

# RESEARCH SNAPSHOT



#### **OVERVIEW**

Efficiency for Access is a global coalition working to promote high performing appliances that enable access to clean energy for the world's poorest people. It is a catalyst for change, accelerating the growth of off-grid appliance markets to boost incomes, reduce carbon emissions, improve quality of life and support sustainable development.

As a member of the coalition, UK Aid is funding the Low Energy Inclusive Appliances (LEIA) Programme, a research and innovation programme that seeks to double the efficiency and half the cost of a range of electrical appliances suited for off- and weak-grid household, small business, and industrial consumers. A component of the LEIA programme is research and technology roadmapping that serves to address gaps in market intelligence that characterise the off-grid appliance market and customers, and measure the socioeconomic impacts of these appliances.



#### **Market Research**

Accumulate and analyse existing and new knowledge on LEIA appliances to characterize and quantify new opportunities, trends, priorities, and threats.

#### **Impact Research**

Research that measures and quantifies the effects (e.g. socioeconomic, inclusivity, gender mainstreaming) of appliances on primary users and other downstream beneficiaries.

#### **Consumer Research**

Projects that gather data to characterize LEIA appliance users such as purchasing power, willingness to pay, and their perception of various technologies.

#### **Technology Research**

Projects and pilots that give LEIA actionable data and information on energy and other performance metrics of near-term and horizon technologies

## RECENT AND UPCOMING MARKET INTELLIGENCE & RESEARCH

### **Recently Published**

- State of the Off-Grid Market (SOGAM): This report Analyzes major market trends for off- and weak-grid appropriate televisions, fans, and refrigerators across eight representative markets in South Asia and sub-Saharan Africa.
- Solar Water Pump Outlook 2019: Global Trends and Market
   Opportunities: This report sizes the addressable solar water pump
   market in sub-Saharan Africa and South Asia and identifies solutions
   to current barriers.
- Solar Milling: Exploring Market Requirements to Close the Commercial Viability Gap: This report explores market requirements to understand and close the commercial viability gap between solar milling and conventional milling technologies
- Use and Impacts of Solar TVs: This <u>analysis</u> provides valuable insights into the challenges and opportunities for the solar TV market in East Africa, through the eyes of consumers.
- Global Off-Grid Solar Market Report: This biannual market intelligence series on sales and impact of off-grid solar lighting products, sold by GOGLA and Lighting Global affiliates.

### **Upcoming Publications**

- Longitudinal Impact Study: 3 year-long longitudinal study to track the impact of Global LEAP RBF financed off-grid appliances (fridges, TVs, Solar Water Pumps) on consumer's behavior, social and economic wellbeing.
- Off- and Weak-grid Appliance Impact Assessment Framework: Developing an impact assessment framework for off- and weak grid appropriate appliances.
- Appliance Field Testing: Conducting appliance field testing to understand how appliances perform in their intended environment and how consumers experience and interact with these products during their day to day use.
- Energy Efficient Agricultural Machinery in India: Supporting research, innovation, and deployment of energy-efficient off-grid appropriate agricultural technologies for smallholder farmers in India.
- Use Cases & Cost Breakdowns of Off-Grid Refrigeration Systems (OGReS): This report examines factors affecting the economic viability and affordability of refrigeration systems in off-grid settings of low- and middle-income countries.







### TECHNICAL WORKING GROUPS & TECHNOLOGY ROADMAPS

LEIA's research component includes engagement with key industry players through product and technology specific technical working groups. These TWGs provide a platform for industry and other stakeholders to co-develop technology roadmap and provide technology specific steer to our research portfolio.

The road maps identified market and product needs and considered how different technologies, R&D investments, or other activities might improve the product or service to accelerate commercial uptake through performance and quality improvements, and cost reductions.



- Off-Grid Refrigeration Technology Roadmap: This technology roadmap identifies a series of technology improvements that would enhance the efficiency and performance of off-grid refrigerators (fridges and freezers).
- Solar Water Pump Technology Roadmap: This technology roadmap identified a series of technological improvements for remote monitoring systems and brushless DC motors that, if adopted, could improve the efficiency and performance of solar water pumps.



Compatibility and Interoperability Technology Roadmap: This technology roadmap outlines an important first step in defining the requirements for a mature off-grid industry. It highlights the need for industry working groups, defines the focus, and needs for future research and development.

### Recent technology specific workshops & roundtable meetings:



Sub-Saharan Africa Modern Electric Cooking Services Roundtable Workshop: The Modern Energy Cooking Services Technical Roundtable convened a range of industry and clean cooking stakeholders in Nairobi, Kenya to explore the potential market for clean cooking in sub-Saharan Africa.



Off- and Weak-Grid Appliance Market Intelligence and Research Roundtable: This roundtable convened a range of industry and ecosystem stakeholders to discuss the challenges and opportunities facing the off-grid appliance market, and to help guide the LEIA program's research agenda and programmatic priorities.