Vecinos de Las Conchas NEWSLETTER



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SUMMER RECAP

It was a fine summer in Las Conchas, to be sure! While not without its challenges, overall, it went quite well. One issue, however, took up much of our collective time and energy and consternation. That, of course, was electricity interruption.

Up Coming Events

 The September Community Board Meeting is September 20th. It will be held at the CETMAR School at 9 a.m.



Electricity/CFE

This summer made it painfully clear that our powerlines should be be buried to protect them from Peñasco's wind, sand, salt air, and birds. Our lines are old and require frequent repairs and attention. Unfortunately, the cost of burying the lines is over \$3,000,000 just for Las Conchas. As we await these important improvements, your patience...and ours...is being tested!

To address these challenges, ou<mark>r</mark> General Manager, Arturo Taddei, recen<mark>tly</mark> sent an urgent letter to the director of CFE, Puerto Peñasco's electric compa<mark>ny</mark>. Heere is a summary of that letter:

The letter is in regard to frequent and prolonged power outages affecting 60-90% of homes in our community. His letter stated that outages often last an entire weekend, with some extending 15-20 hours, creating serious impacts on residents' health, safety, and finances.

Arturo highlighted risks including heat-related illnesses among seniors and children, canceled property sales, disruptions to tourism, and difficulties reporting outages. The letter calls for immediate attention and a long-term solution to our electrical infrastructure, emphasizing that the issue has drawn concern from both local and international stakeholders. He closes by stating our commitment to working with CFE to resolve this critical problem and safeguard the well-being of Las Conchas residents.

As we move forward, it is critical that we report CFE issues in a timely and effective manner. The guards and the office will continue to make reports, and each Vecino should do the same.

Water

It was a second good summer, water-wise, compared to summers past. We were able to do more with less...meaning that even when water was scarce, Arturo and his team pumped it more efficiently than ever. There are always isolated issues, but overall, water flowed well throughout most of the summer months. Keep in mind that we can only pump the water the City supplies to Las Conchas. This was evident over the July 4th weekend, but since then, it's been smooth sailing, except for a few isolated instances.



Gran Entrada

Take a look at our beautiful Gran Entrada! It's now equipped with computers and six cameras that record 24/7, allowing both administration and guards to monitor every entry and exit. Seven of the ten palm trees are already waving in the breeze, and the remaining three are on the way. The phone lines are installed, and very soon we'll be able to greet the guards "up close and personal" as we come and go. One of the final touches will be installing sturdy bricks at the spot where vehicles pause, since that area takes the most wear and tear.

It may have been a long time coming, but now it's here! Didn't our mothers remind us that all good things are worth the wait?



It's More Than a Job - Spotlight on our Security Team

Arturo reminisces about the time when his staff of nine bankers received new cars annually for their important work. Most of those cars were dirty, full of trash, overdue for oil changes, and showed signs of neglect. That just doesn't happen in Las Conchas. Our guards take pride in "their" almost-new trucks and keep them meticulous. These trucks run nearly 24/7 and demand careful attention.

When a report comes in that a vecino has no water, the guards don't stop at confirming the pumps are running...they check the cistern to be sure water is reaching the house. If they find a leak they can fix with the tools they carry, they repair it on the spot. The same is true when electricity goes out: the guards check poles, trace outages, count the homes affected, report to CFE, and then watch for CFE to make sure the outages receive attention. That isn't in their job description...that's dedication.

Arturo also makes sure his crew is cared for. After long hours monitoring the beachfront, he ensures they rest in a cool place before heading out again. If a guard becomes ill, he makes sure they see a doctor and get home safely. Arturo watches over his men like a mother hen, and it shows: out of a staff of 13 guards, only two have left in the past year, and both only because family obligations pulled them away from Peñasco.

Our guards don't just "do their jobs." They protect our community as if it were their own, and they care for us the way Arturo cares for them. On behalf of all vecinos, we offer them our deepest gratitude...for their pride, commitment, and service. Thanks to them, Las Conchas is not only safer, but stronger. Here, it truly is more than a job



Pictured Left to Right

Ismelek Alan Hernandez Figueroa, Miguel Angel Guzman Sandoval,
Ivan Alonso Covarrubias Lopez, Luis Joel Lopez Montoya, Uziel Enriquez
Ruben Bernardo Gutierrez Sandoval, Alexis Hernandez Mendez,
Kevin Adan Gallardo Gaspar, Jose Ignacio Valencia Gallardo &
Victor Manuel Sepulveda Gonzalez





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Contact Us

f Vecinos de Las Conchas Ayudando Fundación

New Scholarship Program

This year we launched a pilot scholarship program to support four local students attending high school or college in Puerto Peñasco. With tuition costs ranging from \$2,400 to \$4,000 MXN per semester, we've committed to funding their education for the full school year. Our goal is to grow this program in the coming years and support even more promising young people in our community.



Meet this Year's Recipients

Maria Jose Gonzalez Soto

I'm 19 years old, from Puerto Peñasco, Sonora, and about to start studying accounting at university. I've always enjoyed working with numbers and feel confident I chose the right path.

I love the beach, spending time with loved ones, and playing volleyball, which has taught me teamwork and discipline. I'm a supportive person who believes small actions can make a big difference. One of my dreams is to travel through Europe and learn from different cultures. I'm excited to begin this new chapter and ready to grow and build the future I envision.



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Jesly Esmeralda Gutiérrez Herrera

I'm about to start high school at CET-Mar #14. I feel a bit nervous but also excited, especially because I'll be studying gastronomy, a field I really love. In my free time, I enjoy listening to K-pop, dancing, and singing. I love taking care of my pets—my cats Lulu and Lili, and my turtle Concha. I enjoy feeding them, playing with them, and giving them lots of affection. I live with my mom, dad, and younger brother Rubén. I really enjoy spending time with my family—they're the most important part of my life, and I'm very grateful for their love and support.

Manuel Briceño Higuera

I was born on June 15, 2006, in Puerto Peñasco, Sonora, and I am 19 years old. I currently live with my mother and siblings, who are a vital part of my life. I am pursuing a degree in Civil Engineering at the Instituto Tecnológico de Puerto Peñasco, a field that has always interested me due to my strong affinity for numbers and problem-solving.

I consider myself a responsible, determined, and grounded individual, committed to both personal and academic development. In my free time, I enjoy going to the beach, spending time with friends, and playing video games in moderation. I also take pride in helping others, believing that small acts of kindness can make a meaningful impact.



Francisco Javier Arroyo Bojorquez

I am 21 years old and currently studying Mechatronics Engineering. This field allows me to combine my passion for electronics, mechanics, and automation to develop practical and innovative solutions.

I also work as a welder, which has strengthened my technical and hands-on skills. In my free time, I enjoy playing the drums, as music helps me stay balanced and motivated.

I aim to become an engineer who not only excels professionally but also contributes meaningfully to his community and never stops learning.



MORE FOUNDATION NEWS.

Up Coming Events









Thanks to our amazing supporters, Ayudando Fundación continues to grow its impact.

Together, we're creating real opportunities for children and families in Peñasco.