of intended sales.
3. **Additionality**: Narrative justification of how the incentive funds will enable the Participant to reach more customers than they would through normal business operations.
4. **Research and Productive Use**: Special consideration will be given to bids that plan to target small businesses and institutions and/or support research for the sector.
5. **Organizational Capacity**: Ability to comply with all [Program verification requirements](#). Bidders must demonstrate:
   - Track record of prior sales of solar water pump and/or off-grid refrigerator and/or electric pressure cookers or similar products to end consumers
   - Ability to secure any additional financing required to finalize procurement
   - Ability to deliver end-use customer data for all product sales to the Administrator
   - Ability to provide the necessary training and support to end consumers on proper use of incentivized products
   - Ability to provide after-sales service to end consumers as well as guidelines on end-of-life disposal
   - Ability to comply with local environmental regulations

**Sales Timeline**: A month-by-month projection of sales for the intended procurement. Bidders must demonstrate a viable plan to market and sell eligible products to end consumers by the program deadline

**Gender Mainstreaming**: Efforts in place by applicants in their operations to contribute towards promoting gender inclusion especially for women.

The Administrator shall have complete discretion in weighing these criteria and determining which bids are accepted. The Administrator reserves the right to refuse to consider any bid for any reason or no reason.

Companies with successful bids will be required to ensure at least twenty products from their sales pool are deployed with energy monitoring equipment.
Bid Submission and Notification of Results

Participants should submit Bids using the online Bid submission forms to be provided by the Administrator.

Participants should expect to hear within 7 days of the Bid submission closing date if all or part of their bid has been accepted.

Participants with successful bids will then be required to submit an Incentive claim (“Claim”) to confirm their participation in the Program using the online Claim Submission Forms. The Claim Submission Forms require Participants to provide additional details and documentation related to the procurement.

Companies and POs unable to submit the Bid and/or Claim Submission Form online or by email should contact the Administrator for an offline version. The Administrator can be contacted via email at info@GlobalLEAPAwards.org or via phone at +254707560539.
Conditions of Bid and Claim Submission

- Bid submission represents a legally binding acceptance of these Terms and Conditions.
- Program Participants may be added to Global LEAP mailing lists and contact databases and may receive information on Global LEAP activities.
- Participants agree to comply with all requirements of the verification process.
- Global LEAP, Energising Development, USAID, the Administrator, and their partners may use information regarding Claim transactions and related verification activities for public information purposes and to promote the Global LEAP Awards, the Program and other activities via media such as websites, reports, academic analyses, brochures, and events. The information used may include company names, sales figures (e.g., volume), geographic distribution, anonymized customer verification results, and more. Information regarding product pricing, third party manufacturing partners and/or vendors, and individual customer contact details will not be made public without Participants' prior consent.
- The Administrator reserves the right to adjust, strike, or redefine any of the Program terms and conditions, including amounts of incentive funding, at any time and for any reason.
- The Administrator reserves the right to reduce the overall size of a Claim based on underperformance against projected sales volume and timeline.
- Should a Claim be submitted without all the required information, the Administrator reserves the right to reject that Claim.
- Should there be any evidence of fraud or corruption, the Administrator reserves the right to pursue legal redress and the Administrator shall not be held liable or otherwise responsible for any such fraud or corruption.
- For Wholesale transactions, if any products are not shipped from the Supplier to the Distributor and/or sold to end consumers by the program deadline, the Supplier shall be required to immediately return to the Administrator any incentive disbursements previously paid to the Supplier.
- Failure to comply with any Program terms and conditions shall disqualify the Participant from participation in any future award or incentive programs offered by the Administrator.
- All decisions rendered by the Administrator regarding Claims are final and are not subject to appeal.
- To the extent the laws of any jurisdiction to which Participants or Administrator are subject render participation in the Program to be unlawful or illegal, Participants are not eligible to participate in the Program.
Verification

Upon receipt and approval of a Claim, the Administrator will initiate the Program’s verification process. The verification process is designed to 1) ensure that Participants comply with the rules of the Program, and 2) ensure that only eligible Global LEAP Awards Winner and Finalist products are sold to end consumers. The verification process will be managed by the Administrator and implemented by the Administrator as well as sub-contracted third-party organizations that serve as the Administrator’s agents (“Verification Agent”).

The process comprises three steps: Verification of Product Purchase, Verification of Product Receipt (Warehouse Verification), and Verification of Product Sale to End Consumer.
For more information about the verification process, please see the Monitoring and Verification Process Overview. All Claims must satisfactorily complete each step in the verification process, and Incentive payments (whether paid or payable) are contingent on compliance with this process. For clarity, with respect to both Wholesale transactions and In-House transactions, any Incentive amounts paid by the Administrator to any Participants shall be repaid if the Administrator or the Verification Agent cannot verify that the Products have been sold to end customers.

All Products must be sold no later than 30th May 2022. This deadline is final.

**Publicity**

Except where and as may be prohibited by law, participation in the Program constitutes express permission of a Participant for the Administrator (and those acting pursuant to the authority of the Administrator) to use each Participant’s name, logo, and trademark for advertising, trade, and publicity purposes for the Program in all forms of media now known or hereafter discovered or devised, worldwide, in perpetuity, without further notice, review or approval, or compensation. Subject to the permissions granted in these Terms and Conditions, Participants shall retain all rights, title and interests in and to the intellectual property in their Products.

**General Conditions**

The Administrator reserves the right, in its sole and absolute discretion, to cancel, terminate, modify, extend, or suspend the Program (in whole or in part) should non-authorized intervention, fraud, or other causes corrupt or affect the administration, security, fairness, or proper conduct of the Program. Administrator reserves the right to disqualify any Product if it determines, in its sole and absolute discretion, that the applicable Participant, or third party Bundler, is or is attempting or intending to: (a) tamper with any aspect of the operation of the Program, (b) defraud the Administrator, (c) undermine the legitimate operation of the Program, its sponsors, its partners, or the Administrator by cheating, deception, or other unfair playing practices, (d) annoy, abuse, threaten, or harass any other participants, the Administrator, or representatives of the Program, or (e) act in violation of these Terms and Conditions. In such event, the Administrator reserves the right (in addition to disqualification of such Product) to seek damages from any such Participant or third party Bundler to the fullest extent permitted by law. The Administrator’s failure to enforce any provision of these Terms and Conditions shall not constitute a waiver of that provision. Any entity that participates in the Program through means not permitted by these Terms and Conditions is subject to disqualification. The Administrator is not required to respond to questions about the Program.
General Release and Waiver of Claims

By submitting a Claim, each Participant or third party Bundler hereby indemnifies, defends, and holds harmless the Administrator, the Program, and all of their respective parents, subsidiaries, affiliates, advertising agencies, and all of their respective directors, officers, governors, employees, shareholders, and agents (collectively, the “Releasees”) from: (i) any and all liability, loss, harm, damage, cost, expense, or claims, including third party claims based on publicity and/or privacy rights, defamation, and intellectual property associated with the Participant’s participation in the Program, any award associated with the Program, the use, collection, or release of any and all testing data permitted hereunder, and/or use or misuse of any Incentive in connection with the Program, even if caused or contributed to by the negligence of Releasees. Nonperformance of the Releasees, including preemption, cancellation, or rescheduling of the Program, shall be excused to the extent and during the period that performance is rendered impossible by strike, fire, flood, hurricane, earthquakes, other natural disaster, governmental acts or orders or restrictions, or any other reason where failure to perform is beyond their reasonable control.

Limitation of Liability

IN NO EVENT WILL THE ADMINISTRATOR OR ANY RELEASEE BE RESPONSIBLE OR LIABLE IN EXCESS OF $100 FOR ANY INJURIES, CLAIMS, ACTIONS, DAMAGES, LOSSES, OR LIABILITY OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES RESULTING FROM OR ARISING FROM PARTICIPATION IN, OR ADMINISTRATION OF, THE PROGRAM, OR ACCEPTANCE, POSSESSION, USE, MISUSE, OR NONUSE OF AN INCENTIVE. WITHOUT LIMITING THE FOREGOING, ALL INCENTIVES ARE PROVIDED “AS IS” WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR
INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS. ANY ATTEMPT BY A PARTICIPANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE PROGRAM IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD ANY SUCH ATTEMPT BE MADE, THE ADMINISTRATOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON OR ENTITY TO THE FULLEST EXTENT PERMITTED BY LAW.

Choice of Law

Participants and third party Bundlers agree that: (1) any and all disputes, claims, and causes of action arising out of or connected with the Program shall be resolved individually, without resort to any form of class action; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Program, but in no event attorneys’ fees. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Terms and Conditions, or the rights and obligations of Participants, third party Bundlers, and/or Administrator in connection with the Program, shall be governed by, and construed solely and exclusively in accordance with, the laws of the District of Columbia, United States of America, without regard to its conflicts of law doctrine, and all proceedings shall exclusively take place in the United States District Court for the District of Columbia. Participants agree to the exclusive jurisdiction of such court and waives any right to change of venue or any like right.

Program Contact Information

For specific inquiries about the Program contact the Administrator: info@GlobalLEAPAwards.org. Participants, or prospective Participants, are strongly encouraged to contact the Administrator with any questions.