

EazyPregnancy – Privacy Policy

Last Updated: October 2025

1. Introduction

OMILIA Solutions Private Limited ("Company", "we", "our", or "us") respects your privacy. This Privacy Policy explains how we collect, use, store, and protect your personal information when you use the EazyPregnancy mobile app or website.

2. Information We Collect

We may collect the following information: (a) Personal details (name, email, phone number); (b) Health-related data (pregnancy stage, wellness details, consultation notes); (c) Payment information processed via Razorpay; (d) Usage data and device information.

3. How We Use Your Data

Your data is used to provide, personalize, and improve our services — including consultations, yoga sessions, physiotherapy, photoshoots, and wellness recommendations. We may also use it for communication, marketing (with consent), and analytics.

4. Data Sharing

We do not sell your data. Limited data may be shared with healthcare professionals, payment gateways (Razorpay), and service partners under strict confidentiality agreements. International transfers comply with GDPR and Indian DPDP regulations.

5. Data Retention and Security

We retain your data only as long as necessary for service delivery and legal compliance. We implement technical and organizational measures to protect your data against unauthorized access or loss.

6. Your Rights

You have the right to access, correct, or request deletion of your personal data. You may also withdraw consent for marketing communications at any time by contacting us.

7. Cookies and Tracking

EazyPregnancy uses cookies and analytics tools to enhance user experience. You can manage cookie preferences in your browser settings.

8. Global Users

For users outside India, we comply with GDPR principles ensuring lawful, fair, and transparent data processing.

9. Changes to This Policy

We may update this Privacy Policy periodically. Continued use of our platform after updates constitutes acceptance of the revised policy.

10. Contact Us

For privacy-related inquiries, please contact: OMILIA Solutions Private Limited, 2774/B Kacchi Sadak, Vairagpura, Mathura, India. Email: contact@eazypregnancy.com