

# SOLAR APPLIANCES FOR OUR PLANET

**JULY – NOVEMBER 2021**  
EFFICIENCY FOR ACCESS



Image credit: Aggrico

## THE OPPORTUNITY

Efficiency for Access believes there is no trade-off between addressing climate change and meeting the living standards and aspirations of the world's poorest people. To help achieve this, it is vital to enhance access to affordable, high-performing, and inclusive appliances in developing countries that are powered by renewable energy sources.

To achieve the ambitious goals of the Paris Agreement, we need to redouble our efforts to accelerate a just and inclusive clean energy transition. The international community has an equally important obligation to help ensure that vulnerable communities can build resilience to the effects of climate change.

As the international community prepares for the ambitions of COP26, Efficiency for Access believes that it is more important than ever to put access to affordable, climate friendly and inclusive appliances that serve people and the planet front and centre on the development agenda.

Efficiency for Access originally launched at COP21 as a year-long call-to-action and collaborative effort led by Global LEAP and Sustainable Energy for All. Since 2015, Efficiency for Access Coalition has collectively invested over £200 million to support technology innovations for energy efficient appliances that are powered by distributed renewable energy systems. We are a Partner Initiative of Race to Resilience and will contribute to building the resilience of 4 billion people by 2030.

## ABOUT THE CAMPAIGN

From 29 July – 14 November 2021, we will run a collaborative, global campaign that demonstrates how supporting the development of efficient, affordable solar-powered appliances and technologies can help achieve a just and inclusive clean energy transition around the world and assist vulnerable communities in adapting to climate change and building resilience. We are mobilising businesses, governments, academia, investors, youth, and the civil society around the world in support of these aims. Join us!

### OUR HASHTAG:

All campaign-related materials and collateral will use the hashtag, #Appliances4OurPlanet.

## JOIN US

'Solar Appliances for Our Planet' will build new opportunities and partnerships across the energy access and climate change landscapes. Through the campaign, Efficiency for Access will partner with organisations to disseminate information, host events, and develop new content including blog posts.

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## CAMPAIGN TIMELINE



## CAMPAIGN EVENTS

### PRE COP26

#### Virtual 'Meet the company' event

We will hold an event that showcases the work of innovative SMEs that are working to create appliances and technologies that accelerate clean energy access in developing countries.

### AROUND COP26

#### Energy access and resilience co-theme lead, Resilience Hub, COP26

Efficiency for Access has been chosen as energy access and resilience co-theme lead at the Resilience Hub, which will be run by Race to Resilience at COP26. We will be working with the International Energy Agency and ICF, to develop a strong narrative and key messages for energy that aligns with the Resilience Hub and convene and shape a series of sessions that shape and share thinking on key issues around energy. The Resilience Hub will be held over the full two weeks of the COP with a pavilion in the blue zone, a satellite hub in the centre of Glasgow, and a large virtual component to connect to people, communities, businesses, and cities from across the globe. It will be the focal point for Race to Resilience, and in addition help bring together actions under the Adaptation Action Coalition.



## RESOURCES

### Monthly social media toolkits

Each month, we will develop a social media toolkit with suggested, pre-written tweets, LI posts and graphics, engaging photos, which we will share with partners. Please contact us if you would like to contribute content.

### Interviews and editorials

Throughout the campaign, Efficiency for Access will publish interviews with Donor Coalition members that highlights how their work is helping to accelerate the clean energy transition and foster climate resilience in developing countries. We will also publish an op-ed from the Secretariat that that aligns with the themes of the campaign.

### Commitment

In the run up to COP26, Efficiency for Access will publish a commitment from Efficiency for Access Coalition members and other organisations that stresses the link between affordable, inclusive and energy-efficient appliances and broader efforts to tackle climate change.

### GET INVOLVED:

To get involved with the campaign, please contact Eleanor Wagner or Jasmine Brand-Williamson

#### Eleanor Wagner

[Eleanor.Wagner@est.org.uk](mailto:Eleanor.Wagner@est.org.uk)

#### Jasmine Brand-Williamson

[Jasmine.Williamson@est.org.uk](mailto:Jasmine.Williamson@est.org.uk)

