


# TV DISTRIBUTION: 4 Hours of Red Bull Ring

LCTV


EUROPEAN  
**LEMAN**  
SERIES

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**LEMAN**  
SERIES




**4 HOURS OF  
RED BULL RING**  
15/16 MAY 2021 AUSTRIA  
Round 2/6

Red Bull  
SPIELBERG

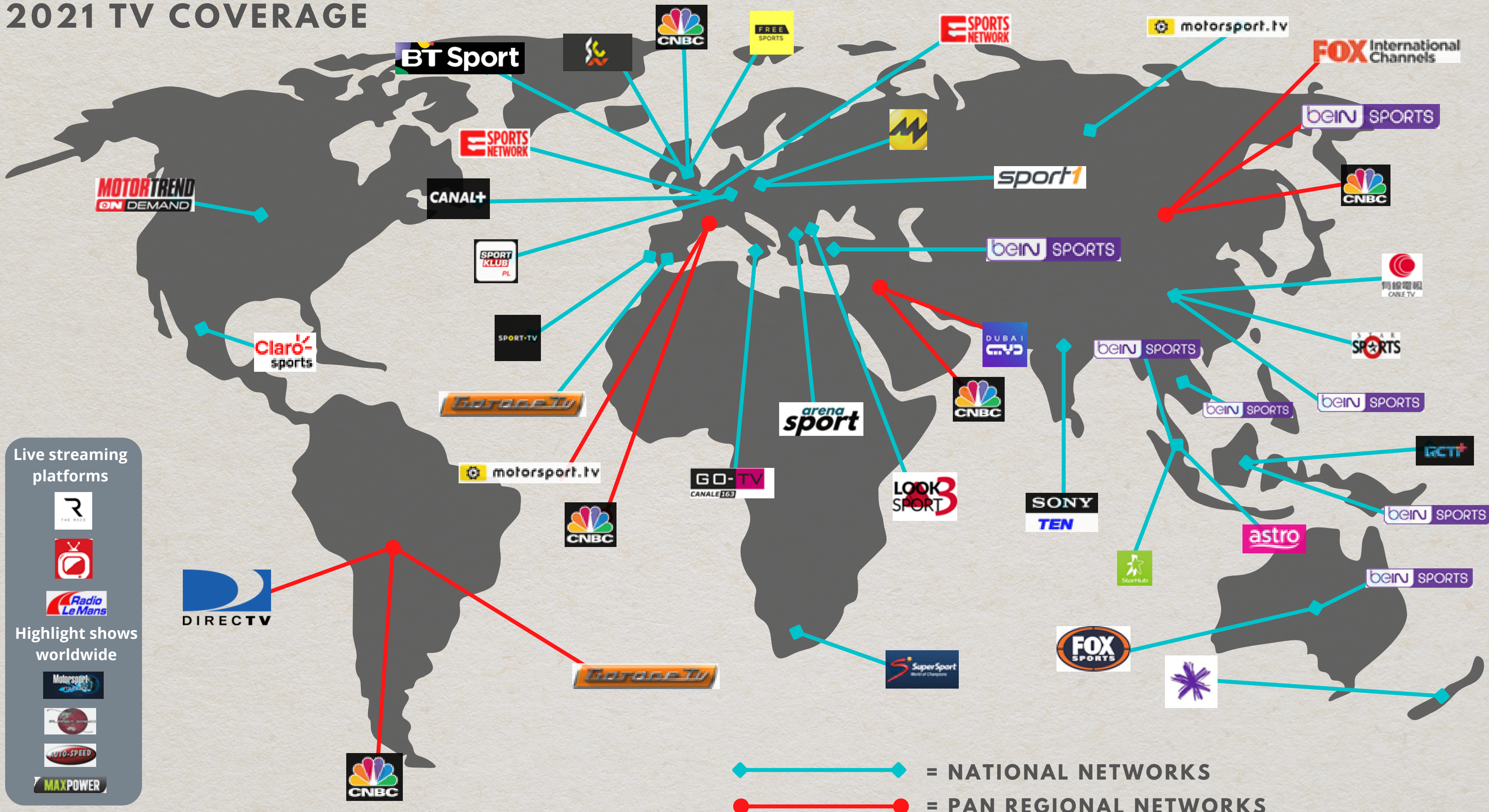


GOOD YEAR





# 2021 TV COVERAGE





Broadcaster

Territories

Info

**LIVE** or **HIGHLIGHTS**  
local time for live coverage

**EUROPEAN BROADCASTERS**



CNBC

Pan - Europe

222 million households  
through EMEA

7 x 1 hour highlights



Motorsport TV

Pan - Europe

31.9 million  
households

**Live Streaming** and 7 x 1 hour highlights



Eleven Sports  
Network

Belgium

tbc

7 x 1 hour highlights



Arena Sport

Czech Republic

2 million households  
across both republics

**Live Coverage** and 7 x 1 hour highlights



Motorvision

Germany

tbc

**Live Coverage** and 7 x 1 hour highlights



Sport 1

Germany

tbc

3 - 5 mins of each round



GO-TV / Ch  
163

Italy

tbc

News Clips



Eleven Sports  
Network

Luxembourg

tbc

7 x 1 hour highlights



Broadcaster	Territories	Info	<b>LIVE</b> or <b>HIGHLIGHTS</b> local time for live coverage
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**EUROPEAN BROADCASTERS**

 Canal+	Poland	tbc	Live Coverage of All Rounds
 Sportklub	Poland	tbc	Live Coverage, Streaming, and 7 x 1 hour highlights
 Sport TV	Portugal	tbc	Live Coverage of Portimao and 7 x 1 hour highlights
 LookSport3	Romania	tbc	7 x 1 hour highlights
 Motorsport TV	Russia	tbc	Live Coverage, Streaming, and 7 x 1 hour highlights
 Arena Sport	Slovak Republic	2 million households across both republics	Live Coverage and 7 x 1 hour highlights
 Garage TV	Spain	n/a	7 x 1 hour highlights
 CNBC	United Kingdom	222 million households through EMEA	7 x 1 hour highlights






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### EUROPEAN BROADCASTERS

 Free Sports	United Kingdom	tbc	7 x 1 hour highlights
 Sports Channel Network	United Kingdom	n/a	7 x 1 hour highlights
 BT Sport	United Kingdom	tbc	7 x 1 hour highlights

### MIDDLE EAST & AFRICA

 CNBC	Pan Middle East	222 million households through EMEA	7 x 1 hour highlights
 Dubai TV	Pan Middle East	170 million viewers through region	7 x 1 hour highlights
 SuperSport	South Africa	8 million households	7 x 1 hour highlights
 beIN SPORTS	Turkey	tbc	7 x 1 hour highlights



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**ASIAN BROADCASTERS**

 FOX	Pan Asia	163 million households	7 x 1 hour highlights
 CNBC	Pan Asia	16 million households	7 x 1 hour highlights
 beIN	Pan Asia	tbc	7 x 1 hour highlights
 FOX Sports	Australia	tbc	7 x 1 hour highlights
 beIN	Australia	tbc	7 x 1 hour highlights
 Star Sports	China	tbc	7 x 1 hour highlights
 beIN	Hong Kong	tbc	7 x 1 hour highlights
 Hong Kong iCable	Hong Kong	tbc	7 x 1 hour highlights
 Sony Ten	India, Pakistan, Sri Lanka	8 million households	7 x 1 hour highlights



Broadcaster	Territories	Info	<b>LIVE</b> or <b>HIGHLIGHTS</b> local time for live coverage
<b>ASIAN BROADCASTERS</b>			
 RCTI+	Indonesia	tbc	Live Streaming and 7 x 1 hour highlights
 beIN	Indonesia	tbc	7 x 1 hour highlights
 Astro	Malaysia	tbc	7 x 1 hour highlights
 beIN	Malaysia and Singapore	tbc	7 x 1 hour highlights
 Spark	New Zealand	tbc	7 x 1 hour highlights
 Starhub Cable Vision	Singapore	tbc	Live Coverage and 7 x 1 hour highlights
 beIN	Thailand (Cambodia, Laos overspill)	tbc	7 x 1 hour highlights



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**NORTH / SOUTH AMERICAN BROADCASTERS**



CNBC

Pan Latin America

49 million households

7 x 1 hour highlights



Garage  
TV

Pan Latin America

tbc

7 x 1 hour highlights



Claro Sports

Mexico

tbc

7 x 1 hour highlights



MTOD

USA

tbc

**Live Streaming** and 7 x 1 hour highlights



Direct TV

Pan Latin America

tbc

7 x 1 hour highlights



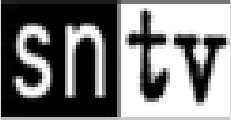







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**WORLDWIDE BROADCASTERS**

 SNTV	Worldwide	2.6 million potential households	News access only
 Reuters	Worldwide	tbc	News access only
 Autospeed	Worldwide	tbc	20 minutes highlights of each round
 Radio Le Mans	Worldwide	n/a	Live internet/radio coverage
 TheRace.com	Worldwide excl USA	n/a	Live streaming from Round 2
 Boxd.tv	Worldwide excl USA	n/a	Live streaming of each round
 Motorsport Mundial	Worldwide	474+ million viewers	Edited highlights of each round
 Planet Sport	Worldwide	100+ million viewers	Edited highlights of each round
 Max Power	Worldwide	700+ million viewers	Edited highlights of each round